



## ENGSO Strategic Plan 2015-2019

ENGSO has since a couple of years, a clear vision, a mission and some main aims, the base of the organisation. Every fourth year the Executive Committee proposes a strategy, a Strategic Plan, to the General Assembly, to establish the long-term direction of ENGSO the coming years. In accordance to that, the Executive Committee also produce one Action plan per year.

The last strategy was from the General Assembly 2011 to the General Assembly 2015 and consisted of five areas. The proposed strategy 2015-2019 is consisting of three areas:

1. Actively advocate and influence the sports political agenda.
2. Be an attractive network for exchange and experience.
3. Upgrade and consolidate the internal organisation of ENGSO.

The member organisations have had the possibility to contribute to the strategy in the membership consultation survey (spring 2014), at ENGSO Forum (autumn 2014) and in the referral to all members organisations (spring 2015).

**Vision:** To be the leading voice of voluntary sports organisations in Europe.

**Mission:** To promote the interest of sport organisations in Europe.

ENGSO's **main aim** is to be a bridge building organisation in order to:

- provide a platform for exchange of knowledge and information;
- discuss and lobby on current sport political issues;
- seek common positions on sports issues and publicize these positions;
- strengthen the co-operation with other sport bodies;
- contribute to intergovernmental sports co-operation, and represent the principal non-governmental organisation position within other European sports related meetings;
- develop and support ENGSO Youth.

*Actively advocate and influence the sports political agenda*

Outcomes will be:

- The profile of grassroots sport is raised in Europe.
- ENGSO is the natural speaking partner for EU and Council of Europe regarding grassroots sports in Europe.
- The key interests of ENGSO Member organisations are taken into consideration in European policy issues.
- ENGSO has established key partnerships with other stakeholders in the European sport sector.



*Be an attractive network for exchange of knowledge and experience*

Outcomes will be:

- Members' organisations are active, committed and contribute to ENGSO's activities.
- Members' activities and issues are promoted and supported at a European level.
- ENGSO events (GA and Forum) are developing in line with ENGSO priorities.

*Upgrade and consolidate the internal organisation of ENGSO*

Outcomes will be:

- ENGSO is professionally managed with an identifiable headquarters and effective and efficient staff and sustainable financed.
- ENGSO has new members in line with the criteria decided at the GA 2015.