

## **CIRCULAR ECONOMY – PROGRAM 2015**

### **09:30 – 10:00 Introduction & Keynote**

Sergi Ferrer Salat – Advisory Board for Sustainable Development Catalonian Government

Stephanie Hubold – Gov. & Cities Programme Lead at Ellen MacArthur Foundation

### **10:00 – 10:45 Round Table: The Role of Governments and Cities**

Sergi Ferrer Salat – Advisory Board for CADS (Moderator)

Stephanie Hubold – Gov. & Cities Programme Lead at Ellen MacArthur Foundation

Roy Vercoulen – Vice President Europe at C2CPII

Julio García-Burgués – Head of Waste Management and Recycling Unit, European Commission DG Environment

10:45 – 10:50 Break

### **10:50 – 11:40 Case Studies**

María Colantoni - Marketing & Communication at Grupo Construcción

Olaf Blaauw - Senior Strategic Consultant at Delta Development Group

Joost van Faassen - Strategic Spatial Designer at Municipality of Haarlemmermeer

José Avilés, Sales & Marketing at Dow Chemical Group

Alfredo Balmaceda - Head of Consulting Services at Zicla

11:40 – 11:50 Break

### **11:50 – 13:00 Cities transitioning to a Circular Economy**

Arnau Queralt – Director of Advisory Council for Sustainable Development for Catalan Government, (Moderator)

Matthew Pencharz – Deputy Mayor for Environment & Energy, Greater London Authority

Jeff Merritt- Director of Innovation, City of New York

James Pennington- Circular Economy Initiative Project Specialist, World Economic Forum

Cécile Faraut – Circular Economy Lead, Peterborough City Council

Paz Nachón – Director Accenture Strategy Sustainability Services, Accenture Strategy