

# Envisioning Chicago's Biomedical Innovation Districts

May 23, 2019

Prentice Women's Hospital  
250 E. Superior  
Chicago, IL 60611

Hosted by



**CBIA**

CHICAGO BIOMEDICAL  
INNOVATION ALLIANCE

<https://www.cbi-alliance.org>

## Chicago Biomedical Innovation Alliance (CBIA)

### *Mission Statement:*

The CBIA is a consortium of non-profit organizations dedicated to fostering communication and coordination among stakeholders and organizations interested in Chicago's biomedical and healthcare innovation ecosystem.

The alliance serves as the point of contact for learning about Chicago's innovation assets, their capabilities and programs. The alliance helps you navigate the landscape of possibilities to find solutions to your needs.

The alliance organizes events aimed at addressing gaps in the Chicago biomedical and healthcare innovation ecosystem. The alliance tracks and benchmarks activities related to innovation districts in Chicago as well as nationally and internationally.

### *Founding Members:*

Jim Audia, Executive Director, Chicago Biomedical Consortium

TJ Augustine, Vice Chancellor for Innovation, UIC

Steven Collens, CEO, MATTER

John Conrad, CEO, iBIO

Brian Darmody, CEO, AURP

Krisztina Eleki, Executive Director, C2ST

Barbara Goodman, President, Cures Within Reach

Phil Hockberger, AVPR, Northwestern U.

(pending, AVP of Polsky Center, U. Chicago)

## Goals of the Workshop

- Create vibrant, collaborative biomedical innovation districts in Chicago
- Grow life sciences and health care industries in Chicago
- Leverage R&D portfolios of local universities and medical centers
- Create a community of engaged stakeholders in Chicago and beyond

## Agenda

- 8:00 – 9:00 Continental Breakfast and Meet/Greet
- 9:00 – 9:15 Welcome and Introduction of the Chicago Biomedical Innovation Alliance  
**Phil Hockberger, Northwestern University and CBIA**  
**Brian Darmody, AURP**
- 9:15 – 9:45 *Lessons learned in other innovation districts: Will collaboration work?*  
**Adam Glaser, Perkins + Will**
- 9:45 – 10:00 Q&A
- 10:00 – 10:30 *Governance models: Aligning strategy and leveraging assets*  
**Jee Mee Kim, HR&A**
- 10:30 – 10:45 Q&A
- 10:45 – 11:00 Coffee Break
- 11:00 – 11:30 *Investment planning and opportunities*  
**Carrie Hiebeler, Ventas**
- 11:30 – 11:45 Q&A
- 11:45 – 1:00 Lunch & Networking
- 1:00 – 1:45 *Building Chicago's biomedical innovation districts*  
Panel Discussion moderated by Phil Hockberger  
**Michael Lirtzman (Sterling Bay), Mike Nardini (CBRE),**  
**Scott Goodman (Farpoint)**
- 1:45 – 2:00 Q&A
- 2:00 – 2:40 *Chicago's P33 Plan: data and strategies*  
**Brad Henderson, P33**
- 2:45 – 3:15 *Centers of Innovation: Assessing needs and diversifying opportunities*  
**Seth Pinsky, RXR Realty (remote presenter)**

3:15 – 3:30 *Next Steps I*  
Panel Discussion moderated by Adam Glaser  
**Brad Henderson (P33), Seth Pinsky (RXR Realty)**

3:30 – 3:50 *Next Steps II*  
Panel Discussion moderated by Adam Glaser  
**Carrie Hiebeler (Ventas), Jee Mee Kim (HR&A)**

3:50 – 4:00 *Concluding Remarks*  
**Phil Hockberger, Northwestern University and CBIA**

## Speaker and Panelist Biographies

### Phil Hockberger

Associate Vice President for Research, Northwestern University



Phil Hockberger has been a professor and senior administrator at Northwestern University since 1987. As AVPR, Phil is responsible for: developing, maintaining and advancing state-of-the-art research (core) facilities; planning and coordination of construction and renovation of research space on the Evanston campus; developing and coordinating research partnerships with academic institutions, industry and national laboratories. Prior to his role as AVPR, he taught and ran a research lab in the Department of Physiology of the Feinberg School of Medicine for 22 years. His research contributions include advances in live cell imaging, membrane biophysics and signal transduction, cell adhesion and migration, photobiology and phototoxicity. Phil received his Ph.D. degree in Neuroscience from the University of Illinois at Urbana-Champaign, and did postdoctoral research at AT&T Bell Laboratories in Murray Hill, NJ.

