# EEpath™ RAW Talk

#### **Empowered & Energized Path to Lead & Live Well™**

## **Take Your Small Business to the Next Level**

Small business owners and managers who want to expand their business will gain an understanding of the 3 key areas to ensure a strong foundation to take your business to the next level.

- Strategy: review your business purpose, plan, goals and key measures
- Process: assess your current processes to find areas that you need to improve for efficiency and effectiveness, and/or strengthen capacity for growth.
- People: Importance of HR Practices and Talent Development. Assess the strengths and development needs of your people, teamwork and how to provide continuous learning to expand capabilities and keep them engaged.

#### -Customers' EEpath™ Experience-

"I thoroughly enjoy EEpath's workshops. I think it make us a lot stronger as a team." Anonymous

"EEpath's leadership programs not only teach you about the typical work skills you need to be successful, but also how to reach your goals as a person. I highly recommend Cynthia for any leadership training." ~Sheldon

"Great trainer! Very enthusiastic and entertaining." ~Jamie

Cynthia has provided me with much-needed tools, resources, and support to help me meet my goals, which has resulted in substantial growth of my collaborative law and mediation practice within a relatively brief period of time. I encourage all executives and entrepreneurs to check out Cynthia's leadership and business coaching services – you'll certainly be glad you did!" ~Lisa

### Who is a RAW Leader?

#### **RAW Leaders are Real Authentic Winners**

We believe that Leaders are at every level of a company or organization. Leaders see problems as opportunities to analyze, create and execute valuable solutions with the collaboration and cooperation of others. Innovative, leading-edge Leaders continuously learn and grow, and encourage others to do the same. You are a RAW Leader by knowing and mastering your unique talent, and sharing your gift to make a positive difference in our world.

### About the Speaker



EEpath™ offers executive coaching and customized people development services for you to expand and excel as a Leader. Cynthia Yamasaki, EEpath's Chief Energizing Officer and Founder, is passionate about helping people live and work better. She has over 30 years as a leader in global corporations, Hawai`i companies and non-profit organizations. Her credentials include SBA Women in Business Champion 2014 Award, MBA in Global Management, BA in Finance; and certifications as a Six Sigma Master Black Belt, corporate trainer and coach.