



# **EU Programme for Education, Training, Youth and Sport 2014-2020: The Sport Chapter**

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# EU Programmes

- EU Programmes exist in order to help implement EU policies
- Sport is partly mainstreamed in existing policies/programmes/funds: regional, social, health, education, youth
- But some parts of EU sport policy cannot be supported through existing programmes
- Hence: Sport Chapter of Erasmus for All

# Article 165 TFUE

- The Union shall contribute to the promotion of European sporting issues, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function.
- Union action shall be aimed at (...) developing the European dimension in sport, by promoting fairness and openness in sporting competitions and cooperation between bodies responsible for sports, and by protecting the physical and moral integrity of sportsmen and sportswomen, especially the youngest sportsmen and sportswomen.

# Sport policy of the EU

Main sources:

- White Paper on Sport (Commission), July 2007
- Communication on Developing the European Dimension in Sport (Commission), January 2011
- EU Work Plan for Sport (EU Council), May 2011
- Various reports and resolutions from the European Parliament

## Main topics covered by these documents:

- Fight against doping (XG)
- Education, training and qualifications in sport (XG)
- Fight against violence and intolerance
- Health-enhancing physical activity (XG)
- Social inclusion in and through sport
- Evidence-based policy-making in sport (XG)
- Sustainable financing of sport (XG)
- Good governance in sport (i.a. free movement, sport agents, match-fixing) (XG)

# Preparatory Actions 2009-2012:

Topics in 2009:

- (a) Promoting health-enhancing physical activity
- (b) Promoting education and training in sport
- (c) Promoting European fundamental values by encouraging sport for persons with disabilities
- (d) Promoting gender equality in sport

# Preparatory Actions 2009-2012:

Topics in 2010:

- (a) Fight against doping
- (b) Promoting social inclusion in and through sport
- (c) Promoting volunteering in sport

# Preparatory Actions 2009-2012:

Topics in 2011:

- (a) Prevention of and fight against violence and intolerance in sport
- (b) Promoting innovative approaches to strengthen the organisation of sport in Europe



# MFF

- Multi-annual financial framework of the EU is negotiated every 7 years
- Currently being negotiated for 2014-2020
- Framework for the adoption of annual EU budgets
- Negotiations on the basis of
  - Overall Commission proposal from June 2011
  - Commission proposals for individual programmes and funds

# Erasmus for All (2014-2020)

- Proposed new EU programme for education, training, youth and sport
- Commission proposal from November 2011
- Now under negotiation between the Council of the EU (27 Member States) and the European Parliament, which will together take the final decision
- Legal form: Regulation
- Ordinary legislative procedure
- Council adopted Partial General Approach on 11 May 2012

# Sport in Erasmus for All

- Sport constitutes a chapter within Erasmus for All programme
- Currently Chapter III (Articles 11 and 12)

## Article 11: Specific objectives

- (a) to tackle transnational threats to sport such as doping, match fixing, violence, racism and intolerance;
- (b) to support good governance in sport and dual careers of athletes;
- (c) to promote social inclusion, equal opportunities and health-enhancing physical activity through increased participation in sport.

In letter (c), Council proposes to add: "to promote voluntary activities in sport"

## Article 12: Activities

The objectives of cooperation in Sport shall be pursued through the following transnational activities:

- (a) support to transnational collaborative projects;
- (b) support to non-commercial European sport events involving several European countries;
- (c) support the strengthening of the evidence base for policy making;
- (d) support to capacity building of sport organisations;
- (e) dialogue with relevant European stakeholders.

Council proposes to delete (b) and (d).

# Private funding

- Art. 12 par. 2: The sport activities referred to in paragraph 1 shall, where appropriate, leverage supplementary funding through partnerships with third parties such as private undertakings.
- Therefore already in 2012 private third-party funding is an obligatory requirement of our Call for Proposals

# Budget for the Sport Chapter

- Based on the results of the evaluation of the Preparatory Actions, the Commission proposes an average annual budget of around € 34 million for sport.
- Total proposed amount over 7 years: € 238 million
- Reasonable budget that will allow us to concentrate on those actions that have a clear EU added value and address problems and issues that cannot be dealt with effectively at national level.

