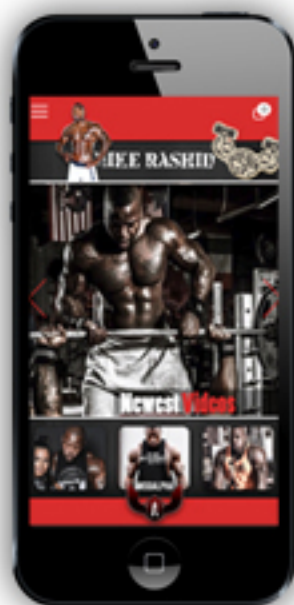




Grandapps



Mike Rashid
CA, USA
www.mikerashid.com

Category
Fitness & Health



Mike Rashid **Case Study**

The Mike Rashid app was launched in January 2014. This app was sold at \$1.99 to his followers through his Social Media channels. Facebook was 85,000.



Platforms

Android



iPhone



App Features

Social Integration
App Workouts
Video Integration

App Nutrition Tips
Push Notifications
Much More



Growing Sales



Gross sales over \$13,000.



Average Downloads



About 7.5% of his followers purchased the app.

www.grandapps.com