

# REGION 1

U.S.  
BERMUDA  
BAHAMAS  
CANADA

**TAVALA**<sup>TM</sup>  
COMPENSATION PLAN

## TAVALA PAYS 100%

# 100%

One of the pillars of Tavala is integrity. Most companies create the illusion that they are paying 60 percent or more, when in fact, the average company only pays 39 percent. We choose to be straight forward and simple, without the typical smoke and mirrors. In a spirit of complete transparency, we show exactly how much money we are paying out in commissions on each product.

\* We call it DC or Dollars of Commission that we pay out.

\* This is not a CV amount from which commissions are calculated.

\* Doesn't include all the other bonuses we pay.

\* We place all breakage into a rewards/incentive pool.

For example, we pay \$30.00 of commissions on each box of Trim, which costs \$69.99.



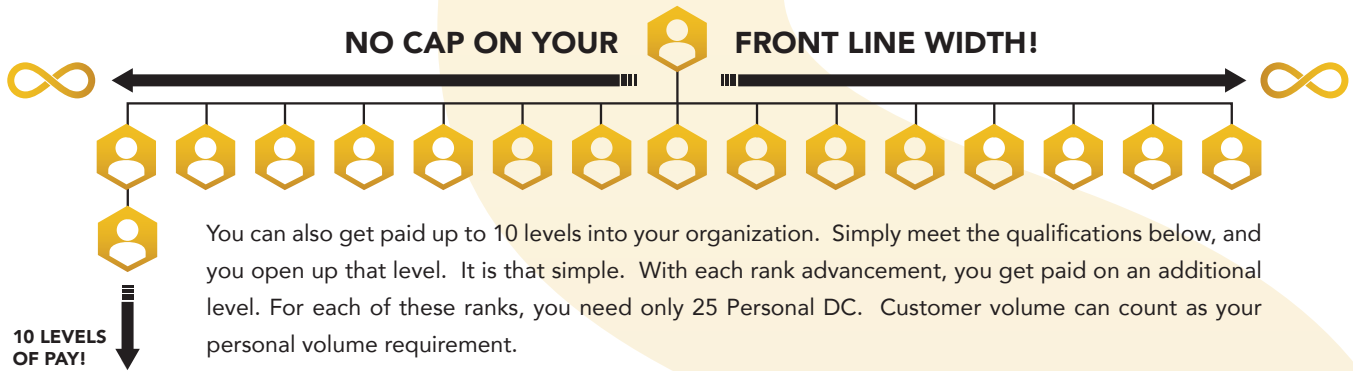
**= 30DC = 100% payout or \$30**

The Tavala Compensation Plan is simple - you make money every week when your enrolled Customers or Brand Partners purchase product. There are six ways to make money at Tavala.

# 1

## TEAM COMMISSIONS

RANK	BRAND PARTNER	BRONZE	SILVER	GOLD	PLATINUM	ROSE	WHITE	14KT	18KT	24KT
Level 1	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 2		25%	25%	25%	25%	25%	25%	25%	25%	25%
Level 3			25%	25%	25%	25%	25%	25%	25%	25%
Level 4				6%	6%	6%	6%	6%	6%	6%
Level 5					5%	5%	5%	5%	5%	5%
Level 6						5%	5%	5%	5%	5%
Level 7							4%	4%	4%	4%
Level 8								4%	4%	4%
Level 9									3%	3%
Level 10										3%



## RANKS AND QUALIFICATIONS

### RANK

	GROUP DC	BRAND PARTNERS	MEMBER'S DC	CUSTOMERS	CUSTOMERS DC	ENROLLEE AT	ENROLLEE AT	ENROLLEE AT
Brand Partner								
Bronze		3	75	2	50			
Silver		5	150	3	75			
Gold	3,000*	5	150	4	100	Bronze		
Platinum	10,000*	5	150	5	125	Silver	Bronze	
Rose Gold	25,000*	5	150	5	150	Gold	Silver	Bronze
White Gold	50,000*	5	150	5	150	Platinum	Gold	Silver
14 Karat Gold	100,000*	5	150	5	150	Rose Gold	Platinum	Gold
18 Karat Gold	250,000*	5	150	5	150	White Gold	Rose Gold	Platinum
24 Karat Gold	500,000*	5	150	5	200	14 Kt Gold	White Gold	Rose Gold
Tavala Founders Circle	1,000,000*	5	150	5	200	18 Kt Gold	14 Kt Gold	White Gold
Tavala Legacy Circle	2,500,000*	5	150	5	200	24 Kt Gold	18 Kt Gold	14 Kt Gold
Tavala Elite Circle	5,000,000*	5	150	5	200	Founders Circle	24 Kt Gold	18 Kt Gold

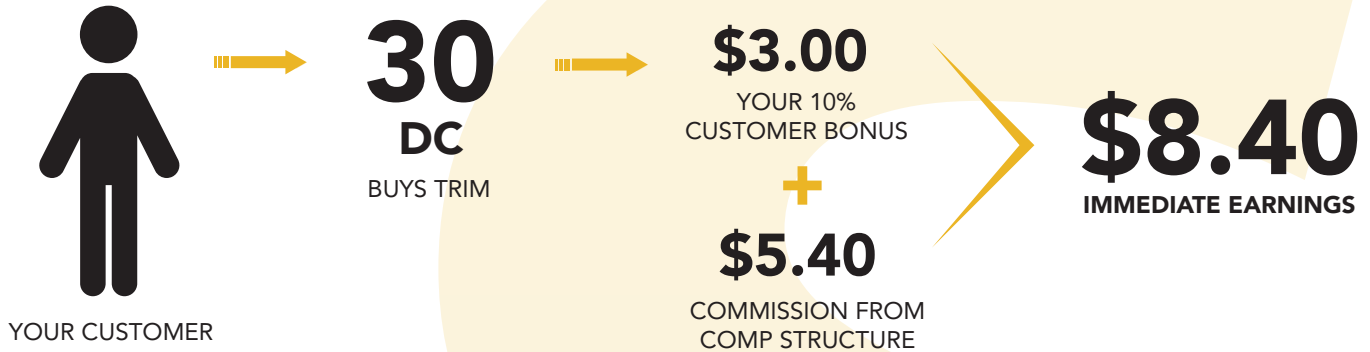
\*No more than 50% of the Group DC can come from a single Leg.

