



One voice for sport and recreation

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Women's International Leadership Development

Women in Leadership

National Parliaments ¹	24%
Leaders of Business ¹	33%
Public Company board members ¹	11%
Sports board members (UK) ²	20%
Sports organisations	
with no women board members (UK) ²	25%

1. European Commission (2009) Equality between women and men

2. Women's Sport and Fitness Foundation (2009) Trophy Women

Why change?

- Diverse boards make for better decision-making and more effective organisations.
- Companies where women hold at least 30% of senior management positions are significantly more successful and better able to deal with future challenges.

McKinsey and Company

Aims of the project

- to increase representation by women in leadership positions
- to build the competence and confidence of women in decision-making positions
- to increase support among organisations for the contribution women can make to sports leadership

Aims of the project

- to strengthen networking between women leaders, both nationally and internationally
- to provide a platform for future projects
- to disseminate best practice via website, publications, sharing seminars and international networks

Project partners

Denmark	Danmarks Idræts-Forbund/NOC (DIF)
Finland	Suomen Liikunta ja Urheilu (SLU)
France	Comité National Olympique et Sportif Français (CNOSF)
Hungary	Nemzeti Sportszövetség (NSSZ)
Italy	Università Degli Studi di Roma- Foro Italico (IUSM)
Sweden	Riksidrottsförbundet (RIF)
UK	Central Council of Physical Recreation (CCPR)
Czech Rep.	Českého olympijského výboru (COV)

Project Structure

Apr-10	Launch & European training
Jun-10	National training
Aug-10	National training
Oct-10	Sharing Seminar: ENGSO Forum & European training
Jan-11	National training
Mar-11	Sharing Seminar: European Parliament dissemination and feedback
TBC-11	Sharing Seminar: European Women and Sport Conference

Training programmes

Personal Skills

- personal Development Plans (PDPs)
- communication skills, inc. presentation styles, networking influencing and lobbying skills
- soft skills, inc. cultural awareness, non-verbal communication

Leadership Tools

- media training
- sponsorship and marketing
- chairing meetings
- staff management

Training programmes

Management Skills:

- change management
- strategic planning
- conflict prevention/resolution

Dissemination

- **Website**
- **Literature**
- **Networks**
- **Sharing Seminars**
- **Evaluation**

Thank you for your attention !