

Final Report

Part I

2008



Education and Culture DG

'Europe for Citizens' Programme

With the support of the European Union:

Support for organisations active at European level in the field of active European citizenship

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1. Executive summary

Due to the structural support of the European Commission's "Europe for Citizens Programme", ENGSO was particularly successful to act as a platform for dialogue, exchange of views, information, ideas and best practices in the year 2008. The events organised by ENGSO fostered action and debate and contributed to active citizenship and intercultural dialogue involving organisations from East and West, and North and South.

In 2008, ENGSO informed and discussed the White Paper on Sport as well as the future of the EU with regards to the Lisbon Treaty together with representatives from the European Commission, the European Parliament and other European stakeholders. Health and volunteering in Europe were the other thematic priorities to be covered in 2008. In the framework of workshops during its Forum, ENGSO members drafted and adopted recommendations for both EU decision makers and voluntary sport organisations of how to promote volunteering and health in sport. Furthermore, ENGSO collected, drafted and disseminated a catalogue of best practices in the field of health and volunteering. The report has been sent to ENGSO members and other stakeholders and can be retrieved from its website www.engso.eu.

ENGSO engaged actively in dialogue with its members and other civil society organisations directly or indirectly related to sport such as the European Olympic Committees, the European Association of Sport Employers and European governmental organisations such as the European Commission and the Council of Europe.

The output of ENGSO's work in 2008 was beneficial for all the target groups and impacted them in various ways. By having organised various events and through its communicational activities like the website, press releases and newsletter, ENGSO was able to activate its members, raise awareness and exchange views and best practices especially in the field of health and volunteering during its Forum. Follow-up measures – like the design of educational programmes for volunteers – have been proposed for 2009.

The ENGSO Secretariat and the Communication and Marketing Working Group ensured high visibility by publishing press releases and the ENGSO newsletter, organising a press conference as well as updating the website regularly. The ENGSO press review showed that at least 13 different European countries were reporting about ENGSO activities as well as other internet news portals.

In 2008, ENGSO invited various European organisations to cooperate on issues of common concern. In doing so, ENGSO was able to improve and extend its network to other European organisations to widen the impact of its work programme even more.

2. Final report on the activities

ENGSO identified various priorities in its work programme 2008 and organised all the events proposed therein.

2.1 Thematic priorities

Six thematic priorities have been identified in the ENGSO work programme 2008.

2.1.1 Health

A workshop on health was organised during the ENGSO Forum in October 2008 in Stockholm, Sweden, and the following results have been achieved:

- Dissemination of information on the EU Health Policy and on the newest trends in the field of health prevention (speech delivered by Prof. Dr. Winfried Banzer, health expert and ENGSO Representative in the EU Platform)
- Update on the activities of the EU Platform on Diet, Physical Activity and Health and information on ENGSO's Health Activities (speech delivered by Prof. Dr. Romana Caput Jogunica)
- Catalogue of best practices: Sharing of best practice examples to promote Physical Activity (speech delivered by Sophie Christ, European Representative of CNOSF, ENGSO EU working group member)

Before the ENGSO Forum, ENGSO collected best practice examples of health promotion projects of ENGSO members via a questionnaire. A catalogue of best practices has been drafted and circulated among the ENGSO members during the Forum. In addition, the catalogue of best practices can be downloaded from the ENGSO website.

The workshop on health was an ideal platform to share best practices and exchange information among ENGSO members. In particular the workshop

- raised awareness on challenges in the field of sport and health
- raised awareness on cooperation opportunities with various sectors
- disseminated information on best practice examples (catalogue of best practices)
- formulated recommendations in the field of sport and health
- offered the possibility to exchange of views

2.1.2 Volunteering

A workshop on volunteering was organised during the ENGSO Forum in October 2008 in Stockholm, Sweden, and the following results have been achieved:

- Dissemination of information on the European Commission's approach to volunteering and on the launched study on volunteering (speech delivered by Susanne Hollmann, administrator in the Sports Unit of the European Commission)
- Information on the issue sport and volunteers (speech delivered by Bengt Sevelius, ENGSO Honorary President)
- Update on ENGSO's position on the study on volunteering on sport as well as information on concrete figures regarding voluntary activity in sport organisations

(speech delivered by James MacDougall, Policy Officer CCPR, ENGSO EU working group member)

Before the ENGSO Forum, ENGSO collected best practice examples of the promotion of volunteers via a questionnaire. A catalogue of best practices has been drafted and circulated among the ENGSO members during the Forum. In addition, the catalogue of best practices can be downloaded from the ENGSO website.

