



# 2019 New Albany-Union County Christmas Parade Application

## Theme: Let It Snow

Celebrate the season in New Albany, Mississippi at the annual Christmas Parade!

Monday, December 2, beginning at 6pm - SHARP!

Name of individual, pair, group: \_\_\_\_\_

\_\_\_\_ Business    \_\_\_\_ Civic    \_\_\_\_ Church    \_\_\_\_ Youth    \_\_\_\_ Adult

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Please choose the entry type

\_\_\_\_ Float    \_\_\_\_ Antique Vehicle    \_\_\_\_ Walking Group    \_\_\_\_ Marching Band  
\_\_\_\_ Horses    \_\_\_\_ Horse and Carriage    \_\_\_\_ Tractor    \_\_\_\_ Convertable  
\_\_\_\_ Truck    \_\_\_\_ First Responder Vehicle    \_\_\_\_ Other \_\_\_\_\_

Please give some specifics about your entry: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Applicant shall indemnify and save harmless the City of New Albany, Union County, New Albany Main Street Association and Christmas Parade coordinators, its agents and employees and assigns from and against all losses, costs, damages, expense and liability caused by an accident or other occurrence in bodily injury, including death, sickness and disease to any persons, or damage or destruction to property, real or personal, arising directly or indirectly from operations, products or services rendered under this contract.

I, the undersigned, agree to abide by all Rules and Regulations set forth in this Christmas Parade application. By signing below, I agree to consider this application a commitment and realize there will be no refunds of the application fee unless the parade is cancelled. I, the undersigned, do hereby and forever discharge the City of New Albany, Union County, New Albany Main Street Association and Christmas Parade coordinators of and from all manner of actions, suits, damages, claims, and demands whatsoever in law or equity from any loss or damage to the undersigned's property while in the possession, supervision or auspices of the Christmas Parade, its agents, representatives or employees.

Signature of applicant \_\_\_\_\_

Date \_\_\_\_\_ \$ Collected \_\_\_\_\_ cash or check \_\_\_\_\_ Initials \_\_\_\_\_



## Christmas Parade Rules

1. All signed entries are due with the \$10 entry fee (cash or checks/money orders made out to NA Main Street) BY Friday, November 22, 2019 @ 4:00pm. Any entries after that will be \$15. This money goes to charity and, therefore, all entries are expected to be accompanied by the fee.

Application & fee can be dropped off at/mailed to:

**New Albany Main Street Association**

**ATTN: Tracy Vainisi**

**135 E. Bankhead Street**

**New Albany, MS . 38652**

1. This is a Christmas parade, with the theme being LET IT SNOW. Entrants should make the best effort to decorate their vehicles, floats, animals, and people in accordance of the theme.

2. All applicants may begin lining up on Carter Avenue on Monday, December 2 beginning at 4:45pm and should be IN PLACE by 5:50pm. The parade will begin at 6:00 pm sharp. Places will be marked and volunteers will be present. Map and number assignment will be shared on Nov. 28th.

3. Be sure to have accurate address, email, and phone number information. If there is a delay or cancellation, we will use the email and phone number on this application as the contact.

4. JUDGING CRITERIA: Judged categories must have a minimum of three entries or the entries will not be judged. A first place winner for each of the 5 categories offered will be awarded a \$100 prize. Winners will be notified, photographed, and published in the Gazette as well as the New Albany Main Street and Visit New Albany websites and social media.

5. For safety reasons, ABSOLUTELY NO THROWING CANDY OR OTHER ITEMS ALLOWED! You may have designated persons to go to the individuals at the sidewalk to hand out candy, etc.

6. NO SANTAS allowed in any parade entry. There is only one Santa Claus, which is hosted by New Albany Main Street.

7. Both sides of floats and vehicles need to be decorated, as spectators will be on both sides of the street.

8. When passing the Trailhead Plaza, be sure to smile and wave for our Hill Country Network commentators, Sam Mosley and LeeAnn Thompson 😊.

9. Please drive safely and slowly.

10. Allow plenty of space between vehicles. Watch out for children and adults.

11. Any individuals who operate any vehicle in the parade MUST possess a valid driver's license.

12. All entries with live animals are responsible for immediately curbing/cleaning up after their animals.

13. All participants are expected to abide by good behavior guidelines.

14. No monetary solicitations are permitted before, during, or after the parade.

15. No Live ammunition.

New Albany Main Street encourages all parade participants to plan their decorations around the theme of the parade, LET IT SNOW, or to at least decorate their entry with Christmas related decorations. This includes walking groups, floats or vehicles, but excludes all emergency vehicles (police, fire and rescue). All entrants are expected to have signage -a banner or poster, whether carried or attached to the float or vehicle - signifying who or what organization they are representing. Lettering should be a minimum of 8" high so parade spectators can see it from the sidewalk.

Judges will be looking for adherence to the theme, creativity, Christmas spirit, innovative use of materials and craftsmanship. All judging will occur during the parade itself. Judges will be selected/solicited by the New Albany Main Street Association. All judges' decisions are deemed final.

Judged categories must have a minimum of three entries or the category will no longer be considered for judging.

The application fee is \$10 per individual, pair, or group.

\*An "individual" is one person traveling on foot, by animal, or in a vehicle.

\*A "pair" is two people traveling on foot, by animal, or in a vehicle. For example one pageant couple in one car or two siblings riding their horses together.

\*A "group" is three or more people traveling in one vehicle, by animal, or walking together. For example two pageant couples in a convertible or jeep, a church youth group all on one float, being pulled by a truck, a Scout Troop walking together, a group of people participating as a horse back riding club, or a group of firemen riding together on a fire truck.

^These definitions are at the discretion of New Albany Main Street.^

Some groups such as a church youth group could fall under the category of Church or Youth. It will be up to the person on the application listed as the contact to choose the category that best suits the group.

Business: a group of people affiliated with a business

Civic Group: organizations such as Junior Auxiliary, Pilot, Friends of the Library, etc...

Church: a group of people affiliated with a church

Youth group: a group of youth ages infant through senior in high school

School group: a group of people affiliated with a school

Adult group: a group of adults ages college freshman and up

**AWARDS:** The winning entries will be notified the night of the parade via text and/or email. We will do

our best to let the winners know when the parade ends - at the Hill Country Network commentator's stage at the Trailhead Plaza. Whoever is present from the winning team will receive the prize and have their photo taken for the newspaper and social media.