

ENGSO

European Non-Governmental Sports Organisation

Draft



# **ENGSO Strategic Plan 2011 – 2015**

**Tallinn, May 20-21, 2011**

# ENGSO Strategic Plan Development



## Consultations with members

Launch of the strategy planning:  
Workshop in Brussels, 2 Sept 2010  
Report from PR Working Group

ENGSO Forum Dubrovnik  
8–10 Oct 2010

Written consultation with ENGSO  
members, Dec 2010–Feb 2011

Feedback from PR WG and ENGSO  
members, Mar 2011–Apr 2011

Strategic Plan Workshop, 20 May  
2011 → amendments

## ENGSO Executive Committee

ExCom, 2–3 Sept 2010  
→ first draft: vision, mission, goals

ExCom, 19 Nov 2010  
→ Second draft: priority areas

ExCom, 4–6 Feb 2011  
→ Third draft: action plan

ExCom 7–10 Apr 2011  
→ Final draft

**ENGSO GENERAL ASSEMBLY**  
→ Adoption

ENGSO

European Non-Governmental Sports Organisation



## VISION

**To be the leading voice of  
voluntary sports organisations in  
Europe**



## MISSION

**The mission of ENGSO is to promote the interest of the sport organisations in Europe, to be a respected voice for grassroots sport, to be a credible partner in European sport policy and an effective platform for an active network of sport organisations**



## STRATEGIC PRIORITY AREAS

- 1) Actively advocate and influence the sports political agenda
- 2) Be an attractive network for exchange of knowledge and experience.
- 3) Upgrade and consolidate the internal organisation of ENGSO
- 4) Develop clear and effective profile and communication methods
- 5) Improve the quality of planning and increase organisational resources



## STRATEGIC PRIORITY AREA 1 - OUTCOMES

### Actively advocate and influence the sports political agenda

- The key interests of ENGSO Member Organisations are taken into consideration in European policy issues.
- The profile of grassroots sport is raised in Europe.
- Strengthened cooperation with other organisations working on grassroots sports in Europe.



## STRATEGIC PRIORITY AREA 2 – OUTCOMES

Be an attractive network for exchange of knowledge and experience.

- Member Organisations are active, committed and contribute to ENGSO's activities.
- Member Organisations benefit from best practice and networks and implement projects and their outcomes.
- Improved dialogue between ENGSO Member Organisations, sport stakeholders, decision makers and experts.



## STRATEGIC PRIORITY AREA 3 – OUTCOMES

### Upgrade and consolidate the internal organisation of ENGSO

- ENGSO is professionally managed with an identifiable headquarters and effective and efficient staff.
- **Executive Committee and Working Groups** are effective, offering a channel of influence, and contribute to, ENGSO activities.
- ENGSO works actively to increase member base.





## STRATEGIC PRIORITY AREA 4 - OUTCOMES

### Develop clear and effective profile and communication methods

- ENGSO's profile is raised through clear, consistent and professional communication
- Members' activities and issues are promoted at a European level.
- ENGSO is the respected voice of grassroots sport in Europe.



## STRATEGIC PRIORITY AREA 5 – OUTCOMES

### Improve the quality of planning and increase organisational resources

- Evaluation and monitoring of the Strategic Plan provides the framework for ENGSO's activities.
- ENGSO's budget for its core activities is sustainable.
- External funding opportunities are achieved and made use of in line with ENGSO's priorities.

**ENGSO**

European Non-Governmental Sports Organisation



# **ENGSO Action Plan 2011–2012**



## STRATEGIC PRIORITY AREA 1 - ACTIONS

### Actively advocate and influence the sports political agenda

- Establish key strategic partnerships and develop co-operative platforms, including objectives and commitments to be undertaken.
- Be represented at relevant EU and Council of Europe meetings.
- Seek members' views and respond on behalf of our members to consultations, political papers and proposed legislation impacting on grassroots sport.

ENGSO

European Non-Governmental Sports Organisation



```
ERROR: undefined
OFFENDING COMMAND: ~
STACK:
```