The workshop on volunteering was an ideal platform to share best practices and exchange information among ENGSO members. In particular the workshop

- raised awareness on challenges in the field of sport and volunteering
- informed how to better recognise volunteering in sports
- disseminated information on best practice examples (catalogue of best practices)
- formulated recommendations to promote volunteering
- offered the possibility to exchange of views

2.1.3 Article on sport in the Lisbon Treaty

A reference to sport has been included in the Lisbon Treaty. The European sports movement has been advocating this legal recognition for many years. However, this article raises legal as well as political questions, which have been analysed during the EU seminar taking place prior to the ENGSO General Assembly. (Speech delivered by Mr. Folker Hellmund, Director of the EU Office of German Sport)

The following results have been achieved:

- Raised awareness among ENGSO members about the legal recognition of sport in the EU Treaty
- Update on the state of play regarding the ratification process of the Lisbon Treaty
- Information about the consequences, changes and challenges of the legal recognition
- Exchange of views among ENGSO members and its partners on the topic

2.1.4 EU White Paper on Sport

The EU White Paper on Sport is the first comprehensive strategy on sport of the European Commission. The European sports movement follows very closely the implementation of the Pierre de Coubertin Action Plan. ENGSO members and its partners have been informed about the state of play with regards to the implementation of the EU White Paper on Sport during the ENGSO General Assembly. (Speech delivered by Mr. Pedro Velazquez, Deputy Director of the Sports Unit of the European Commission)

The following results have been achieved:

- Update on the state of play regarding the implementation of the EU White Paper on Sport
- Information about the consequences, changes and challenges of the legal recognition
- Exchange of views among ENGSO members and its partners on the topic

2.1.5 ENGSO Education Programme

The project manager of the ENGSO Education Programme sent out a questionnaire to establish how education in sport and voluntary work are organised in Europe. The questionnaire is now being analysed. Further actions based on the analysis may follow at a later stage.

The following results have been achieved:

- Raised awareness on the topic by sending out the questionnaire and presenting the project to ENGSO members.
- Collection of relevant data

2. ENGSO ENTER! Programme

The project ENTER! promoting women in sport will be implemented in 2009. A kick-off meeting of six participating organisations is scheduled for 23 January 2009 in Paris, France.

2.2 Events

The thematic priorities have been implemented in the framework of the following events. In addition to the four thematic priorities, other topics have been processed as well which are described below.

2.2.1 General Assembly¹

Organiser:

ENGSO in cooperation with the National Olympic Committee of Turkey

Number of participants:

78

Date/ Location:

16-18 May 2008, Istanbul, Turkey

Outcomes:

- Information on various European matters (EU, Council of Europe)
- Strengthening and enlargement of network to other European stakeholders/ organisations
- Information on the work programme of the different bodies of ENGSO
- Decisions about measures/ actions to be taken
- Exchange of pertinent information
- Organisation of a press conference

Summary of event:

¹ More information about the General Assembly can be found in the annex

An annotated agenda of the General Assembly can be found in the annex.

2.2.1.1 EU Seminar

Organiser:

ENGSO

Number of participants:

78

Date/ Location:

16 May 2008, Istanbul, Turkey

Outcomes:

- Information on the status quo on the EU White Paper on Sport
- Information on the article on sport in the Lisbon Treaty
- Information on EU funding programmes (speeches delivered by Michael Trinker and Sophie Christ)
- Discussion on the presentations

Summary of event:

Prior to the General Assembly (GA) an EU Seminar was organised with the participants of the GA.

