



FOUNDERS FIRST

Media Release

29th January 2019

Founders First inaugural partner Jetty Road is the 2nd highest ranked newcomer in the GABS Hottest 100 Craft Beer poll.



Founders First are delighted to see our inaugural Partner Jetty Road Brewery storm into the GABS Hottest 100 on weekend! A huge congratulations to Blake, Grant and the JR team from all of us here at Founders First, it is so rewarding to see the progress we have made together over this past 12 months!

In case you missed it... Jetty Road Brewery has shot up the list of Australia's Hottest 100 craft beers as voted by the Australian public with two of their beers ranking in the top 100. The Jetty Road Pale Ale was voted 29th most popular beer in the country, the Jetty Road IPA also made the list, ranked 76th and their recently launched Draught coming in at a credible 110th. Impressively, Jetty Road was the 2nd highest ranked newcomer to the hottest 100 list in 2018.

The GABS Hottest 100 Craft Beer list is in its 10th year and arguably Australia's most prominent craft beer rankings as voted by the Australian public. This year rankings were collated from a field comprising some 2350 beers, from more than 260 breweries, receiving a record 31,000 people casting more than 155,000 votes.

The Jetty Road Pale Ale was the standout performer ranking as the 29th most popular beer in the country. An impressive result considering that the brand was only launched just over 12 months ago. Jetty Road was the 5th highest Victorian brand in the Hottest 100. The Jetty Road IPA also made the list, ranking 76th in the top 100 beers. Jetty Road's Draught Beer was voted as the 110th most popular beer, an outstanding result considering the beer was only launched within the last couple of months.

The Jetty Road brand has burst onto the craft beer scene, and was the 2nd highest ranked newcomer to the Hottest 100, being one of only two new brands to break into the top 30 of the country's most popular beers. We are expecting to see big things from this fast emerging local Mornington Peninsula brand!

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ABOUT FOUNDERS FIRST

Founders First is a recently formed, Australian owned business accelerator that is focused on growing independent breweries and distilleries and celebrating quality craftsmanship.

www.FoundersFirst.group
www.jettyroad.com.au/