COMMUNITY CONSULTATION 2018 - FINDINGS

Executive summary

This paper presents the findings of BDCA's Community Consultation 2018, conducted March/April 2018 and eliciting 111 responses.

Key headlines:

- There has been a gradual erosion of positivity towards living in Newham over the past 5 years.
- The best things about living in Newham remain largely unchanged over this period: diversity, community, amenities.
- Crime, housing, poverty/financial issues, environmental issues are seen as the greatest community challenges; biggest household-level challenges are finances, parking, housing, and health.
- 50% respondents agreed or strongly agreed with BDCA's 7 Strategic Objective statements. Highest overall agreement was for 'Reflect', 'Connect' and 'Learn', and highest overall disagreement was for the 'Active' and 'Give' statements. There was a strong correlation between those who volunteer in and those who feel connected to their local community.
- High proportions of respondents had either never heard of or never visited BDCA & its venues, ranging from 26% for The Well to 64% for the community garden, although this diminished amongst the most local respondents (to 14% and 44% respectively).
- The biggest barrier stopping people from using The Well more is the lack of information about what is happening when.
- Respondents offered many constructive ideas on how to encourage greater use of The Well, including around activities/services, advertising/information, timings, building/infrastructure, access, and target groups.
- Of the activities/services BDCA currently offers, respondents thought the most needed were:
 - Support for people in poverty
 - Young people's activities
 - Free/low-cost sports/exercise
 - o Information, advice & advocacy appointments
- Of the suggestions for other activities/services, those geared towards bringing people together, advice/support/intervention, and youth were most popular. The high level of concern about young people in the community was striking.
- Respondents were generally receptive to BDCA's possible new ventures. People were most convinced of the need for more advice & support services; support was more muted for children's party packages.

Key issues:

The consultation gave rise to the following questions for Senior Managers and Trustees to consider:

- Given the skews compared with the local population & limited sample size, to what extent should BDCA be influenced by the views and ideas represented within the consultation?
- Should BDCA be concerned about the erosion of positive attitudes towards living in Newham? If so, what is its role in reversing this trend?
- How well does BDCA reflect/embody the 'best things' about living in Newham? (diversity, community/community spirit, facilities/amenities/services)?
- If diversity is the best thing about living in Newham, should BDCA be taking diversity more seriously in terms of encouraging a more diverse user base, celebrating it more actively, and harnessing the richness that diversity brings?
- Should BDCA be promoting greater diversity amongst its users? If so how? (LGBT, 20s, 30s, 40s, non-Christian, BAME)
- What is BDCA's role in responding to the greatest challenges identified in the consultation? (Crime (incl. gangs), housing, financial/poverty/debt, environmental, parking, health). For example, is there a campaigning role as well as a practical one?
- How can BDCA use the link between volunteering in and connectedness to local community in order to advance both the 'Give' and 'Connect' strategic objectives?
- How does BDCA better inform people about what is on offer?
- Should BDCA extend opening hours to evenings & weekends for BDCA-run sessions?
- What, if anything, can BDCA do about the parking/access issue?
- Should/can BDCA action any of the 'quick wins' about the facilities? What about the 'slower' wins, such as rethinking/designing how the space is used?
- Should BDCA diversify its offer in terms of activities/services or projects? If so, how?
- To what extent should respondents' perceived needs for BDCA's existing services/activities impact its funding priorities and how it apportions resources?
- To what extent should the ideas for activities, and new ventures generated by the consultation feed into BDCA's service design & planning?

Introduction

BDCA conducted an in-depth Community Consultation during early 2018, primarily via an online questionnaire. The broad aim of the consultation was to gain an insight into changing local needs and to give members of the local community the opportunity to shape BDCA activities and services. The 21-question survey was a streamlined version of the 60-question consultations of 2013 and 2016, in order to enable comparison and monitor changes over time, whilst ensuring that the questionnaire was less onerous to complete and the data gathered was more relevant.

The consultation was advertised at BDCA's main venues, via email to all users who have opted into e-communications, via facebook & twitter feeds, through its website, and through a mail-drop to around 2,500 households locally.¹ As an incentive, respondents were offered the chance to win a £100 shopping voucher. Paper copies were also available (although only two were submitted on paper). The online survey took around 10 minutes to complete.