Mr. Pedro Velazquez, deputy director of the Sports Unit of the European Commission, presented and discussed with the participants the status quo on the EU White Paper on Sport.

Mr. Folker Hellmund, director of the EU Office of German Sports, presented the article on sport in the Lisbon Treaty and discussed its implication on sport.

Mr. Michael Trinker, ENGSO EU Working Group member, and Sophie Christ, ENGSO EU Working Group member, informed about EU funding programmes mentioned and mobilized in the EU White Paper on Sport.

2.2.2 Forum²

Organiser:

ENGSO in cooperation with the Swedish Sports Confederation, Riksidrottsförbundet

² The report on the Forum can be found in the annex.

Number of participants:

59

Date/ Location:

24-26 October 2008, Stockholm, Sweden

Outcomes:

- Information on the Swedish EU Presidency priorities in the field of sport
- Information on the structured dialogue and the state of play of the implementation of the White Paper on Sport
- Information on the Enlarged Partial Agreement on Sport and the state of play of sport in the Council of Europe
- Exchange of pertinent information
- Information about the work programme of the ENGSO EU working group
- Organisation of two workshops on health and volunteering
- Catalogue of best practices in the field of health promotion projects and volunteering
- Recommendations to EU policy makers in the field of health and volunteering

Summary of event:

The EU seminar during the ENGSO Forum has shown that the cooperation between the European sports movement and EU-institutions improved substantially in the last years, in particular with the European Commission's Sport Unit headed by Mr. Michal Krejza and the Citizenship Unit headed by Mr. Risto Raivio as well as with the Council of Europe.

In order to promote the development of sport at EU-level, the workshops on health and volunteering during the ENGSO Forum 2008 identified concrete fields of actions. The proposed actions address both public authorities and sport organisations.

Both workshops proposed the creation of ENGSO working groups dealing with health and volunteering to structure the discussions within ENGSO on these topics and prioritise the activities.

In the field of health, an internet database on good practices on health enhancing physical activity projects has been deemed very valuable to exchange information on a European scale.

In the field of volunteering public support both morally and financially has been considered as very crucial to motivate voluntary work in Europe.

2.2.3 Communication and Marketing Working Group Meetings³

Four meetings of the Communication and Marketing working group took place.

³ More detailed information about the meetings of the Communication and Marketing working group can be found in the annex.

2.2.3.1 First meeting

Organiser:

ENGSO Communication and Marketing working group

Number of participants:

3

Date/ Location:

16 May 2008, Istanbul, Turkey

Outcomes:

- ENGSO Media Presentation (final draft)
- Organisation of press conference
- Dissemination of press release “ENGSO General Assembly 2008: The future of sport in Europe looks bright”

2.2.3.2 Second meeting

Organiser:

ENGSO Communication and Marketing working group

Number of participants:

4

Date/ Location:

12 June 2008, Budapest, Hungary

Outcomes:

- ENGSO Newsletter (1st edition)
- Plan new ENGSO website
- Country reports
- Dissemination of press release “ENGSO signs grant agreement with the European Commission”

2.2.3.3 Third meeting

Organiser:

ENGSO Communication and Marketing working group

Number of participants:

3

Date/ Location:

8 September 2008, Vienna, Austria

Outcomes:

- ENGSO Newsletter (2nd edition)
- Dissemination of press release “ENGSO discusses vital sport issues with the European Commission”

2.2.3.4 Fourth meeting

Organiser:

ENGSO Communication and Marketing working group

Number of participants:

3

Date/ Location:

26 October 2008, Stockholm, Sweden

Outcomes:

- ENGSO Newsletter (3rd edition)

2.2.4 ENGSO EU Working Group Meetings⁴

Four meetings of the EU working group took place.

2.2.4.1 First Meeting

Organiser:

ENGSO EU working group

Number of participants:

11

Date/ Location:

⁴ More detailed information about the meetings of the EU working group can be found in the annex.

