



# Tips for Hosting a Successful Drive

1. Select specific dates and locations. Determine what time frame would be most effective in maximizing participation: a day, a week, or a month. Then, decide where your event will take place—school-wide, a pep rally, football game, or other event.
2. Organize! A successful food/item drive often depends on those who organize it, so be sure to enlist the help of people who are dedicated, enthusiastic, and good at motivating others.
3. Set a goal. Reaching for a target can help build momentum. For example, remember fifteen pounds of food can feed a family of four for one day.
4. Promote your food/item drive. Promote your event early and often. Display posters in highly visible locations. Send out e-mails, text messages, and voice mails. Include reminders in newsletters or on your website.
5. Make it easy to donate. Put collection boxes and contribution canisters in high-traffic, easily accessible locations. If your facility is large, consider having more than one drop-off point.
6. Pack up your donations. Pack your donated items into sturdy boxes that aren't too heavy and securely tape the bottoms. If the IMPACT is picking up donated food, please gather it into one location that is accessible by a dolly.
7. Celebrate your success! Share the results with everyone. Send out thank you notes, throw a party, and recognize those who contributed.

## Ideas for Collecting

- **Host a Trivia Event.** Gather classmates for a trivia event, and be sure to include statistics on items involved in the drive. Ask participants to donate an item in order to participate.
- **Hold a Half-Time for Hunger.** Organize a food drive oriented activity, such as a timed can stacking event or another game involving non-perishable goods.
- **Construction.** Collect items and build a structure. Create teams and let students vote on their favorite.
- **Show Off.** Host a student-organized art, fashion, or talent show. Charge donation items at the door for entry.
- **Classroom contest.** Hold a friendly contest between classrooms or grades to see who can collect the most food items.