111 individuals responded to the Community Consultation 2018, which ran from 5/3/18-13/4/18. This is lower than 2016 (24% decrease) but the decision was made to seek to broaden out rather than seek responses predominantly from service users. Consequently, there was less of a push within projects to gather responses from their users than in 2016.

Context

There is little new demographic data available about Newham since the 2016 Consultation, and Census data is of decreasing applicability due to the time that has elapsed since 2011. However, BDCA's perception is that Newham continues to be an extremely diverse borough, characterised by high levels of churn. Parts of Newham have experienced gentrification particularly as part of the Olympic legacy; as the City has migrated east; and due to lack of affordability of other boroughs. Although Stratford, Canning Town, and the Docks provide the main focus for development, the ripple effect has reached East Ham to some degree. Some BDCA projects have observed a recent shift in their user-base to include a greater proportion of (A), B, C1 social grades. In contrast to these groups, projects have also reported an increase in working families in poverty.

According to recent Money Advice Service research, Newham has the highest rate of problem debt in the country (60,000 or almost 1 in 4).² Housing continues to be an issue for the borough with 4,457 households in temporary accommodation during Jan-Mar 2017 – the highest number for any London borough and more than 35% higher

¹ In future iterations, a QR code should be used to make the survey easier to access. We expect this to increase uptake.

² The Guardian, Richard Partington, *Britain's debt hotspot: how Newham is making ends meet* (18/09/17) https://www.theguardian.com/business/2017/sep/18/britain-debt-hotspot-newham-borrowing

than the next highest.³ Acid attacks and gangs have emerged as issues of great concern since the previous consultation, with Newham experiencing 149 acid attacks in 2017 (more than a third of London's total, and a seven-fold increase on 2012).⁴ In terms of Gang Crime Indicators, Newham had 41 gang-flagged offences (higher than average), 39 gun discharges (highest number of any London borough), 121 incidents of knife crime injury (3rd highest borough, and 440 incidents of serious youth violence (3rd highest) during the year to Dec 2017.⁵ With reference to politics, Newham voted narrowly against Brexit (53% remain, contrasting with the 60% London average). BDCA's Community Consultation took place at a time of local political change and uncertainty, during the deselection of Newham's Mayor (who had been in power for 23 years) and subsequent Mayoral/local council election campaign.⁶

The consultation findings are set out in the following sections.

For ease of reference, questions arising from each section are highlighted in grey boxes.

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³ Trust for London, London's Poverty Profile (accessed 4/6/18) https://www.trustforlondon.org.uk/data/temporary-accommodation-borough/

⁴ Metropolitan Police, Information Rights Unit (16/12/16) https://www.met.police.uk/globalassets/foi-media/disclosure_2017/january_2017/information-rights-unit---acidammoniaother-noxious-substance-attacks-over-the-past-5-years

⁵ London Assembly, Gang Crime & Serious Youth Violence Dashboard (accessed 4/6/18) https://www.london.gov.uk/what-we-do/mayors-office-policing-and-crime-mopac/data-and-statistics/crime%20/gangs-dashboard

⁶ BBC News, *Newham Mayor Sir Robin Wales deselected after 23 years* (16/3/18) http://www.bbc.co.uk/news/uk-england-london-43421313

Sample

Respondents to BDCA's Community Consultation were self-selecting, and completing and submitting the questionnaire was voluntary. In contrast to previous years, responses were required to many of the questions, which combined with the shorter questionnaire to decrease drop-off rates. Although a number of respondents will have contributed to multiple BDCA Community Consultations, many will have completed only one. We have not tracked individuals, as the surveys are anonymous and it is not the Consultation's purpose to monitor changes in individuals' responses over time, but to gauge the mood and position of the Community.

