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## 48I. Moral Acceptability of Various Behaviors - Killing animals for their furs

Regardless of whether they should be legal or not, which of the following things do you personally consider to be morally acceptable or morally wrong?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Morally acceptable	24%	34%	15%	25%	22%	24%	26%	24%	22%	13%	43%
Morally wrong	76%	66%	85%	75%	78%	76%	74%	76%	78%	87%	57%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,476	664	812	194	405	571	306	1,048	166	147	115

	Party ID			Family Income (3 category)				Census Region				
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Morally acceptable	24%	16%	25%	34%	21%	27%	32%	25%	26%	25%	24%	23%
Morally wrong	76%	84%	75%	66%	79%	73%	68%	75%	74%	75%	76%	77%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,476	535	559	382	653	430	183	210	266	325	570	315

	Voter Registration (2 category)		2016 Vote		Ideology (3 category)				
	Total	Registered	Not registered	Hillary Clinton	Donald Trump	Liberal	Moderate	Conservative	Not sure
Morally acceptable	24%	27%	18%	16%	40%	17%	24%	35%	13%
Morally wrong	76%	73%	82%	84%	60%	83%	76%	65%	87%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,476	1,275	201	541	476	402	463	480	131

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## 48J. Moral Acceptability of Various Behaviors - Hunting animals for sport

Regardless of whether they should be legal or not, which of the following things do you personally consider to be morally acceptable or morally wrong?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Morally acceptable	29%	38%	21%	28%	25%	32%	33%	33%	15%	22%	32%
Morally wrong	71%	62%	79%	72%	75%	68%	67%	67%	85%	78%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,474	664	810	194	404	571	305	1,051	162	146	115

	Party ID				Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< \$50K	\$50-100K	\$100K+	Prefer not to say	Northeast	Midwest	South	West
Morally acceptable	29%	18%	31%	42%	26%	33%	37%	29%	27%	38%	26%	30%
Morally wrong	71%	82%	69%	58%	74%	67%	63%	71%	73%	62%	74%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,474	531	563	380	654	429	181	210	262	326	569	317

	Voter Registration (2 category)			2016 Vote		Ideology (3 category)			
	Total	Registered	Not registered	Hillary Clinton	Donald Trump	Liberal	Moderate	Conservative	Not sure
Morally acceptable	29%	32%	24%	19%	49%	17%	31%	42%	21%
Morally wrong	71%	68%	76%	81%	51%	83%	69%	58%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	1,474	1,273	201	539	477	401	460	480	133

## **The Economist/YouGov Poll**

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<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	March 10 - 13, 2018
<b>Target population</b>	US Adult Population
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, and region) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
<b>Weighting</b>	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes (or non-votes). The weights range from 0.209 to 6.21, with a mean of one and a standard deviation of 0.718.
<b>Number of respondents</b>	1500 1291 (Registered voters)
<b>Margin of error</b>	± 3.1% (adjusted for weighting) ± 2.8% (Registered voters)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	25 questions not reported.