# 2

## CUSTOMER BONUS

### GET REWARDED FOR CUSTOMERS!

You get 10% of DC on every product purchased by your Customers. The remaining 90% of the DC pays out in the compensation plan, where you get an additional 20% of the remaining DC. The more Customers you get, the more money you make.



# 3

## ALPHA BONUS

If a new Brand Partner buys an Alpha or Builder Pack in the first full commission week after you enroll them, you earn 20% of that DC, paid to you directly, and the remaining 80% of the DC gets paid in the compensation plan, where you get an additional 20% of the remaining DC.

### START FAST!



# 4

## LIFESTYLE BONUSES

**GOLD**  
**\$350** EVERY 4 WKS  
 PERSONAL DC REQUIREMENT  
**30DC**

**PLATINUM**  
**\$750** EVERY 4 WKS  
 PERSONAL DC REQUIREMENT  
**60DC**

**ROSE GOLD**  
**\$1,500** EVERY 4 WKS  
 PERSONAL DC REQUIREMENT  
**90DC**

**WHITE GOLD**  
**\$2,000** EVERY 4 WKS  
 PERSONAL DC REQUIREMENT  
**120DC**

\*Lifestyle bonuses are paid after qualifying rank is earned twice. Qualify once every 4 weeks.

\*\*To earn lifestyle bonus, Brand Partner must have active Autoship and corresponding DC in last 4 weeks.

\*\*\*Brand Partners are eligible for only one lifestyle bonus every 4 weeks

\*\*\*\*Personal DC Requirement for Lifestyle Bonuses cannot be satisfied by customer volume.

# 5

## RANK ADVANCEMENT BONUSES

**14 KARAT GOLD**  
**\$10,000**  
 ONE TIME PAYMENT  
 HIT RANK 5 TIMES

**18 KARAT GOLD**  
**\$25,000**  
 ONE TIME PAYMENT  
 HIT RANK 5 TIMES

**24 KARAT GOLD**  
**\$50,000**  
 ONE TIME PAYMENT  
 HIT RANK 5 TIMES

**TAVALA FOUNDERS CIRCLE**  
**\$100,000**  
 ONE TIME PAYMENT  
 HIT RANK 5 TIMES

**TAVALA LEGACY CIRCLE**  
**\$500,000**  
 PAID OVER 6 MONTHS  
**HIT RANK 5 TIMES**  
 MAINTAIN TAVALA FOUNDERS CIRCLE  
 1 PER 4 WK PERIOD

**TAVALA ELITE CIRCLE**  
**\$1,000,000**  
 PAID OVER 12 MONTHS  
**HIT RANK 5 TIMES**  
 MAINTAIN TAVALA LEGACY CIRCLE  
 1 PER 4 WK PERIOD

\*Each bonus can be earned once.

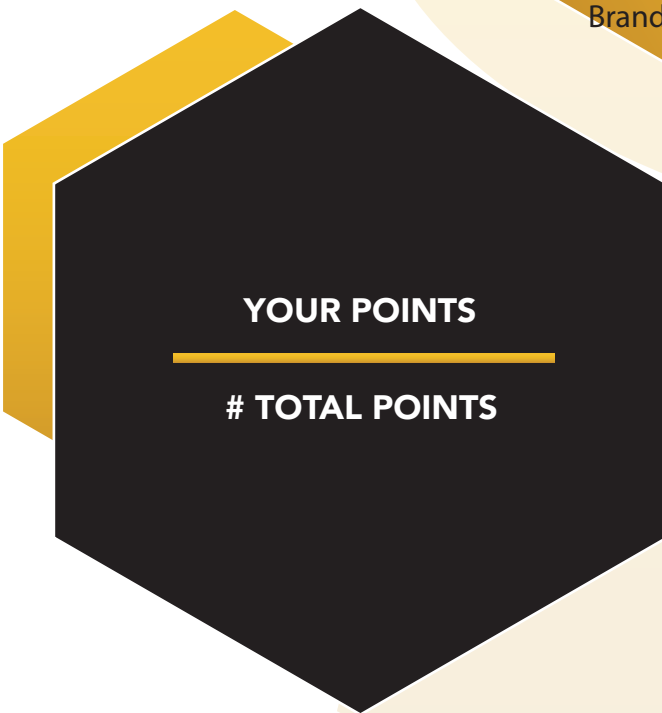
# 6

## RACE TO THE POOL!

The first three Brand Partners who reach 24 Karat Gold get to participate in the first ever Global Pool payout. The first three to hit 24K share the pool as follows:

- 1** FIRST - 50%
- 2** SECOND - 30%
- 3** THIRD - 20%

To qualify, you need to hit 24 Karat twice. All breakage collects from 8/2 in this first pool.



Once that initial pool pays out from the race, the Global Pool will be open to all Brand Partners, through a point system based on rank as follows:

**24 KARAT - 1 POINT    TAVALA FOUNDERS CIRCLE - 2 POINTS**

**TAVALA LEGACY CIRCLE - 3 POINTS    TAVALA ELITE CIRCLE - 4 POINTS**