The questionnaire results revealed the following about the 2018 sample:

- As with the 2016 consultation, nearly ³/₄ respondents were from E6 (East Ham or Beckton), with just under half from E6 3** or E6 6** postcodes.
- The age profile of 2018 respondents is concentrated in the 30-59 age group (64%). The largest groups were the 50-59 year olds (25%); 30-39s (22%); and 60 pluses (20%); and a skew towards the older population remains.⁷ Under 29s, comprising 14% of respondents, are likely to be under-represented compared with the local population: Newham typically has a young population.⁸
- The 2018 gender skew is similar to that in the previous surveys: around 3/4 of respondents were female.
- 15% reported having a disability (80% indicated no disability). This is comparable with Newham 2011 census data, in which 13.87% indicated being limited by a long-term health problem or disability.
- Respondents were asked about ethnic background (broad categories only), but not nationality. Over 60% of respondents were white, 15% were Black/Black British, 9% were Asian/Asian British, and 4% were of mixed/multiple ethnic groups. By comparison with Census 2011 data for Newham, the White population is over-represented (29.0%) at the expense of the Asian/Asian British (43.5%) and, to a lesser extent, Black/Black British (19.6%) populations.⁹
- 60% of respondents identified as Christian, 9% as atheist, and 6% as Muslim. Although this is comparable to national Census 2011 data (59.3% Christian, 4.8% Muslim), there is a significant skew towards Christianity compared with Newham's Census 2011 profile (40% Christian, 32% Muslim).

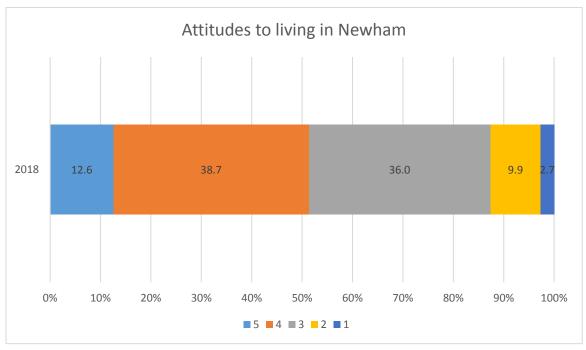
Given the skews & sample size, to what extent should we be influenced by the views and ideas represented within the Consultation?

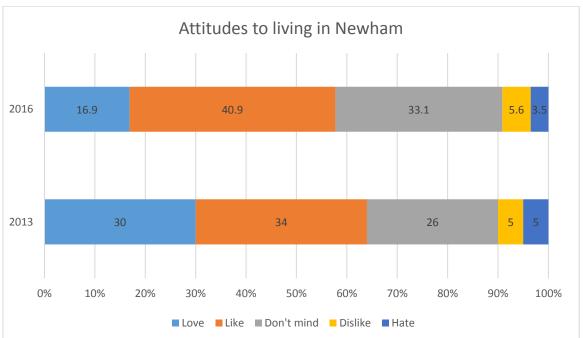
⁷ 2015 statistics for the three local wards suggest that the 65+ population is around 7% of the total population (see London Datastore ward profiles).

⁸ At the 2011 Census, 37.5% of Newham's total adult (16+) population was aged 16-29.

⁹ Office for National Statistics, Census 2011 table KS201EW

Opinions about the Community





Just over half of the respondents gave living in Newham a 4- or 5-star rating, and the mean score was 3.49. In 2013 and 2016, respondents were asked how they felt about living in Newham using a Love/like/don't mind/dislike/hate scale. Although these do not map perfectly onto a 5-star scale, the general trend is towards people feeling less positive about living in the borough, with the most favourable response declining by 17.4% from 30% to 12.6% of respondents in 5 years.

Should we be concerned about the erosion of positive attitudes towards living in Newham? If so, what is BDCA's role in reversing this trend?

The top 3 best things about living in Newham were:

- Diversity/multiculturalism/inclusion (32.4%)
- Community/community spirit (25.2%)
- Amenities/facilities (accessibility, incl. new developments, good schools, libraries, West Ham Park) (18.0%)

This open question essentially gave rise to the same as 2016 responses as (amenities/facilities/activities/services; diversity; community) and 2013 (cultural diversity, people are friendly, facilities). One particular comment stood out: "Different things happen every day, something out of the ordinary happens so often that it's completely normal."