17 January 2008, Brussels, Belgium

Outcomes:

- Position paper for the European Parliament Resolution on the White Paper on Sport
- Draft of position paper on volunteering
- Discussion on the future EU sport competence
- Organisation and implementation of questionnaire on best practices on sport and health promotion

2.2.4.2 Second Meeting

Organiser:

ENGSO EU working group

Number of participants:

7

Date/ Location:

15 May 2008, Istanbul, Turkey

Outcomes:

- Preparation of EU Seminar
- Appointment of the new chair of the EU working group, Michael Trinker

2.2.4.3 Third Meeting

Organiser:

ENGSO EU working group in cooperation with the Austrian Sports Federation

Number of participants:

19

Date/ Location:

8 September 2008, Vienna, Austria

Outcomes:

- Draft and submission of a position paper on the “Structured Dialogue” to the European Commission
- Support of Patrick Hickey, NOC President from Ireland, for the Lisbon Treaty in Ireland

- Preparation of the ENGSO Forum (definition of speakers, topics, draft of workshop guidelines)
- Information on the French EU presidency priorities in the field of sport
- Information about the state of play of the European Year of Volunteering 2011
- Update on ENGSO's position on volunteering
- Draft and submission of a position paper on the sport budget line 2009
- Formulation and advocacy of a common position regarding the EC's study on the financing of grassroots sports

2.2.4.4 Fourth Meeting

Organiser:

ENGSO EU working group in cooperation with the Swedish Sports Confederation

Number of participants:

12

Date/ Location:

23 October 2008, Stockholm, Sweden

Outcomes:

- Preparation of Forum workshops
- Discussion on ENGSO's participation in the EU Sports Forum in Biarritz
- Information on the Active Citizenship Group meeting (taking place on the 3 October 2008)
- Presentation of Timo Hämäläinen on the participation of Finnish sport organisations in the EU funding programmes Regional Competitiveness and Employment

2.2.5 ENGSO ExCom Meetings⁵

Five meetings of the Executive Committee took place due to the Olympic Games taking place in August in Beijing, China.

2.2.5.1 First Meeting

Organiser:

ENGSO ExCom in cooperation with the National Olympic Committee of Turkey

Number of participants:

9

⁵ More detailed information about the meetings of the ExCom can be found in the annex.

Date/ Location:

9 February 2008, Istanbul, Turkey

Outcomes:

- Preparation of the General Assembly
- Discussion on the activities of the ENGSO working groups
- Discussion on enhanced cooperation with European organisations such as European Lotteries (EL), Federation of the European Sporting goods Industry (FESI)

2.2.5.2 Second Meeting

Organiser:

ENGSO ExCom in Cooperation with the Croatian Olympic Committee

Number of participants:

9

Date/ Location:

26-27 April 2008, Zagreb, Croatia

Outcomes:

- Preparation of the General Assembly (modify programme, prepare annotated agenda)
- Discussion and decisions on the general management of ENGSO
- Reports on ENGSO activities in other European organisations such the Council of Europe

2.2.5.3 Third Meeting

Organiser:

ENGSO ExCom in cooperation with the National Olympic Committee of Turkey

Number of participants:

9

Date/ Location:

15 May 2008, Istanbul, Turkey

Outcomes:

- Adoption of the programme of the General Assembly

- Information on the EU grant from the Europe for Citizen's Programme

2.2.5.4 Fourth Meeting

Organiser:

ENGSO ExCom in cooperation with the Austrian Sports Federation

Number of participants:

9

Date/ Location:

8-9 September 2008, Vienna, Austria

Outcomes:

- Report on the meeting of Birgitta Kervinen, ENGSO President, with Pierre Mairesse, director for youth, citizenship and sport of the European commission
- Report on the Enlarged Partial Agreement on Sport and other sport issues related to the Council of Europe
- Preparation of the ENGSO Forum
- Discussion on decisions on the general management of ENGSO
- Information exchange with Mr. Fritz Smoly, head of cabinet of Dr. Reinhold Lopatka, State Secretary for Sport

2.2.5.5 Fifth Meeting

Organiser:

ENGSO ExCom in cooperation with the Swedish Sports Confederation

Number of participants:

9

Date/ Location:

