

July 2016

# Talent Response Platform Guide

For candidates

[app.talentresponse.com](http://app.talentresponse.com)



**Talent Response Candidate Fit Formula**

DNA + Experience + Motivation



# Contents

- Talent Response, a brief overview
- Guide to creating an effective application through Talent Response



Talent Response works to connect a curated library of consulting talent with our 30+ boutique consulting firm clients

## A Nexus Connector for the Consulting Industry



- One firm, dozens of consulting opportunities
- Client list of 30+ nimble, entrepreneurial consulting firms
- For consultants, by consultants
- Pre-vetted opportunities with cultural and skillset alignment
- Partner-level relationships

More on our blog:

[The Key to a Shorter Job Search: Nexus Connectors](#)



Relative to big consulting shops, boutique firms have compelling benefits to those who value *purpose over brand*

## Boutique Consulting Benefits

Entrepreneurial  
culture

Vertical or  
functional focus

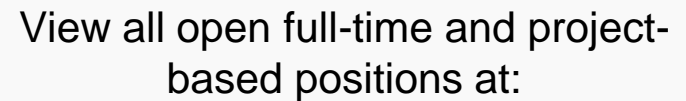
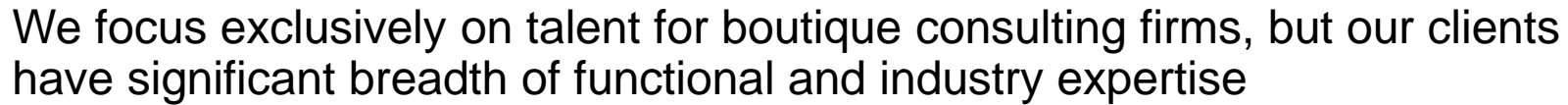
Potential lifestyle  
benefits

Increased  
influence and  
responsibility

High impact  
engagements

Flatter org  
structure





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# Talent Response Client Firm Focus



# Contents

- Brief overview of Talent Response
- Guide to an effective Talent Response job application



Talent Response's software application allows you to show consulting firms not just what you've done, but who you are

### DNA

*Who you are*

#### **Resume**

- Very little ability to show who you are at your core

#### **Talent Response**

- Video content that highlights intangibles, which can be particularly helpful for non-traditional candidates

DNA



Experience



Motivation



### Experience

*What you've done*

#### **Resume**

- Lists titles and bullet points of project experience

#### **Talent Response**

- Tells the story behind the bullet point

### Motivation

*What your goals are*

#### **Resume**

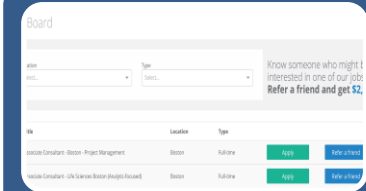
- A statement of your objectives...maybe

#### **Talent Response**

- Build an "Enhanced Profile" with video that displays passion for career goals

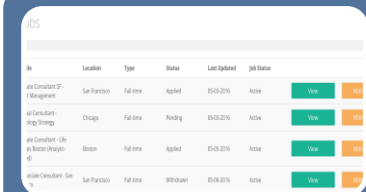


# Our software application has four key sections for the candidate



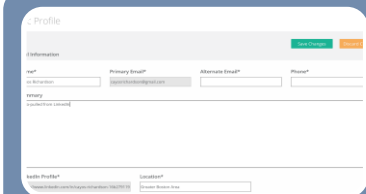
## Job Board

- View list of open full-time and project-based consulting positions
- Apply to jobs
- Refer a friend to receive referral bonus upon placement



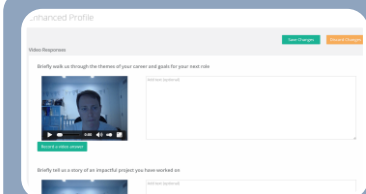
## My Jobs

- View status of all jobs to which you've applied
- View, edit, or withdraw existing applications



## Basic Profile

- Upload resume (PDF preferred)
- Build searchable profile to help us best match you to opportunities
- Auto-imported profile basics from LinkedIn



## Enhanced Profile

- Submit video that adds color to your background, goals, and project experience

*Video functionality works best in Chrome*



From the job board, you can apply to jobs. You have the option (but not obligation) to complete a custom video response to share with our client\*

— Company Description

Talent Response has partnered with multiple boutique consulting firms in their search for consultants to join their fast-growing life sciences consulting practices. We are hiring for those firms for positions in San Francisco, New York, Boston, and Chicago. Collectively, we are hiring for over 20 open positions at these firms. All firms have deep client relationships with the top pharmaceutical and biotech companies, with some also covering medical device and medical supply chain. One pharma strategy firm with offices in SF, NYC, and Chicago is featured here: <http://www.talentresponse.com/#!/spotlight-pharma-strategy/v14yl>

+ Position Description

+ Requirements

— Question 1: How do your career aspirations align with this high-level firm overview?

Start Recording

Add Text (optional)

Submit

Save and Complete Later

Discard Changes

## Video Best Practices

*Chrome is the recommended browser to record video*

- Click “Start Recording” to record a brief response (typically 2-3 minutes)
- Re-record as many times as you’d like
- Click “Submit” once you’re satisfied with your video

Please notify us by email if you have added video to an application that was first submitted more than 2 weeks ago

*Remember that nearly no-one likes seeing themselves in video. Don’t let the perfect be the enemy of the good.*

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