Wordcloud excluding 'community'



Wordcloud including 'community'

How well do we reflect/embody these 'best things' about living in Newham? (diversity, community/community spirit, facilities/amenities/services)?

If diversity is the best thing about living in Newham, should we be taking diversity more seriously both in terms of encouraging a more diverse user base, celebrating it more actively, and harnessing the richness that diversity brings?

| | (n=111) | % |
|---|---------|------|
| crime/gangs/safety/fear of crime/policing | 36 | 32.4 |
| housing | 35 | 31.5 |
| poverty/financial/debt | 31 | 27.9 |
| cleanliness/litter/fly-tipping/pollution | 30 | 27.0 |

| community cohesion | 19 | 17.1 |
|--------------------------------------|----|------|
| services/cuts/underinvestment | 19 | 17.1 |
| homelessness | 17 | 15.3 |
| antisocial behaviour | 13 | 11.7 |
| overcrowding/rising population | 10 | 9.0 |
| attitudes/lack of care/pride/respect | 10 | 9.0 |
| drugs/addiction | 8 | 7.2 |
| run down/local development | 7 | 6.3 |
| council/political situation/Brexit | 7 | 6.3 |
| racism/discrimination | 6 | 5.4 |
| Youth provision | 6 | 5.4 |
| Inequality | 5 | 4.5 |
| parking | 5 | 4.5 |
| mental health | 4 | 3.6 |
| loneliness | 4 | 3.6 |
| jobs | 4 | 3.6 |
| fast food outlets | 3 | 2.7 |
| other | 38 | 34 |

Challenges/issues identified by respondents as currently facing our community were wide-ranging. However, the top four were:

- Crime (including gangs/fear of crime/safety fears/policing) (32.4%)
- Housing: affordability, availability (generally and also of larger properties), and suitability (in terms of overcrowding, state of repair/living conditions) (31.5%)
- Poverty/financial/debt (27.9%)
- Environmental: street cleanliness, fly-tipping, pollution (27.0%)

These are similar to the challenges of living in Newham identified in 2016:

- 1. environmental issues (litter, graffiti, etc) (58%);
- 2. crime (51%);
- 3. housing (41%).

However, the order has changed, with environmental issues being given a lower priority, poverty/finance/debt currently scores highly, and the proportion of respondents identifying any of these issues is much lower than in 2016. This is because the 2018 question is open, whereas the 2016 one was closed, so although a comparable number of 'votes' were cast they are spread over a greater range of issues in 2018. Additionally, the wording is slightly different, suggesting that respondents may be thinking about the community at large rather than their

personal experiences or a geographical location in the 2018 consultation. Poverty/finances/debt was not one of the options in the 2016 question.

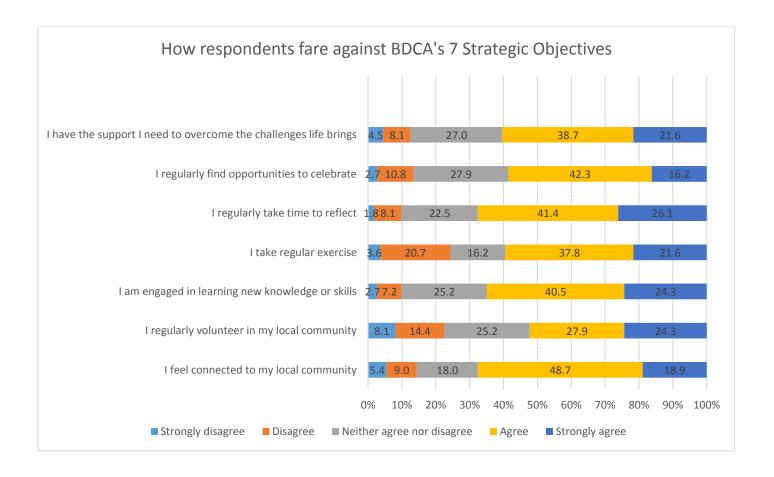
Respondents were also asked about the biggest challenges currently faced by them and their families. Again, this was an open question. The biggest personal challenges were around finances, parking, housing, and health.



