



ENGSO Programmes 2011-12 & ENSGO Priorities 2012 - 13



ENGSO Programmes 2011-12

2011 – 2012 Action Plan

Any questions?

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European Non-Governmental Sports Organisation



ENGSO Priorities 2012 -2013



VISION

**To be the leading voice of
voluntary sports organisations in
Europe**



MISSION

The mission of ENGSO is to promote the interest of the sport organisations in Europe, to be a respected voice for grassroots sport, to be a credible partner in European sport policy and an effective platform for an active network of sport organisations



Strategic Plan Priority Areas

- 1) Actively advocate and influence the sports political agenda
- 2) Be an attractive network for exchange of knowledge and experience.
- 3) Upgrade and consolidate the internal organisation of ENGSO
- 4) Develop clear and effective profile and communication methods
- 5) Improve the quality of planning and increase organisational resources

STRATEGIC PRIORITY AREA 1 - ACTIONS

Actively advocate and influence the sports political agenda

- Identify all members' key interests in relation to sport and Europe
- Lobby for the European Year of Sport 2014
- Influence the discussions on future EU funding programmes eg Sport Chapter of Erasmus for All
- Provide advice to our members on lobbying and the European sports political field.



STRATEGIC PRIORITY AREA 1 – ACTIONS Cont..

Actively advocate and influence the sports political agenda

- Encourage and support our members to actively lobby at National and European levels
- Be represented at relevant EU and Council of Europe meetings
- Seek members' views and respond on behalf of our members to consultations, political papers and proposed legislation impacting grassroots sport
- Undertake cross - sector monitoring to identify impact on grassroots sport

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EU WORKING GROUP

Poul Broberg

Chair, ENGSO EU WORKING GROUP



ENGSO EU Working Group

- To closely monitor the negotiations of the future EU Sports Programme, which are going to take place under the presidency of Cyprus and Ireland
- To secure that the voice and opinion of grassroots sports are raised and heard through the observer position of ENGSO in four out of six EU expert groups
- To initiate a dialogue with other European Sport organisations in order to examine the foundation for an alliance for grassroots sport in Europe
- To lobby for making 2014 the European Year of Sport
- To apply, either by ENGSO individually or together with ENGSO Youth, for EU funding, which can benefit the work of developing and improving grassroots sports in a number of ENGSO member organisations

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ENGSO YOUTH

Jan Holze
Chair, ENGSO Youth

STRATEGIC PRIORITY AREA 2 –ACTIONS

Be an attractive network for exchange of knowledge and experience.

- Organise seminars on pan-European issues as identified by members.
- Actively make use of members' information and expertise and that of other organisations.
- Produce best practice booklets and implement projects e.g. anti-obesity, good governance, campaigning for autonomy of members and recruitment and management of volunteers.
- Organise educational opportunities e.g. seminars and work programmes meeting members.
- Include information on Sport4GoodGovernance and EU WG projects on website and add documents for each area of the projects
- Motivate members to engage in the network by identifying a contact person from each country

STRATEGIC PRIORITY AREA 3 – ACTIONS

Upgrade and consolidate the internal organisation of ENGSO

- Create and identify funding for a post which supports non-EU members so that they can receive equal treatment in terms of access to projects, programme and funding.
- Appoint part-time assistant for ENGSO communications work
- Consult with members on the membership of ENGSO
- Identify criteria and benefits of ENGSO membership - for members, stakeholders and prospective members
- Develop a priority action plan to retain existing members and recruit new members, as appropriate.
- Establish a permanent ENGSO Headquarters in Brussels

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ENGSO Internal Organisation

Heidi Pekkola

ENGSO Policy and Communications Officer



ENGSO Policy and Communication Officer

- Sport political matters: Policy documents, Erasmus for All and other funding programmes
- Lobbying, raising the profile of ENGSO
- Projects & Funding: ENGSO CLPF Final Report, Preparatory Actions; Submitting project proposal
- Communications: Newsletter, updating website and facebook, providing information to members
- European Year of Active Ageing 2012 and Citizens 2013
- ENGSO internal matters: support implementing strategy
- ENGSO Assistant
- Contribute to the work of the EOC EU Office



STRATEGIC PRIORITY AREA 4 – ACTIONS

Develop clear and effective profile and communication methods

- Establish strategic communication objectives – both internally and externally.
- Develop communications plan identifying stakeholders, objectives and relevant channels of communication
- Identify procedures and working methods, concerning both internal and external communication.
- Encourage members to raise profile of ENGSO through their websites (eg links)
- Review structure of website and, where possible, make more interactive
- Ensure regular flow of information on ENGSO activities eg newsletters

STRATEGIC PRIORITY AREA 5 – ACTIONS

Improve the quality of planning and increase organisational resources

- Regularly monitor and evaluate the progress of Strategic and Action Plans
- Seek sponsorship and develop marketing objectives
- Identify and secure EU funding, especially in relation to members' priorities
- Develop and implement a financial working plan for a rolling budget
- Continue to seek funding to support work of non-EU members



Next steps

- Excom will produce ENGSO Action Plan 2012 -13 in June
- Circulate to members
- Start delivering the Plan for 2012 - 2013!

Thank you for your support!