**NVF Project Name:** Shine: Investing in Energy Access for All

**Position:** Shine Lead Campaigner

**Location:** Flexible, Remote

**Reports To:** Managing Director

**Status:** Exempt, Full Time

**General Description**

*Shine: Investing in Energy Access for All* is an independent global campaign dedicated to dramatically accelerating resources to end energy poverty, unlocking new opportunities for billions of people. The campaign is uniting partners from faith, development, and philanthropic sectors to mobilize new forms of capital, scale resources, and generate momentum to achieve universal access to clean, affordable and reliable energy by 2030—a UN Sustainable Development Goal.

Shine will diversify and increase funding for energy access, bringing clean and affordable energy to remote areas for cooking and lighting homes, clinics, schools and businesses. The campaign will support communities to build local capacities, and direct and scale resources in investments, grants, and programs to solve a global problem at the local level.

Shine is a project of the New Venture Fund, a 501(c)(3) public charity that incubates new and innovative public-interest projects and grant-making programs.

**Position Summary**

Shine’s Lead Campaigner is responsible for contributing to the development of the Shine campaign strategy working with the Managing Director and Executive Committee, for developing and securing partners to the campaign, and representing Shine in a wide variety of forums. To accomplish this goal, the Lead Campaigner will develop and implement the campaign's partner engagement strategy, with input from and in collaboration with Shine staff and partners. This position is part of the Shine leadership team.

**Essential Responsibilities and Tasks**

- Further develop the strategy to engage partners and to secure commitments
- Drive outreach to secure new partners and commitments to Shine’s goals:
  - Develop and implement awareness raising activities on ending energy poverty toward key stakeholders in the faith, philanthropic and finance communities; create effective engagement approaches and pitch messages
  - Generate stakeholder events
  - Conduct one-on-one meetings with partners
  - Secure invitations to speak on campaign goals and represent campaign in key events
- Work with communications director to:
  - Guide campaign communications strategy to elevate profile of energy access issue and lift up success stories from the field and Shine partners
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Test, identify and develop effective message frames and narratives for philanthropic, faith and development/NGO audiences
- Facilitate exposure to partner organization’s work
- Develop content for communication on campaign and actively use social media to spread awareness
- Additional activities as determined by the campaign team

**Required Education, Experience, Knowledge, Skills and Ability**

- Proven campaign experience
- Proven experience recruiting participants and managing participant engagement for campaigns
- Experience working in or with communities
- Commitment to the mission of ending energy poverty by 2030
- Experience working with development organizations and faith communities
- Knowledge of energy access field desired
- Bachelor’s degree, Master’s preferred
- Excellent written and oral communications skills
- 5-7 years of experience in relevant non-profit, advocacy or political communications

**Attributes**

- Exceptional communicator
- Flexible and collaborative
- Strong relationship builder
- Self-starter
- Sense of humour

**How to Apply**

Email jobs@shineinvest.org with a resume and cover letter by October 1, 2018

**New Venture Fund Careers**

Shine is a project of New Venture Fund (NVF), a 501(c)(3) public charity that incubates new and innovative public-interest projects and grant-making programs. NVF is committed to attracting, developing and retaining exceptional people, and to creating a work environment that is dynamic, rewarding and enables each of us to realize our potential. NVF’s work environment is safe and open to all employees and partners, respecting the full spectrum of race, color, religious creed, sex, gender identity, sexual orientation, national origin, political affiliation, ancestry, age, disability, genetic information, veteran status, and all other classifications protected by law in the locality and/or state in which you are working.