What is BDCA's role in responding to these challenges? (Crime (incl. gangs), housing, financial/poverty/debt, environmental, parking, health). For example, is there a campaigning role as well as a practical one?

Our strategic objectives

Respondents were asked to what extent they agreed with each of seven statements reflecting BDCA's seven strategic objectives: Connect, Give, Learn, Active, Reflect, Celebrate, Support.



For every statement, over 50% respondents agreed or strongly agreed. Highest overall agreement was for 'Reflect', 'Connect' and 'Learn', and highest overall disagreement was for the 'Active' and 'Give' statements.

The highest numbers strongly agreed with the 'Reflect', 'Give' and 'Learn' statements. Fewest respondents strongly agreed with the 'Celebrate' or 'Connect' statements. The highest numbers strongly disagreed that they regularly volunteered, felt connected, or had the support they needed.

| Strongly Agree to | Connect | Give | Learn | Active | Reflect | Celebrate | Support |
|-------------------|----------|---------|---------|---------|---------|-----------|----------|
| both (% of n) | | | | | | | |
| Connect (n=21) | - | 15 | 8 (38%) | 4 (19%) | 9 (43%) | 7 (33%) | 8 (38%) |
| | | (71%) | | | | | |
| Give (n=27) | 15 (55%) | - | 11 | 8 (30%) | 10 | 6 (22%) | 11 (41%) |
| | | | (41%) | | (37%) | | |
| Learn (n=27) | 8 (30%) | 11 | - | 9 (33%) | 14 | 9 (33%) | 11 (41%) |
| | | (41%) | | | (52%) | | |
| Active (n=24) | 4 (17%) | 8 (33%) | 9 (38%) | - | 11 | 8 (33%) | 10 (42%) |
| | | | | | (46%) | | |
| Reflect (n=29) | 9 (31%) | 10 | 14 | 11 | - | 13 (45%) | 14 (48%) |
| | | (35%) | (48%) | (38%) | | | |
| Celebrate (n=18) | 7 (39%) | 6 (33%) | 9 (50%) | 8 (44%) | 13 | - | 12 (67%) |
| | | | | | (72%) | | |
| Support (n=24) | 8 (33%) | 11 | 11 | 10 | 14 | 12 (50%) | - |
| | | (46%) | (46%) | (42%) | (58%) | | |

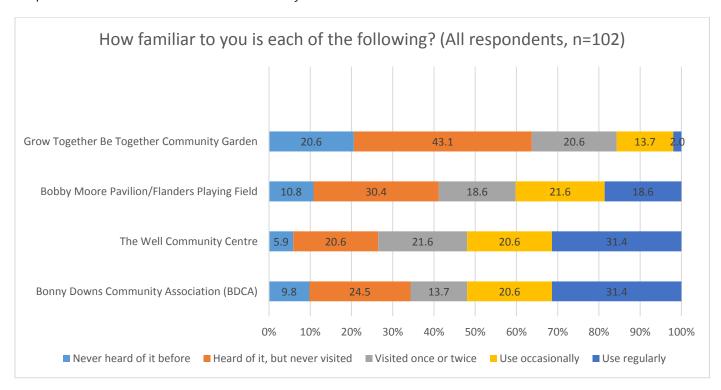
15 (over 70%) of those strongly agreeing that they felt connected to their local community also strongly agreed that they volunteered regularly in their local community (and over half vice versa), suggesting a correlation between Give and Connect. Over half of those strongly agreeing that they are engaged in learning also strongly agreed that they take time to reflect. Half of those strongly agreeing that they find regular opportunities to celebrate also strongly agreed that they are engaged in learning; higher numbers still strongly agreed that they regularly took time to reflect (72%) and had the support they needed to overcome the challenges life brings (67%). At least half of those who strongly agreed with the 'Support' statement also strongly agreed with the 'Reflect' and 'Celebrate' statements. These links are tentative, due to the small samples involved, but may be worth monitoring amongst service users as BDCA begins to ask these questions routinely. The link between people volunteering in and feeling more connected to their local community is especially persuasive.

This is the first time BDCA has asked these questions. The agrees/strongly agrees are perhaps higher than might have been expected. Monitoring change over time may be enlightening.

