



Dear Wedding Vendor:

Widmoore Events, along with all of our sponsors, invites you to join us as we introduce local brides to wedding vendors from the North Texas area. Here is your chance to showcase your goods and services to North Texas couples. Don't miss this opportunity to participate in the Denton Bridal Show.

Timeline

The event is Saturday, July 21, 2018 at Monroe Pearson, 421 E. Oak St, Denton, TX 76201 from 9 a.m. To 2 p.m. This is a long day so please bring yourself a snack or a sack lunch. The Denton Bridal show is providing food *exclusively for bridal show workers and volunteers*. The food provided by caterers is intended for *brides and attendees only*.

There will be a \$10 admission fee for attendees. This fee will include one raffle ticket. If they pre-register online before 10 p.m. on July 20th, then their registration will include 2 raffle tickets. There will be free self-parking for attendees and vendors.

Set Up & Tear Down

Set-up...Friday, July 20th between 11 a.m. to 5 p.m.. If for some reason you are unable to set-up on Friday, then you may set-up Saturday, July 21st between 7 a.m. to 8:30 a.m. The building will be secured and locked at 5 p.m. on Friday, so your items will be safe overnight.

We will have some men and **may have some** push carts available to help you carry in your items, but please be aware they will be on a first come first served basis. You will be allowed to unload in the area next to Monroe Pearson, and then you will need to move your car to a regular parking spot. If you have a push cart or dolly of your own please bring it.

Before you begin to unload, I recommend that you come in to find out where your booth is located to ensure that you unload near the entrance closest to your booth. Each booth will be labeled with the business name, or you can find a volunteer or staff member for help locating your booth.

You may arrive as early as 7 a.m. on the show day, but please make sure to be in your booth by 8:30 a.m. ready to greet brides promptly at 9 a.m.. There will likely be a line of brides out front waiting to get inside.

Tear Down...2 p.m. until we are finished. Please don't break down early. Any vendor who breaks down early will forfeit their future ability to participate in the show.

Vendor Parking

Friday, July 20th: After you unload, you will need to park in a regular parking spot

Saturday, July 21st: Please park as far from the building as possible to allow attendees to park in the closer spots.

Booth Information

- Premier Booth (16' long x 8' deep) - \$1100 (4 available) – located in a prominent location and will also include one featured blog and social media blast featuring your business before the show!
- Premier Booth on Stage (22' along the back of booth and 12' along the front of booth with one angled edge and one straight edge. 10' deep) - \$1100 (2 available) – located on the stage at the front of one of the Great Rooms, elevated about 1 foot off ground level. Will also include one featured blog and social media blast featuring your business before the show!
- Double End-cap Booth (16' long x 8' deep) - \$1000 (3 available) – Located at the end of the pipe and drape sections in the middle of each Great Room. Prominent location but no electric available.
- Double Booth (16' long x 8' deep) - \$900 – The area of two single booths to give you more space and visibility with brides.
- Single Corner (8' long opening x 8' deep) - \$600 (4 available) – These booths have the opening of a single booth, but they offer you the room to spread out and bleed into the adjacent corner.
- Single Booth (8' long x 8' deep) - \$400 (57 available) – Standard booth size.
- Single Booth in Balcony (8' long x 8' deep) - \$300 (6 available) – Single booth located in the balcony area overlooking one of the Great Ballrooms. Ceiling height is only 8' high.

If you request an 8' table for your booth (\$25), 2 chairs (\$10), or complimentary black linen, then those will be waiting for you in your booth. Please refer to your paypal/registration receipt if you're not sure whether you ordered any of the above items.

If you need to order a table, linen, and/or chairs after you complete registration for your booth, then you can email dentonbridalshow@gmail.com. We need a final count of tables, linens and chairs by Monday, July 16th, 2018.

Your booth space will be marked off by painters' tape. If you are against the wall then there will be a wall or windows behind you. If you ordered electricity for your booth, then you will be against a wall.

If you are in the middle of the ballroom, then there will be black pipe and drape behind you. There are not pipe and drape walls between booths, so plan your booth set-up accordingly.

The ballroom ceilings are well over 12' high (unless you rented a balcony booth) and the flooring is concrete. No carpeting will be provided for your booth; however, you are not required to have carpeting in your booth.

Please be considerate of other vendors' booth space and keep your decor to your allotted area. If you need to order additional linens, furniture items, or pipe and drape and want them delivered to the show, please contact "5 Star Rental" at info@5starrental.com or [940-320-9444](tel:940-320-9444).

Booth Decor

All booth decor must be free standing, and no items will be permitted to hang on walls or pipe and drape.

You may hang a banner in front of your table, but you must not use any pins or items that may rip holes in the table linens provided by the Denton Bridal Show. If you need to pin items to the linen, then please plan to bring your own table linen.

Any sort of free standing decor or advertisement is allowed as long as it stays in the limits of your booth space.

Remember, that your booth is your first impression to these brides, so go all out and make it a good one!

Electricity

If you purchased electricity for your booth, your space will be along the wall.

Please be aware that while you will have an outlet near you, the Denton Bridal Show and Monroe Pearson **will not** provide extension cords, so please bring one of your own. We recommend a cord that is at least 20 feet long just to be safe.

If you need to add electricity to your booth, you may do so for an additional \$100 on or before Monday, July 16th, 2018. Please email to let us know you would like to add electricity, and we will contact you to arrange payment.

Raffle Prizes

Vendors are encouraged to do their own raffles/giveaways in their booth. We have 3 grand prizes being provided and the raffle drawing for those prizes will be during the show, but brides will not be required to be present to win.

Social Media

If you haven't started already, please utilize social media, emails, phone calls, and other methods of communication to let your couples and followers know about this fun event! Please tag #DentonBridalShow and @DentonBridalShow on all of your correspondence or posts to help spread the word. It is up to all of us to make this event a huge success!

We will be doing several social media giveaways leading up to the show, and we would love to invite other vendors to partner with us! If your business would like to be a part of one of our giveaways and have an item(s) to contribute, let us know!

Examples of items that make a great giveaway would be: Gift cards of any kind, toasting flutes, monogrammed tumblers, Bride t-shirts, watercolor prints, Thank You Notes, calligraphy gifts, robes, luggage tags, coffee and mugs, etc.

Swag Bags

We will be providing "Swag Bags" to the first 400 brides who attend the show. If you would like to add something to the bags, this is a great way to reach out to every bride who attends, even if they don't visit your booth.

Items for the bags need to be some type of gift, promotion, sample, or coupon and cannot just be a business card.

If you would like to add something to the bags please email LeeAnn Widyn at dentonbridalshow@gmail.com with what you will be providing. All items for the swag bags need to be turned in or mailed to Denton Bridal Show at, 3509 Forrestridge Dr Denton TX 76210 by Monday, July 16th, 2018. We have volunteers who will help us stuff the bags throughout the week leading up to the show!

After the show, we will email you a "Leads List" from the show. Please let us know if there is anything else we can do to help you. We will see you in a couple weeks!

-Lisa & LeeAnn