



EU Sports Policy

-Recent developments-

Agata Dziarnowska
Policy Officer, Unit Sport; Erasmus+
European Commission – DG EAC

ENGSO EU Seminar
Stockholm, 27 October 2014





SPORT AND THE EU

- White Paper on Sport 2007
- Art. 165 of the Lisbon Treaty, for the first time mentioning sport in the EU Treaties
- Communication on developing the European dimension of sport 2011
- EU Work Plan for sport: *2011 – 2014* and *2014 – 2017*
- Main policy areas: HEPA, dual careers of athletes, anti-doping, match-fixing, good-governance



EU actions at the policy level

EU WORK PLAN FOR SPORT 2014 – 2017

1. Integrity of sport, in particular anti-doping, the fight against match-fixing, protection of minors, good governance and gender equality;
2. The economic dimension of sport, in particular sustainable financing of sport, the legacy of major sport events, economic benefits of sport and innovation;
3. Sport and society, in particular HEPA, volunteering, employment in sport as well as education and training in sport.



EU WORK PLAN FOR SPORT 2014 – 2017

WORKING METHODS AND STRUCTURES

There is also a need for the EU to work closely with the sport movement and relevant competent organisations at national, European and international levels such as the Council of Europe and WADA, in particular through the structured dialogue.

EU WORK PLAN FOR SPORT 2014 – 2017

EXPERT GROUPS

Match-
Fixing

Good
Governance

HEPA

Economic
Dimension

Human Resources
development



EU WORK PLAN FOR SPORT 2014 – 2017

XG MATCH-FIXING

Exchange of best practices regarding the fight against match-fixing, in particular on a possible Commission Recommendation on best practices in the prevention and combatting of betting-related match-fixing, followed by a report on state of play

To be delivered to the Council: **1st half 2016**



EU WORK PLAN FOR SPORT 2014 – 2017

XG GOOD GOVERNANCE

TOPIC	TYPE OF DOCUMENT	DEADLINE
Protection and safeguarding of minors	Recommendations	1st half 2016
Democracy, human rights and labour rights in relation to major sport events	Guiding principles	2nd half 2015
Good governance	Promotion of existing principles	1st half 2016
Gender equality	Recommendations or guidelines	2nd half 2015



EU WORK PLAN FOR SPORT 2014 – 2017

XG HEPA

- Preparation of Expert Group **recommendations** to encourage physical education in schools, including motor skills in early childhood, and to create valuable interactions with the sport sector, local authorities and the private sector. To be delivered to the Council: 1st half 2015
- Coordination of the **implementation** of the Council Recommendation on HEPA. To be delivered to the Council: 2nd half 2016



EU WORK PLAN FOR SPORT 2014 – 2017

XG ECONOMIC DIMENSION

TOPIC	TYPE OF DOCUMENT	DEADLINE
Economic benefits of sport (SSA)	Recommendations	2nd half 2015
Legacy of major sport events	Recommendations	2nd half 2015
Sustainable financing of sport	Practical Guidance	1st half 2016



EU WORK PLAN FOR SPORT 2014 – 2017

XG HUMAN RESOURCES DEVELOPMENT IN SPORT

TOPIC	TYPE OF DOCUMENT	DEADLINE
Volunteering	Recommendations	2nd half 2015
Employability of young people	Recommendations	2nd half 2016
Qualifications	Practical Guidance	2nd half 2015
	Exchange of best practices and report	2nd half 2016
EU Guidelines on Dual Careers	Report	1st half 2017



EU WORK PLAN FOR SPORT 2014 – 2017

Anti-Doping

- Sport Directors Meeting
- Expert Group recommendations on doping in recreational sport and doping prevention: **Exchange of best practices and peer learning**
To be done: 2nd half 2015



EU financial support

Erasmus+: Sport

Novelty

- First-time funding for sport and physical activity projects

Stability

- Seven-year period (2014-2020)

Funds

- €265.9m / 7 years

Focused

- Grassroots sport

Cooperation

- EAC & EACEA & stakeholders



EU financial support



ERASMUS +

2014 – 2020

PRIORITIES:

- Tackle cross-border threats to the integrity of sport, such as doping, match-fixing and violence, as well as all kinds of intolerance and discrimination;
- Promote and support good governance in sport and dual careers of athletes;
- Promote voluntary activities in sport, together with social inclusion, equal opportunities and awareness of the importance of health-enhancing physical activity, through increased participation in, and equal access to sport for all.