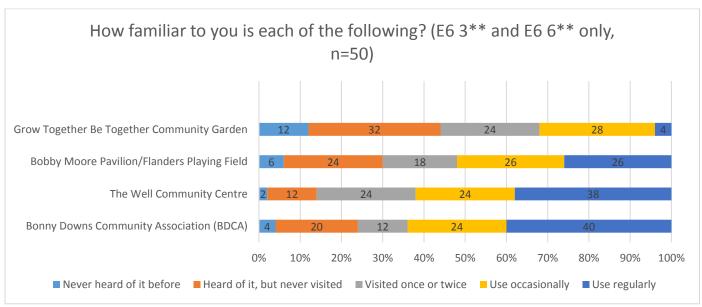
The link between volunteering in and connectedness to local community stands out: how can BDCA use this?

Our services, activities & facilities: patterns of use

Respondents were asked about their familiarity with BDCA and its facilities.



Just over half reported using BDCA and The Well Community Centre occasionally or regularly (and nearly half do not). More than 60% had never visited the Garden, over 40% had never visited the Field/Pavilion, and around a quarter had never visited The Well. Around 20% of visitors to any given venue did not return. Only 2% of respondents were regular users of the Garden, although this venue has much shorter opening hours than the other venues and a much narrower focus. The picture is more positive amongst the most local respondents: every venue has been visited by at least 50%, rising to 86% for The Well, and regular or occasional usage exceeds 50% everywhere except the Garden (32%).



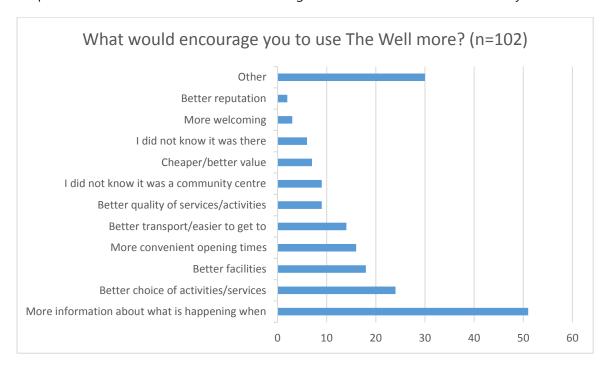
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Our registered office is The Well Community Centre, 49 Vicarage Lane, East Ham, London E6 6DQ.

| (although this is the case for some), as there are barriers stopping people from visiting. Follow-on questions below are helpful in understanding what these impediments are. | The responses to the |
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Our services, activities & facilities: increasing usage

Respondents were asked what would encourage them to use The Well Community Centre more.



The biggest barrier stopping people from using The Well more is the lack of information about what is happening when, with 50% of respondents identifying this issue. However, better choice of services/activities; better facilities; and more convenient opening times all scored highly. Other responses included:

- personal reasons (eg: lack of time/organisation, already go elsewhere) (7);
- more evening/weekend activities (3);
- wider café menu & evening opening (2);
- work-friendly creative spaces;
- activities suitable for those with high function autism;
- uncertainty whether it's accessible for those with disabilities;
- greater consideration to ensuring offer is LGBT-friendly;
- more games (eg: dominoes, gin rummy);
- more women's only exercise; and
- art group not just for those with small children.

63 respondents offered ideas for specific improvements that would encourage them to use The Well more. These have been divided into 7 main categories; some comments fell into multiple categories:

Activities/services offered (18):

- Café: high quality; more user friendly; better meals; use of café as a collaborative workspace.
- Evening classes.
- More dynamic/changing programme.
- Specific ideas: pottery, cooking, interfaith events, after school activities, coding, meditation, Reiki, keep fit, jewellery-making, languages, quiz night, Scrabble club, return of computer courses, some Caribbean flavoured exercise/activities.

"More diverse activities would be great. Fun workshops like pottery or jewellery making and small educational courses like learning different languages and skills would be so good to see" "More rotation of events at the community centre. It's too repetitive."

