



ENGSO Strategic Plan 2011 – 2015

The new ENGSO Strategic Plan for the period 2011 – 2015 was approved the General Assembly at its meeting on 21st May 2011 in Tallinn.

Vision: To be the leading voice of voluntary sports organisations in Europe.

Mission: The mission of ENGSO is to promote the interest of sport organisations in Europe, to be a respected voice for grassroots sport; to be a credible partner in European sport policy and an effective platform for an active network of sport organisations.

Actively advocate and influence the sports political agenda

Outcomes will be:

- The key interests of ENGSO Member Organisations are taken into consideration in European policy issues.
- The profile of grassroots sport is raised in Europe
- Strengthened cooperation with other organizations working on grassroots sports in Europe

Be an attractive network for exchange of knowledge and experience

Outcomes will be:

- Members Organisations are active, committed and contribute to ENGSO's activities
- Member organizations benefit from best practice and networks and implement projects and their outcomes.
- Improved dialogue between ENGSO Member Organisations, sport stakeholders, decision-makers and experts

Upgrade and consolidate the internal organisation of ENGSO

Outcomes will be:

- ENGSO is professionally managed with an identifiable headquarters and effective and efficient staff
- The Executive and Working Groups are effective, offering a channel of influence, and contribute to, ENGSO activities
- ENGSO works actively to increase its member base

Develop clear and effective profile and communication methods

Outcomes will be:

- ENGSO's profile is raised through clear, consistent and professional communication
- Members' activities and issues are promoted at a European level
- ENGSO is the respected voice of grassroots sport in Europe

Improve the quality of planning and increase organisational resources

Outcomes will be:

- Evaluation and monitoring of the Strategic Plan provides the framework for ENGSO's activities
- ENGSO's budget for its core activities is sustainable
- External funding opportunities are achieved and made use of in line with ENGSO's priorities