



**Save the  
Census!**

**INDIVISIBLE**

Lambertville, NJ / New Hope, PA



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## **Census peeps, take a bow!**

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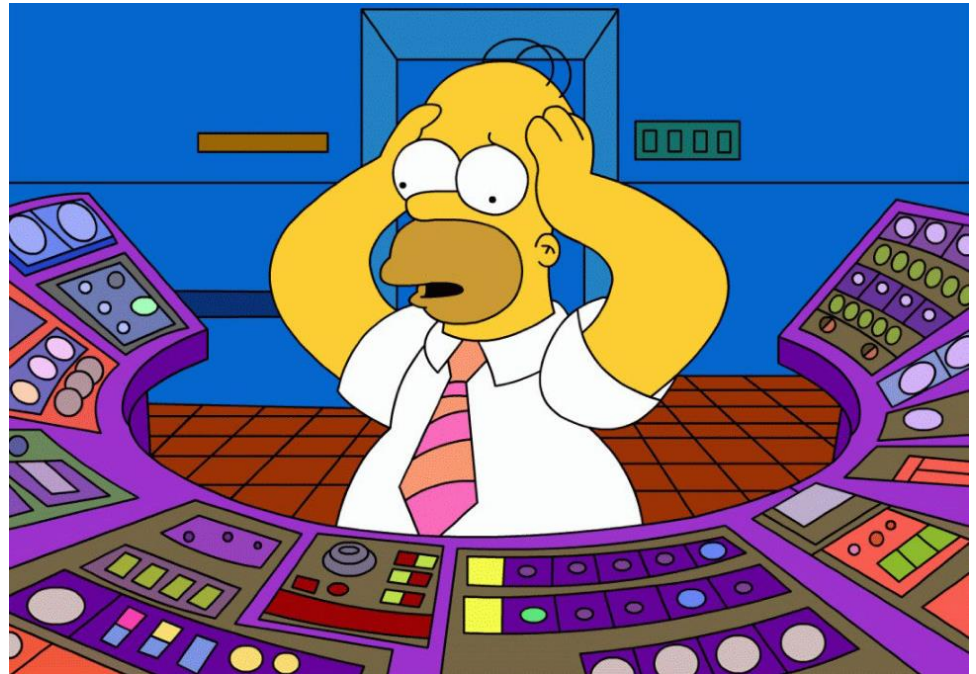




# So, what's new for 2020?

## ■ Online first!

- Massive new back-end IT systems
- New consumer-facing hardware (kiosks in post offices, anyone?)
- Needs LOTS of testing
- Security concerns with data transmission and reception
- IT contractors are behind schedule





## Great. Who's in charge here?

- **Well ... no one at the moment!**
  - Previous director left a year ago
  - No nomination for a replacement
  - Commerce Secretary Wilbur Ross has been attending hearings





## What about the money?

- **Anticipated need: \$15.6 billion**
  - Up from \$13 billion in 2010
  - Would probably be higher without new technologies – more people, harder to reach them
  - Congress is pushing for full funding, yay!





## Not so fast ...

- **Welcome to Providence!**
  - The *only* end-to-end field test before we go live in 2020!
  - Under way right now
  - There should be three field tests, but two were cut for budget reasons. Definitely not yay.





## Anything else being cut?

- **Probably the outreach budget**
  - Need more to reach marginalized, suspicious communities
  - Census Bureau is foot-dragging its efforts to recruit community partners





# And then there's the citizenship question

(you can boo)

- **Yes, it's legal. Just not needed.**
  - Submitted to Congress for approval right before deadline, which was ...
  - Too late to be included in the Providence field test, so ...
  - If it stays in (not a certainty), Providence response rates won't be accurate
  - Multi-state lawsuit (including New Jersey, yay!); also ACLU and Swing Left
  - New news: Would cost \$27.5 million *more!*





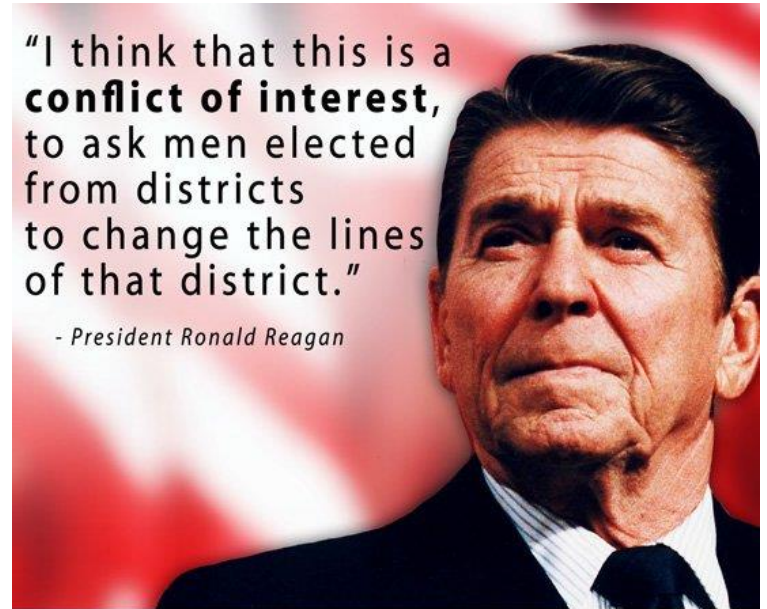


## Do you see a pattern here?

- Lower outreach = fewer non-white people counted
- Citizenship question = lower response rate among immigrant communities
- Prisoners counted where they are incarcerated
- Gerrymandering! Unfair funding!
- Invalid census?

"I think that this is a **conflict of interest**, to ask men elected from districts to change the lines of that district."

- President Ronald Reagan



EndGerrymanderingNow.org



## But – BIG NEWS! You can help now!

- **Submit public comments! Here's the link:**  
<https://www.federalregister.gov/documents/2018/06/08/2018-12365/proposed-information-collection-comment-request-2020-census>
- **Help Swing Left! They're joining the multi-state lawsuit, so sign the petition to support them:**  
<https://petitions.signforgood.com/2020census/>

(Don't worry; we'll post this presentation on the website, with the links)



## And you can help later!

- **Too early – wait a year!**
  - New governor, new roles – *someone* will have responsibility for the census in New Jersey! We just don't know who yet.
- **Next year (when all the New Jersey Assemblypeople are up for re-election!), is when we need to swing into action:**
  - Complete Count Committee
    - Established by the state, designed to ensure, well, a complete count!
  - Volunteer with community groups to help with outreach, especially if you are connected to hard-to-count communities
  - ILNH may get involved by doing presentations to other local organizations (Chamber, Elks, Kalmia, schools, etc.)



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# Questions?





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**Remember ...  
If you aren't counted, you won't  
count!**