Advertising/information (16):

- Timetable/calendar displayed outside Well
- Improved website
- More extensive use of social media
- Advertising in Newham mag, Newham recorder
- Outreach/leaflets in local GPs, libraries, children's centres, etc

A number of people were simply unclear what goes on at The Well. Several requested a timetable/calendar displayed outside.

Timings (10):

- Evening: classes/activities/events/coffee shop/lounge/social space
- Weekend social activities
- Open longer hours
- Early evening activities
- Fitting around work

"I don't usually have time to take part in classes or groups, but if there was something I was interested in I would take part in the evenings or weekends, outside of work."

Building/infrastructure (9):

- Cleanliness (including fresher toilets, redecoration)
- Better hand-driers
- Better ventilation in main hall
- Room size
- More windows not easy to see what's going on inside
- More keep fit equipment
- More welcoming foyer warmer, less cluttered

Seemingly minor things can be off-putting:

"have been a few time[s] but didn't look very clean so don't fancy taking my baby there anymore"

Location/parking/access (7):

- Too far from home
- Parking provision
- Provision of transport for those unable to walk

This is an issue for older and mobility impaired people, but not only these groups:

"I don't know what happens there, and it's not easy for me to get to... If I was aware of the events, knew it was accessible and had enough time to organise dial-a-ride, etc."

"Parking is difficult in the area and I'm not confident using public transport with 2 small

"Parking is difficult in the area and I'm not confident using public transport with 2 small children"

Target groups (4):

The following groups were mentioned specifically:

- LGBT
- 'sandwich generation' [ie: those with caring responsibilities for both children and parents/those catered for by neither C&F nor Elders]
- late 20's/mid 30's [ie: those too old for Youth, but who do not (yet) have children]
- all age groups [not necessarily intergenerational]

Nothing (7):

- Already used extensively
- Already provides good local services/facilities
- Personal reasons for not using

"I like it the way it is :-)"

"Nothing [–] when I retire I will use it" – does this point to a perception that The Well is for older people, or simply that local working people are time-poor?

The greatest number of suggestions were around the types of activities/services on offer and how to raise awareness about these. However, suggestions were also made around timings, the building/facilities, and accessibility. Some key target groups were identified that could be better catered for.

How do we better inform people about what is on offer?

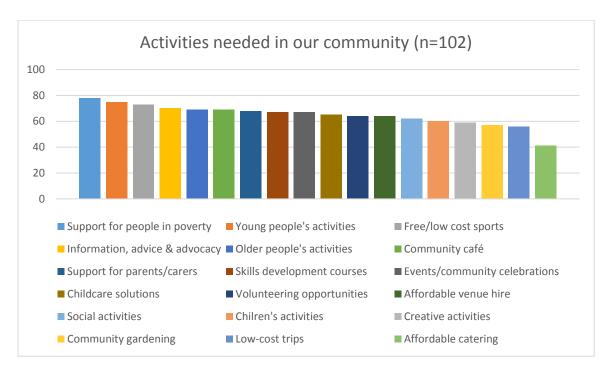
Should we be promoting greater diversity amongst our users? If so how? (LGBT, 20s, 30s, 40s, non-Christian, BAME)

Should we extend opening hours to evenings & weekends for BDCA-run sessions?

What can we do about the parking/access issue?

Should/can we action any of the 'quick wins' about the facilities, such as better hand-driers? What about the 'slower' wins, such as rethinking/designing how the space is used? Should we diversify what we offer? If so, how?

Our services, activities & facilities: perceived needs



Respondents were given a list of existing BDCA activities and asked to indicate which were most needed in our community. Respondents thought the most needed were:

- 1. Support for people in poverty
- 2. Young people's activities
- 3. Free/low-cost sports/exercise
- 4. Information, advice & advocacy appointments

Respondents were least convinced of the need for:

- 1. An affordable catering service¹⁰
- 2. Low-cost trips/outings/holidays
- 3. Community gardening
- 4. Creative activities

Interestingly, support for parents (8th) ranked much higher than children's activities (14th). Despite the catering service being ranked bottom, the community café was ranked 6th.

To what extent should this impact our funding priorities and how we apportion resources?

¹⁰ This was the only activity/service which less than half the respondents thought was needed in our community.