## Call for proposals 2012 includes 4 areas:

- (1) The fight against match fixing
- (2) The promotion of physical activity supporting active ageing
- (3) Awareness-raising about effective ways of promoting sport at municipal level
- (4) Trans-frontier joint grassroots sport competitions in neighbouring regions and Member States



## Area 1: fight against match fixing

- The call for proposals will support transnational projects focusing on the prevention of match fixing episodes through the education and information of relevant stakeholders, notably athletes, referees, match officials and sports administrators.
- Actions will support measures aimed at raising awareness about the threats that match fixing represents for sport through networking, exchange of good practices and targeted campaigns.
- Indicative number of projects: 4 – 6.
- Indicative amount: € 1 million.
- Minimum size of the network: partners from at least five (5) EU Member States.

## Area 2: The promotion of physical activity supporting active ageing

- The call for proposals will support transnational projects focusing on the promotion of physical activity supporting active ageing and the incorporation of physical activity into ageing people's lifestyles.
- Actions should focus on prevention (preventing effects of physical inactivity on senior citizens) and the functional capacity of elderly people. They should promote cooperation between relevant stakeholders, including from the sport sector, and ensure networking and the exchange of best practices.
- Indicative number of projects: 4 – 6.
- Indicative amount: € 1 million.
- Minimum size of the network: partners from at least five (5) EU Member States.

## **Area 3: Awareness-raising about effective ways of promoting sport at municipal level**

- The call for proposals will support transnational projects focusing on awareness-raising about effective ways of promoting sport at municipal level.
- Actions should have strong visibility at local level and should involve local authorities responsible for sport policies as well as sport stakeholders active at local level.
- Indicative number of projects: 2 – 4.
- Indicative amount: € 0,75 million.
- Minimum size of the network: partners from at least nine (9) EU Member States.

## **Area 4: Trans-frontier joint grassroots sport competitions in neighbouring regions and Member States**

- The Call for Proposals will support transnational projects aiming at developing sustainable grassroots competitions in neighbouring regions and Member States including intercultural side events and the creation of a system of organisers, volunteers and referees to make the competitions run smoothly.
- Direct running costs for the teams or players of the competitions such as travel costs, sports equipment and materials are excluded.
- Preference will be given to competitions which are recognised by existing sports federations or regional and national sport authorities.
- Indicative number of projects: 4 – 7.
- Indicative amount: € 0,75 million.
- Minimum size of the network: partners from at least five (5) EU Member States.

## Eligible organisations:

To be eligible, the applicant:

- must be a public body or a not-for-profit organisation;
- have a legal status;
- have their registered head office in one of the Member States of the European Union.

Natural persons are not eligible.

## Award criteria:

- (1) Quality of the proposed activities [0 – 20];
- (2) Size of private third-party funding for the proposed activities [0 – 10],
- (3) Strength and relevance of the network [0 – 5];
- (4) Dissemination and exploitation strategy [0 - 5];
- (5) Long-lasting impact (sustainability) [0 - 5];
- (6) European added value [0 - 5].

## Quality of the proposed activities [0 – 20]:

- The compliance with the objectives of the call for proposals;
- The thoroughness of the methodology;
- The overall coherence of the activity programme;
- The quality and innovative character of the proposed outputs

## **New element of the 2012 call: 20% of private third-party co-financing**

- In previous years, the EU grant covered up to 80% of eligible costs.
- In 2012, the EU grant constitutes max. 60% of eligible costs.

Minimum of 20% of eligible costs must be provided by a private third party (i.e. not a public sector body).



## Size of private third-party funding

Minimum third-party funding is set at 20% of the proposed activity's costs [0 – 10, where 0 corresponds to 20% of third-party private funding and each three additional percentage points of third-party private funding will translate in an additional award point, the maximum being 10 points for proposals having 50% or more third-party private funding]

## Useful dates:

- Final date for the submission of applications:  
31 July 2012
- Activities must start between 1 January 2013 and  
31 March 2013.
- Activities must end before 30 June 2014.
- The maximum duration of projects is 18 months.

## More information:

- [http://ec.europa.eu/sport/preparatory\\_actions/](http://ec.europa.eu/sport/preparatory_actions/)
- *FAQ on the website, regularly updated*
- *In case of doubts:  
EAC-SPORT-PREPARATORY-ACTION@EC.EUROPA.EU*