

## **CHANGE RESEARCH SAMPLE AND METHODOLOGY DETAIL**

### ***The Post and Courier/Change Research South Carolina Poll: June 11-14, 2019***

This online survey was conducted from June 11-14, 2019 in South Carolina.

Responses are reported for 2,312 self-identified registered voters in South Carolina with a margin of error of +/- 2.0 percentage points for the entire sample. These 2,312 registered voters include 933 voters who say they intend to vote in the 2020 Democratic primary, with a margin of error of +/- 3.2 percentage points for the Democratic sample. It also includes 1,183 voters who say they intend to vote in the 2020 Republican primary, with a margin of error of +/- 2.9 percentage points for the Republican sample.

The survey was conducted online, using Change Research's Bias Correct Engine. Change Research reaches and collects survey responses through targeted online solicitations placed as advertisements on websites and social media platforms. The Bias Correct Engine establishes and continuously rebalances advertising targets across region, age, gender, race, and partisanship to dynamically deliver large samples that accurately reflect the demographics of a population. Post-stratification was performed on age, gender, ethnicity, and 2016 presidential vote.

For additional sample or methodology information, contact [info@changeresearch.com](mailto:info@changeresearch.com).