



## ORGANIZE AN EVENT

Ideal for conferences,  
tours and meetings.

## MANAGE VOLUNTEERS

A perfect fit for any  
size event.

## PROVIDE TICKETING

Your simple solution for  
general admission.

# Products Designed Just For You

## TRS EVENTS

Discover the event management system designed by  
event managers for event managers. (p.2)

## TRS VOLUNTEERS

The only volunteer management system specifically  
designed for events. (p.3)

## TRS TICKETS

Robust and customizable, this is the perfect tool  
for general admission events. (p.4)

## CONTACT

Send an email to Florence May at [fmay@theregistrationsystem.com](mailto:fmay@theregistrationsystem.com)  
or call directly [1-317-966-6919](tel:1-317-966-6919)

## REGISTER

### FLEXIBLE REGISTRATION WITH INTUITIVE, CUSTOMIZABLE INTERFACE

- Paid and free events
- Easy online registration includes event specific sites and central database
- Multiple registrant types with different pricing structures available
- Multiple payment types (eg Credit, Check, Invoice, Comp) accepted
- Access codes protect activities from general public
- Funds are deposited straight to your account
- Avoid overbooking with event capacity tools
- Register exhibitors using code tied to the number of passes

## ONSITE SOLUTIONS

### A PACKAGE FOR WHEN YOU NEED A LITTLE EXTRA

- Integrated bar / QR codes allow seamless scanner, badging and lead generation operations
- Online registration for tour, run and ancillary events all in one place
- Ask about myTRS onsite strategic partners
- Online check-in available

## PROMOTE

### INCREASE YOUR EVENT PARTICIPATION AND TRACK ATTENDANCE

- Social media links provide peer-to-peer awareness
- Promote events with website links and/or email links
- Registrants choose activities based on preferences (unless you add restrictions)
- Send registrant schedules with confirmation and other reminder emails
- Track attendance

## TAILOR

### THE FRAMEWORK FOR YOUR EVENT MARKETING PLATFORM

- Unlimited profile fields to collect key information on event participants
- Brand your pages with custom graphic banner, sponsor logos and event visuals
- Customize your home page with event program and details
- Personalize account and confirmation automatic e-mails

## MANAGE

### EASY-TO-USE COMMUNICATIONS AND MANAGEMENT TOOLS

- Send emails to entire database or specific registrants using selected criteria
- Manage your event using robust registrant, financial and attendance reports
- Run advanced search options in the dynamic report generator
- Integrate membership, housing, analytics, e-mail, and scanner options
- Build custom report library
- Fast build process for lots of shifts and positions

## GET EXPERTS

### ADVICE AND ON-CALL ASSISTANCE TO MAKE YOUR LIFE EASIER

- Your account manager provides solution based support
- Read articles on the best practices, trends and tips straight from the front lines

## RECRUIT, REGISTER & SCHEDULE

### USER-FRIENDLY, CUSTOMIZABLE PROCESS

- Easy online registration includes event specific sites and central database
- List of shifts organized by committee, location, date, time and activity
- Real time scheduling and no overbooked shifts
- Set different registration types and minimum/maximum shift selections
- Access code protect sensitive activities
- Volunteers manage their schedule, admins can make changes
- Group registration

## CUSTOMIZE

### WE GIVE YOU THE FRAME, YOU MAKE IT YOUR OWN

- Custom fields
- Graphic banner and welcome page
- Option to add instructions on each page
- Build custom report library
- Fast build process for lots of shifts and positions

## PROMOTE

### DYNAMIC VOLUNTEER MANAGEMENT SITE CONNECTIONS

- Link to event website
- Email the registration links
- Social media links provide peer-to-peer awareness
- Sponsors' logos and graphic banner

## BOOST ATTENDANCE

### UNIQUE EVENT SCHEDULING TOOLS

- Volunteers choose shifts based on availability, skills and preferences
- Schedule with custom auto confirmation and reminder emails
- Attendance and exportable reports

## MANAGE

### EASY-TO-USE COMMUNICATIONS AND MANAGEMENT TOOLS

- Mass or criteria-based emails (committee, activity, shift or other)
- Run reports with advanced searches
- Monitor your volunteer numbers in real time
- Integrated background check, analytics, e-mail, and scanner options
- Build custom reports, Hourly reports
- Attendance tracking

## GET EXPERTS

### ADVICE AND ON-CALL ASSISTANCE TO MAKE YOUR LIFE EASIER

- Get solution based support from account managers who have worked in your shoes
- Read articles on the best practices, trends and tips straight from the front lines

## ONSITE SOLUTIONS

### A PACKAGE FOR WHEN YOU NEED A LITTLE EXTRA

- Integrated bar and QR codes allow seamless scanner and badging operations.
- Ask about myTRS onsite strategic partners

[Ask about cloning, mobile, SMS](#)

## EASY ONLINE TICKET SALES

FOCUS ON GROWING, NOT ADMINISTRATIVE WORK

- Easy and quick setup
- Fast buying process
- General admission ticket, package and donation options
- Money goes straight to your event bank account
- Generate e-tickets
- Sold out message

## PROMOTE AND BOOST

TRACK AND ANALYZE BUYERS' PURCHASING BEHAVIORS

- Link your ticket sales site to your website(s)
- Promote ticket sales through Facebook and Twitter integration
- Use promo and/or discount codes
- Study your sales trends via the TRS Google Analytics integration
- Analyze results using cross event and historical reports
- Social media links provide peer-to-peer awareness

## ADVANCE

WE GIVE YOU THE FRAME, YOU MAKE IT YOUR MARKETING PLATFORM

- Brand your ticket sales welcome page
- Graphic banner with sponsor logos and event visuals
- Collect key information from ticket buyers with no limit on profile fields
- Customize welcome and confirmation emails

## MANAGE

EVENT ORDERS, FINANCIALS AND SALES REPORTS AT YOUR FINGERTIPS

- Customizable order and financial reports
- Export reports to Excel
- Full admin entry options with no restrictions
- Comp registration option
- Inventory Management, capability to oversell with appropriate
- Access to private tickets
- All users report allows search on custom fields

## GET EXPERTS

ADVICE AND ON-CALL ASSISTANCE TO MAKE YOUR LIFE EASIER

- Your account manager is your personal TRS guide
- Get solution based support from account managers
- Read articles on the best practices, trends and tips straight from the front lines

## ONSITE SOLUTIONS

A PACKAGE FOR WHEN YOU NEED A LITTLE EXTRA

- Integrated bar and QR codes allow seamless scanner and ticket or badging operations
- Ask about myTRS onsite strategic partners