

**NVF Project Name:** Shine: Investing in Energy Access for All

**Position:** Campaign Director

**Location:** Flexible, Remote

**Reports To:** New Venture Fund President

**Status:** Exempt, Full Time

## General Description

Shine is an independent global campaign dedicated to ending energy poverty and unlocking investment for energy access. Partners from the faith, development, and philanthropic sectors are mobilizing new forms of capital, scaling resources, and generating momentum to achieve universal access to clean, affordable, and reliable energy by 2030 – one of the Sustainable Development Goals.

Shine will dramatically diversify and increase funding for energy access, bringing clean and affordable energy to remote areas for cooking and lighting homes, clinics, schools and businesses. We will support communities to build local capacities. We will direct and scale resources in investments, grants, and programs to solve a global problem at the local level.

As a strong community of partners, we will focus on four main strategies:

- Mobilize investments. We will increase capital to viable businesses that scale solutions. We will identify an array of investment opportunities and unlock new forms of capital, leveraging greater resources to the field.
- Build human capacity. We will support communities to build local capacities and seed productive enterprises through programs and grants, while making community leadership a hallmark of energy access efforts.
- Advocate for distributed clean energy solutions. We will support advocacy to educate decision makers about the opportunity for distributed solutions, to remove barriers to the field, and to protect human rights and the environment in the development of new energy systems.
- Champion the solutions. We will lift up the ability to solve a global problem and promote clean energy solutions that have enormous benefits for education, health and development.

## Position Summary

The Shine Campaign Director is responsible for the day-to-day management and activities of the campaign, including those listed below. This position will work to implement the campaign strategy directly with Shine leadership and manage the interface with the governance committees and leadership council. The Director will be expected to represent Shine at major energy, climate, development, faith and finance events.

## Essential Responsibilities and Tasks

- Coordinate all campaign activities, including staff management, communications, fundraising, financial planning, strategic planning, stakeholder management and others

- Manage campaign staff, including the Director of Communications and External Partnerships and Program Director
- Work closely with the steering committee to develop campaign strategy and to plan its implementation while serving as the committee's main point of contact with campaign staff
- Oversee and play an active role in external communications efforts, in conjunction with the Director of Communications and External Partnerships
- Drive outreach to secure new commitments to invest in ending energy poverty, in the form of investments, grants and technical assistance by campaign partners
- Cultivate, maintain and manage relationships with funders and partners, in conjunction with the Director of Communications and External Partnerships
- With the steering committee, develop ambitious yet achievable benchmarks for success of the campaign; with the Director of Communications and External Partnerships, develop plans for communicating about these benchmarks to advance awareness of the campaign
- Support the completion of all relevant financial and grant reporting requirements
- Additional activities as determined by the steering and executive committees

## **Required Education, Experience, Knowledge, Skills and Ability**

- Bachelor's degree required, Master's preferred
- Excellent written and oral communications skills
- Demonstrated knowledge of and at least 7 years of experience working on global clean energy access
- At least 5 years of demonstrated experience designing and delivering comparable campaigns
- Demonstrated ability to fundraise and develop clear and effective campaign strategy
- Ability to provide investors with a responsible, high-level overview of campaign investment strategies and impact
- Demonstrated success in building, cultivating and stewarding new relationships with top tier funders, investors and organizations to lead to measurable results
- Experience with a wide range of campaign approaches
- Experience working in and strong relationships in the Global South
- Ability to take initiative and execute projects with minimal oversight
- Strong understanding of the role of philanthropy, business, government, faith, and civil society to deliver clean energy access outcomes
- Commitment to the mission of ending energy poverty by 2030
- Exceptional communications, management, relationship building, and interpersonal skills
- Strong budgeting and financial planning abilities
- Experience with development organizations a plus

## **Attributes**

- Exceptional communicator
- Extremely well-organized, detail-oriented and analytical
- Flexible and collaborative
- Strong relationship builder
- Sense of humour



## **How to Apply**

Email [Simran.vazirani@arabellaadvisors.com](mailto:Simran.vazirani@arabellaadvisors.com) with a resume and cover letter by Friday, August 4<sup>th</sup>.

## **New Venture Fund Careers**

Shine is a project of the New Venture Fund, a 501(c)(3) public charity that incubates new and innovative public-interest projects and grant-making programs. The New Venture Fund is committed to attracting, developing and retaining exceptional people, and to creating a work environment that is dynamic, rewarding and enables each of us to realize our potential. The New Venture Fund's work environment is safe and open to all employees and partners, respecting the full spectrum of races, ethnicities, national origins, ages, sexual orientations, gender identities, beliefs, religions, faiths and ideologies, cultures, socio-economic backgrounds and levels of physical ability.