EU financial support



ERASMUS +

2014 – 2020

WHICH ACTIONS ARE SUPPORTED?

- Collaborative Partnerships (5 partners)
- Not-for-profit European sport events (12 partners)
- Support for strengthening of the evidence base for policy making
- Dialogue with relevant European stakeholders



EU financial support



ERASMUS + 2014

Budget: 22.3m EUR

50 % of the budget will be dedicated to projects addressing objectives for which EU guidelines already exist and have to be implemented, namely Dual Careers of Athletes and Physical Activity

NFP Sport events: 3 projects

- MOVE Week 2014
- Changing Lives Special Olympics Special Event
- European Universities Games 2014 Rotterdam

Collaborative Partnerships: over 440 applications received – **results NOV 2014**



EU financial support

ERASMUS + 2015

Published 2, October

Budget: 22.4m EUR

50 % of the budget will be dedicated to projects addressing objectives for which EU guidelines already exist and have to be implemented, namely Dual Careers of Athletes and Physical Activity

Collaborative Partnerships:

- Projects related to the 2015 European Week of Sport - **22 January**
(*projects starting between 1 April and 1 September of the same year*)
- Projects not related to the 2015 European Week of Sport - **14 May**
(*projects starting 1 January of the following year*)



EU financial support



ERASMUS + 2015

Non-for –profit European sport events:

- Projects organized during the 2015 European Week of Sport - **22 January**
(projects starting 1 May the same year).
- Projects organized outside the 2015 European Week of Sport - **14 May**
(projects starting 1 November the same year.)



EU financial support

EUROPEAN WEEK OF SPORT

What? The European Week of Sport will go beyond the promotion of sport and will include the wider physical activity perspective.

When? 2nd Week of September at EU/BXL level
(but flexibility until end of September for national weeks).





EU financial support

EUROPEAN WEEK OF SPORT

Events to take place in the Member States, at national, regional and local levels, while the overall coordination and monitoring of the Week will remain in Brussels.

EU Level: Official Opening, one flagship event, coordination of the preparation of the national events

National level:

- ✓ National sport coordinators ➤ implementation of national events
- ✓ Use of Erasmus+ Sport (grant up to 80,000€ for each programme country)

EU financial support

EWoS – Key elements





EU financial support

EUROPEAN WEEK OF SPORT

Financing in 2015

- Collaborative partnerships: up to 5 projects ➤ +/- 1,5 M€
- Not-for-profit European sport events: up to 3 events ➤ +/- 0,6 M€
- Strengthening the evidence base: flash eurobarometer to be launched ahead of the EWoS ➤ +/- 100.000 €
- Dialogue with European stakeholders: Opening/launch, flagship event, 28 national events and communication ➤ +/- 3 M€

Total 5.2 M€



Studies

- 2 are published (website):

- a) study on MS frameworks on risk assessment and conflicts of interest
in the context of betting-related match fixing (contractor: T.M.C. Asser Institute)
- b) study on the regulation of information collection, storage and sharing
of information on suspicious sports betting activity (contractor: Oxford Research and VU Amsterdam)

- 3 under evaluation:

- a) study on sport qualifications acquired through sport organisations and (sport) educational institutes
- b) Minimum quality requirements for Dual Careers
- c) Implementation of the EU Physical Activity Guidelines

- 1 call for tender published:

- a) Contribution of sport to the regional development through the Structural Funds (deadline 14.11)

The overall objective to which this Contract will contribute is to give an overview on how and to what extent sport and physical activity has been integrated in the framework of the EU's Cohesion Policy for the programming period 2007-2013 and 2014-2020. Value 240 000.



Thank you

Email: agata.dziarnowska@ec.europa.eu

Web: <http://ec.europa.eu/sport/>



Sport