



# **ENGSO Secretary General Report**

**15<sup>th</sup> ENGSO General Assembly  
Helsinki, May 4-6, 2007**

**ENGSO**

# ENGSO

Challenge and inspiration

Task to:

- Strengthen sport-political profile
- Be a strong voice of sport organizations
- Redefine the role within the changing European structure



ENGSO

# ENGSO

## ENGSO Development Group & ENGSO Reference Group

### Task to:

- Final proposal for ENGSO Strategic Plan
- Show the way YOU want ENGSO to take
- Build the future for sport in Europe



ENGSO

# ENGSO

## EU Level

- Positively accepted in hearings and consultations
- Recognized as increasingly important Counterpart in a strong voice of sport organizations
- Redefine the role within the changing European structure

ENGSO

# ENGSO

## Current Tasks

- Close cooperation with member organizations
- Information and advisory activities especially on EU matters
- Increased use of electronic media
- New website, two domains
- ENGSO electronic Newsletter



ENGSO

# ENGSO

## ENGSO ExCom and Youth Elections

**Saturday awaits with**

- **New policies**
- **New strategy and action plans**
- **New look of ENGSO Youth & ENGSO ExCom**



**ENGSO**

# ENGSO

## New Tasks of ENGSO ExCom

- Provide systematic marketing approach
- Continue with bridge building function to defend the interests of sport in general
- Endorse equality through quality
- Provide practice of good cooperation and partnership between GOs and NGOs



ENGSO

**ENGSO**

**SINCERE THANKS**

**For the trust and exceptional cooperation of  
ENGSO member organizations in making  
this world**

**A BETTER PLACE FOR ALL!**

**ENGSO**



**ENGSO**

**BIG THANK YOU**

**To my colleagues in ENGSO  
ExCom and their invaluable  
cooperation and friendship**

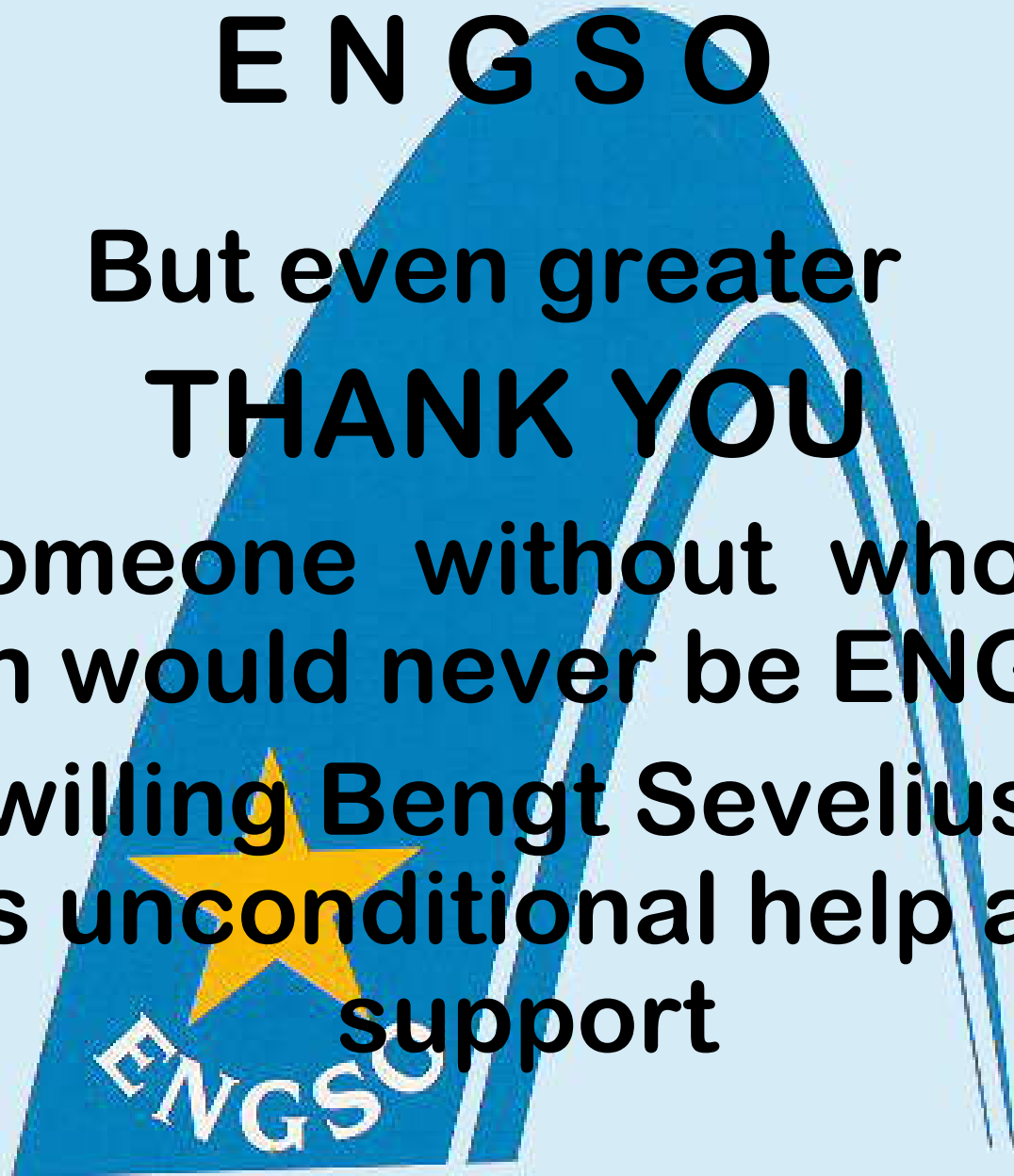


**ENGSO**

**But even greater**

**THANK YOU**

**to someone without whom so  
much would never be ENGSO  
ever willing Bengt Sevelius and  
his unconditional help and  
support**



**ENGSO**

**THANK YOU ALL**