### Brian Darmody

CEO, Association of University Research Parks



Brian Darmody was appointed CEO of AURP in February 2019. He will lead new initiatives including expanding membership, international partnerships and funding to build out additional member benefits. Over the course of the year, he will be winding down his activities at Univ. Maryland where he currently serves as Associate Vice President of Corporate Engagement at the University of Maryland. Previously, he was the University's AVP for Corporate and Foundation Relations in the Division of University Relations, AVP for Research and Economic Development, Assistant Vice Chancellor for Technology Development, Director of State and Federal Relations in the President's Office, and has served in the university's legal counsel office. He serves on national and state boards, including: Fraunhofer USA, the Maryland Economic Development Association, and the Maryland Tech Council. He holds a Juris Doctor degree from the Univ. of Baltimore and received his bachelor's degree from the University of Maryland, College Park.

## Adam Glaser

Planning + Strategies Leader, Perkins + Will



Adam Glaser specializes in design and placemaking for innovators, entrepreneurs and university-corporate partnerships. Adam's work advances the convergence of higher education, workplaces and innovation-centered urban design. He has led significant innovation projects for UC Berkeley/LBNL, Pennsylvania State University, the Cortex, Wake Forest University, The University City Science Center – along with a new university district in Chula Vista, CA. He has completed over \$1 billion of new construction for life-science enterprises including Amgen, Wyeth and MedImmune. Adam previously served as Chief Design Officer for Benjamin's Desk/1776, a startup CoWorking incubator which grew from 3,000gsf to over 200,000gsf during his tenure, to include key innovation hubs in Philadelphia and Washington.

## Jee Mee Kim

Principal and Director of Business Development, HR&A



Jee Mee Kim works with clients to develop funding strategies, create corridor and station-area plans, and build public support for Transit-Oriented Development (TOD) and Transportation Practice. She shapes strategies for investment in urban downtowns that attract residents, workers, employers, and visitors. Her urban revitalization approach relies on market studies, catalytic project identification, and financial feasibility analyses. Jee Mee's work for municipalities across the U.S. includes managing New York State's Downtown Revitalization Initiative for Central Islip, Long Island, as well as developing economic development plans for Columbus, IN; Oklahoma City, OK; Lafayette and Lake Charles, LA; and White Plains, NY. Jee Mee earned a Master of Urban Planning from the Robert F. Wagner Graduate School of Public Service at New York University, as well as a Bachelor of Fine Arts from Parsons the New School for Design and a Bachelor of Arts in American Studies from Eugene Lang College.

## Carrie Hiebeler

Senior Investment Officer, Ventas



Carrie Hiebeler joined Ventas as a Senior Investment Officer in November 2012. Ms. Hiebeler is responsible for domestic hospital and international healthcare investment opportunities. She drives growth and diversification of the Company's real estate portfolio through execution of moderate to large asset and entity transactions. Prior to Ventas, Ms. Hiebeler held various positions in Bank of America Merrill Lynch's Investment Banking Division with the last being Director, where she focused on healthcare, mergers and acquisitions, and debt/equity capital markets transactions. She spent eight years of her career focused exclusively on healthcare transactions, including advising HCA in its \$33 billion 2006 leveraged buyout transaction. Ms. Hiebeler received her B.S. in Biomedical Engineering from Northwestern University and an M.B.A. from The Wharton School (University of

Pennsylvania) with a double major in finance and healthcare.

