

# **ENGSO Forum**

**30-31 October 2009  
Lisbon**

**Amanda Bennett**

**Chair, European Women and Sport**

**Head of Policy, UK Sport**



# Sport in Europe

**Even if you're on the  
right track, if you  
stand still you'll get  
run over**



# Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating



bxp63830 www.fotosearch.com



# Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches



# Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches
- Skilled leaders



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Does sport in your organisation/country have enough –

- People participating
- Coaches
- Skilled leaders
- Media coverage





# Transforming sport in Europe -

Does sport in your organisation/country have enough –

- People participating
- Coaches
- Skilled leaders
- Media coverage
- Medalists



# **EWS Main Aim – what we will do**

**Develop a sports culture of practised gender equality  
in terms of equal opportunities for girls and boys,  
women and men with regard to education and training,  
participation and promotion as well as co-  
determination in decision-making processes in sport.**





# EWS Mission – how we will do it

*Develop relationships,  
tools and  
frameworks that  
enable the increased  
involvement of  
women in sport in  
Europe.*



# EWS Strategy

- **Leadership** - the voice for women in European sport. E.g. expertise and network
- **Partnership** – support Olympic, Paralympic, Governmental and Non-governmental partners. E.g. EWS partnership of WILD
- **Influence** - use existing legislative and policy frameworks to bring about change. E.g. response to EU Roadmap on Gender Equality 2011-15



# Cyprus Declaration

- **Conference recommendation – EWS Steering Group to consider strategy goals**
- **Captures history of women and sport**
- **Sets out potential solutions to key issues**



# **EWS Steering Group 2009-11**

- **Barbara Aff - Germany**
- **Ana Marija Simonovic – Serbia**
- **Daniele Salva – France**
- **Carmen Trocan - Romania**
- **Marianne Soderberg – Sweden**
- **Athina Kyriakidou – Cyprus**
- **Amanda Bennett – UK (Chair)**
- **Helen Tan – UK (Secretary)**



[www.ews-online.org](http://www.ews-online.org)

[www.uksport.gov.uk](http://www.uksport.gov.uk)





**See you in London 2011!**

