



Fair Chance Philly Campaign 2018

Social Media Toolkit

Goal: The Fair Chance Hiring law, previously known as “Ban the Box,” ensures that people with criminal records have a fair chance to get a job in Philadelphia. The Philadelphia Commission on Human Relations is launching an awareness campaign from July 1-August 31 to make sure Philadelphians with criminal records are aware of this law.

Links, Hashtags, and Accounts

- phila.gov/fairchancephilly
- [@PhillyPCHR](https://twitter.com/PhillyPCHR)
- [#FairChancePhilly](https://twitter.com/FairChancePhilly)

Photos

[Graphics and gifs available for use here.](#)

Sample Posts - Twitter

(Spanish tweets are available on the next page)

Do you know your rights as a job seeker and employee? If you have a criminal record it's illegal for an employer to ask you about it during the application process. Find out more here:

phila.gov/fairchancephilly #FairChancePhilly

Knowledge is power! Your criminal record should not hold you back from a job. Learn more about Philly's Fair Chance Hiring law: phila.gov/fairchancephilly #FairChancePhilly

Employers cannot discriminate against people with criminal records. If you or someone you know has a criminal record, make sure to learn about the #FairChancePhilly law:

phila.gov/fairchancephilly

Employers cannot ask about your criminal background on job applications or during a job interview. It is against the law! Learn more: phila.gov/fairchancephilly #FairChancePhilly

Your prior record should not stop you from getting a job! It is against the law for employers to ask about your criminal record during the job application process. Learn more about

#FairChancePhilly here: phila.gov/fairchancephilly

#FairChancePhilly wants employees and employers to know that previous criminal records cannot influence hiring decisions. If you have a criminal record, make sure you know your rights:

phila.gov/fairchancephilly

It's illegal for employers in Philadelphia to discriminate against you because of your criminal record. Learn more about #FairChancePhilly Hiring law here: phila.gov/fairchancephilly

Do you or someone you know have a criminal record? Know your rights! Employers cannot ask about your criminal record during the job application process! Learn more about the #FairChancePhilly law: phila.gov/fairchancephilly

It's your right to apply for a job without your criminal record holding you back. Know your rights! Learn more at: phila.gov/fairchancephilly #FairChancePhilly

#FairChancePhilly law ensures people with criminal records have a fair chance to work. Find out more: phila.gov/fairchancephilly

Philly's Fair Chance hiring laws break down barriers to employment. If you have a criminal record, learn how the #FairChancePhilly law can protect you: phila.gov/fairchancephilly

Spanish Twitter Posts

Empleadores no pueden discriminar por antecedentes penales. Si usted o alguien que conoce tiene antecedentes penales, asegúrese de aprender sobre la ley de #FairChancePhilly: phila.gov/fairchancephilly

Employers cannot discriminate against people with criminal records. If you or someone you know has a criminal record, make sure to learn about the #FairChancePhilly law: phila.gov/fairchancephilly

En Filadelfia, es ilegal que los empleadores pregunten sobre sus antecedentes penales en las solicitudes de trabajo o durante una entrevista laboral. Obtenga más información aquí: phila.gov/fairchancephilly #FairChancePhilly

Employers cannot ask about your criminal background on job applications or during a job interview. It is against the law! Learn more here: phila.gov/fairchancephilly #FairChancePhilly

Si usted o alguien que conoce tiene antecedentes, ¡conozca sus derechos! ¡Los empleadores no pueden preguntarle sobre sus antecedentes penales durante el proceso de contratación! Obtenga más información sobre la ley de #FairChancePhilly: phila.gov/fairchancephilly

Do you or someone you know have a criminal record? Know your rights! Employers cannot ask about your criminal record during the job application process! Learn more about the #FairChancePhilly law: phila.gov/fairchancephilly

Es su derecho solicitar un empleo sin que le impidan sus antecedentes penales. ¡Conozca sus derechos! Obtenga más información aquí: phila.gov/fairchancephilly #FairChancePhilly



City of Philadelphia

It's your right to apply for a job without your criminal record holding you back. Know your rights! Learn more at: phila.gov/fairchancephilly #FairChancePhilly

Questions? Contact Rachel.Hooper@phila.gov