23 October 2008, Stockholm, Sweden

Outcomes:

- Information on the implementation of the EU grant of the ENGSO EU project management team
- Discussions, preparation and decision on the ENGSO work programme 2009

2.2.6 Other Meetings

ENGSO representatives took actively part in various official meetings during 2008, among these meetings were the following:

- Séminaire d'experts sur l'échange d'informations et la veille partagée dans le domaine du sport en Europe, 25-26 September 2008, Paris, France, (organised by the French EU Presidency)
- Active European Citizenship Group Meeting, 3 October 2008, Brussels, Belgium (organised by the European Commission)
- EU Sport Directors Meeting, 30-31 October, Paris, France, (organised by the European Commission)
- EU Sport Forum, 26-27 November 2008, Biarritz, France, (organised by the European Commission)
- 11th Council of Europe Conference of Ministers Responsible for Sport, 9 December 2008, Athens, Greece, (organised by the Council of Europe)

The Objectives of these meetings were:

- Inform about ENGSO and its activities
- Exchange views
- Enhance cooperation with other stakeholders

3. Target group(s)

The target groups of ENGSO regarding its events are:

- ENGSO members (technical and political staff of ENGSO member organisations)
- Civil society organisations directly and indirectly linked to sport such as EOC, TAFISA etc.
- European stakeholders directly and indirectly linked to sport such as the European Union and the Council of Europe

Direct beneficiaries of the EU structural support 2008 for ENGSO:

Event	Number of participants
General Assembly	<u>78</u>
EU Seminar	<u>78</u>
Forum	<u>59</u>
4 Comunication working group meetings	3+4+3+3= <u>13</u>
4 EU working group meetings	11+7+19+12= <u>49</u>
5 ExCom meetings	9+9+9+9+9= <u>45</u>
Total	<u>322</u>

All the beneficiaries of the EU structural support for ENGSO are multipliers; they are expected to go back to their national organisation and report back on the activities of ENGSO. In doing so, they usually use their media channels (website and/or journals) to inform about ENGSO and organise also seminars and conferences at national and/or regional level.

The target groups of ENGSO regarding its communicational activities are:

- Members of sport clubs (1/3 of EU population)
- People practising sport (60 % of EU population)
- Sport volunteers

4. Impact

The output of ENGSO's work in 2008 was beneficial for all the target groups and impacted them in various ways. ENGSO was able to offer a platform to its members, several civil society organisations and other stakeholders for debate and reflection on EU issues related to sport, people's well being and active citizenship.

Impact on ENGSO members

- *ENGSO members benefit from the improved information flow between the EU institutions and sport organisations.*

Participants in the ENGSO events have been successfully informed and sensitised on EU issues such as the EU White Paper on Sport, health, volunteering and the article on Sport in the Lisbon Treaty. ENGSO members reported about ENGSO's activities to their national stakeholders.

- *ENGSO members use the catalogue of best practices and recommendations in the field of health and volunteering in sport.*

The two workshops on volunteering and health have proven to be particularly beneficial and interesting for ENGSO members, as they profited from intercultural learning by sharing experiences and exchanging views on various problems and issues among each other. Unsurprisingly, problems and areas of interest sometimes differ among ENGSO members, but many common issues have been identified during the workshops which should be tackled together and/ or with other stakeholders.

Recommendations to promote health and volunteering in sport have been formulated. These recommendations are not only being used by ENGSO but also by ENGSO members when they discuss relevant issues with national stakeholders.

The catalogue of best practices and information on concrete project examples in the field of health and volunteering have been requested by various participants even after the Forum.

- *ENGSO members as well as the wider public profit from the dissemination of information.*

ENGSO was able to motivate several of its members to organise events related to "sport and the EU" at national level or even regional level such as the Central Council of Physical Recreation (CCPR), the Dutch Olympic Sports Confederation (NOC-NSF), the French Olympic Committee (CNOSF) or the Austrian Sports Federation (BSO).