## Scott Goodman

Principal, Farpoint



Scott Goodman serves as the founding principal of Farpoint Development. With a lifetime of experience in real estate development focusing on investor relations, procurement of financing and equity and transaction structuring, he serves as the foundation for the company. Scott's deep insight into projects comes from involvement at each step of the process. His practical and academic knowledge results in a track record of unending success across all asset classes and market cycles.

After earning a Bachelor's of Science in Economics from the University of Michigan and an MBA from Northwestern University's Kellogg School of Management, Scott has served as the former Board Chair and current Board Member of the PKD Foundation and Heartland Alliance. He is also a member of the Chicago Economics Club.

## Mike Nardini

First Vice President, CBRE



As First Vice President, Mike Nardini is a member of our Urban Advisory Group nationally and leads the Solutions Platform. With more than 20 years of professional experience in multi-million-dollar development ventures, Mike offers CBRE clients single point responsibility for advisory services on urban real estate. As a licensed real estate broker and architect, with an MBA in Urban Economics and Real Estate, from Northwestern University's Kellogg School of Management. Mike's expertise crosses all the product types necessary for complex mixed-use and land development advisory.

## Michael Lirtzman

Director of Leasing, Sterling Bay



Michael Lirtzman oversees the company's office and retail leasing operations including prominent projects such as 333 N Green, Prudential Plaza, 600 W Chicago and Lincoln Yards. Michael has contributed to several of Sterling Bay's major headquarters and anchor tenant transactions including Google, Inc. at 210 N Carpenter, WPP Group at 333 N Green, Chicago Tribune at Prudential Plaza and Tempus at 600 W Chicago. Prior to joining Sterling Bay in 2017, Michael worked in similar leadership roles at Transwestern and U.S. Equities Realty. Michael earned a BA in Political Science from the University of Michigan and is a board member of the Chicago Office Leasing Brokers Association.

## Brad Henderson

CEO, P33



As founding CEO of P33, Brad Henderson is leading the nonprofit organization to drive global technology leadership for Chicago and inclusive economic growth for all. He brings twenty-plus years of professional experience and brings a deep understanding of how to unlock economic opportunities that benefit businesses and individuals to P33's efforts.

Brad joined from Boston Consulting Group (BCG), where he was senior partner and managing director in the Chicago office. Originally from a small town in southern Ohio, he received a scholarship to attend the University of Chicago, which he credits to changing his life. Brad joined BCG as a summer associate in 2000, and quickly rose through the ranks to spend 2006 in the Mumbai, India office as part of the BCG Ambassador Program and later lead BCG's North American Operations Practice.

Brad is an active leader in the Chicago community, serving on the board of trustees for the Chicago History Museum, the Association House in Humboldt Park and Interfaith Youth Core. He also serves on the board of ACCION US Network, which provides capital and business support to business owners of color and female business owners, and Impact Engine, a socially-responsible investment firm. He was a BCG Bruce Henderson Institute (BHI) Fellow focused on impact and socially-responsible investing and is a member of the World Economic Forum Young Global Leaders program.

## Seth Pinsky

Executive Vice President, RXR Realty



Seth Pinsky is leading RXR's efforts to invest in "emerging opportunities" in New York City and the surrounding Tri-State region. In connection with this, RXR often partners with governments and mission-driven organizations, focusing on real estate and infrastructure asset classes and geographic regions that have historically been characterized by underinvestment, but that have strong underlying fundamentals.

Prior to joining RXR, Pinsky served as Director of Mayor Bloomberg's Special Initiative for Rebuilding and Resiliency, which developed a \$20 billion plan to help neighborhoods stricken by Hurricane Sandy to rebuild smarter and stronger and to protect critical citywide systems and infrastructure from the likely impacts of climate change in coming decades.

Pinsky also served as President of the New York City Economic Development Corporation (NYCEDC), a position to which he was appointed by Mayor Michael Bloomberg in 2008, after joining the agency in 2003 as a vice president. During his tenure, NYCEDC became an international leader in the field of economic development, focusing both on transforming the city's underlying economy and investing in its critical infrastructure. He is a graduate of Columbia College, where he majored in Ancient History, and of Harvard Law School, and is an Adjunct Professor at Columbia's School of International and Public Affairs.

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