Impact on other civil society organisations

- *ENGSO fosters new cooperation possibilities and enhances its network with other civil society organisations.*

ENGSO is – on the one hand – in permanent contact with several European civil society organisations such as the European Olympic Committees (EOC), the European Association of Sport Employers (EASE), the European Observatory on Sport and Employment (EOSE), the Trim and Fitness International Sport for All Association (TAFISA), European Lotteries and the Federation of the European Sporting goods Industry (FESI) and invites them to its events. ENGSO – on the other hand – has been invited to attend meetings, conferences and seminars organised by other civil society organisations as an important European stakeholder in the field of sport.

Impact on European stakeholders

➤ *ENGSO enhances cooperation with European stakeholders in particular with the European Commission.*

The European Commission consults relevant stakeholders if she is dealing with issues related to sport. Therefore, ENGSO is asked regularly to feed discussions within the European Commission but also delivers position papers by own initiative. In 2008, ENGSO produced positions on various topics such as the Structured Dialogue, the study on the financing of grassroots sport, the European Parliament's Resolution on the White Paper on Sport, the sport budget line 2009 and volunteering.

5. Visibility and Valorisation

Homepage:

ENGSO's website www.engso.eu is crucial to inform the European public about its activities. The website is managed by the ENGSO Secretariat and regularly updated.

Newsletter:

The Communication and Marketing Working Group published three ENGSO newsletters in 2008 informing ENGSO members, other stakeholders and the European public about its work.

Press Conference:

The Communication and Marketing Working Group organized a press conference during the General Assembly with the following media having been present:

- Turkish Radio Television (TRT)
- Ihlas News Agency
- Anadolu Ajansi

Press Releases:

The Communication and Marketing Working Group also ensured high visibility of ENGSO during 2008 and drafted various press releases of which the most important ones were:

ENGSO General Assembly welcomes the implementation of the EU White Paper on Sport (Istanbul, 17 May 2008)

ENGSO discusses vital sport issues with European Commission (Brussels, 17 July 2008)

ENGSO signs grant agreement with the European Commission (Paris, 6 June 2008)

Press Review:

Furthermore, the Communication and Marketing Working Group can report that in about 13 European countries, ENGSO was reported on.

Media Plan:

The Communications and Marketing Working Group drafted the “ENGSO Media Presentation Project” to improve the PR work of ENGSO.

The Communications and Marketing Working Group stayed in close contact with ENGSO members and asked them of their support to communicate ENGSO. Press releases were forwarded, ENGSO members were asked to translate them into the respective languages and publish them.

The report of the 11th ENGSO Forum on the EU Seminar and the Volunteering and Health in the field of sport was published on the ENGSO website and forwarded to ENGSO bodies, ENGSO stakeholders like the Sports Unit and ENGSO members. The report and follow up measures have been discussed by the EU working group.

The activities implemented have a lifespan extending far beyond 2008. For instance ENGSO will profit from the PR work which has been done in 2008. It will be better recognized in 2009. The workshop results will be followed-up in 2009 and respective measures being taken.

6. Partners

Besides its national members and besides the more informal contacts with EU stakeholders, ENGSO has been cooperating with the following organisations on a formal basis in 2008:

Council of Europe, EPAS

Mr. Stanislas Frossard. Executive Secretary, Conseil de l'Europe, F-67075 Strasbourg, France

European Commission, DG Education and Culture

Ms. Susanne Hollmann, Administrator, Sport Unit, MADO 20/06 B-1049 Brussels, Belgium

The European Athlete as Student Network

Mr. Bengt Nybelius, President, Hoegskolan Dalarna, 781 88 Borlänge, Sweden

European State Lotteries and Toto Association EU Representation

Mr. Rupert Hornig, General Delegate, rue de la Loi/Wetstraat, 1040 Brussels, Belgium

European Fair-Play Movement

Gonçalves Carlos, President

European Association of Sport Employers (EASE)

Leroux Marie, President Delegate, 1, avenue Pierre de Coubertin, 75640 Paris cedex 13, France

European Olympic Committees (EOC)

Patrick Hickey, President, Palazzina CONI - "Villino Giulio Onesti" Via della Pallacanestro, 19 - 00194 Rome, Italy