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Respondents were also asked what other services or activities are needed in our community, to which 64 wide-ranging substantive responses were made. Suggestions are grouped thematically in the table below:

| Bringing people together through inclusive & accessible social activities/events (faiths, cultures, | 10 |
|--|----|
| ages, neighbours, new arrivals) | |
| "Community welcome [] For people new to the area to hear about local services, projects and | |
| facilities and how to get involved." | |
| "Friendly groups where people could just meet up and have gossip and good family groups" | |
| "[] a housing scheme to allow accredited young people to rent rooms in the home of the | |
| elderly" | |
| Advice, support, intervention (1:1, peer, expert): for everyday problems, refugees/asylum seekers, | 7 |
| serious family crises (DV, sexual abuse, mental breakdown, etc), carers, addiction, bereavement, cancer, | |
| stroke, transition to parenting, parenting teenagers | |
| Youth: creative activities, clubs, activities to reduce knife crime and gang involvement/engage gang | 7 |
| leavers | |
| • "[I] worry about our teens - they get demonised in the media so much, and they have very few | |
| services available to them. Especially now Stratford Shopping centre has banned them from | |
| skating/dancing, etc. there in the evenings - I used to enjoy seeing them there, it was non- | |
| threatening, self-mediating and anyone who wanted to learn seemed to be welcome. I hope they | |
| can find a new home - is The Well big enough for indoor skating?" | |
| Jobs & skills: training, support for returning mothers, cheap business hubs; English classes; lifelong | 6 |
| learning; jobs awareness; budgeting; kids' safety & life skills; local skill sharing (gardening, knitting) | |
| Environmental (litter, streets, recycling, pollution): awareness-raising/training | 5 |
| Mental health: counselling, peer support, relaxation/meditation services | 5 |
| Disabilities/learning disability/hearing impairment: accessible & specific provision (leisure activities, | 5 |
| social groups, life skills workshops) | |
| Housing & homelessness: support, advice, day provision | 5 |
| Sports: clubbercise, small group sessions, table tennis, men only classes | 5 |
| Café: nice, affordable, longer opening hours (including evening) | 3 |
| Policing/emergency services: greater presence/interaction; Neighbourhood Watch scheme; and | 3 |
| "More changes in law and security since the acid attacks" | |
| Creative/leisure activities | 2 |
| Alternative schooling: (support for home-schoolers; mainstream schools' premises available to | 2 |
| supplementary/complementary schools) | |
| Family activities at weekends/evenings: whole-family, small children | 2 |
| Support for isolated (housebound, transport) | 2 |
| Book club, book exchange | 2 |

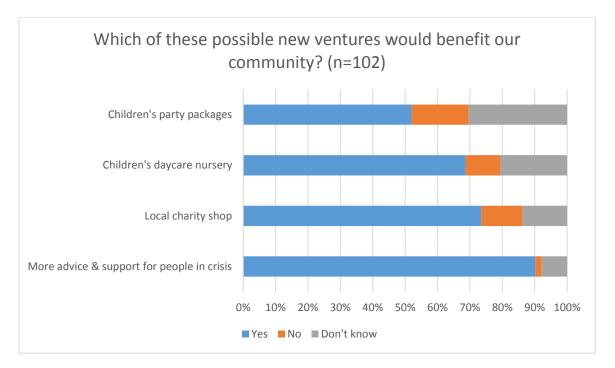
Other:

- More visible councillors.
- Dominoes evening
- BDCA service-users sharing their experiences to inspire others.
- Help with odd jobs, etc
- Daytime nurseries

To what extent should these ideas feed into our service design & planning?

5

Possible new ventures



Respondents were generally receptive to BDCA's possible new ventures. People were most convinced of the need for more advice & support services (Yes=90%), which reflects the biggest challenges identified as facing the community and respondents personally (see above), as well as support for people in poverty and information/advice/advocacy sessions being ranked first and fourth highest priorities amongst BDCA's existing services. Support was more muted for children's party packages, with only just over half of respondents agreeing that these would benefit our community. Potentially, this is because alternatives are available commercially, although the venture may benefit the community in terms of job creation, advancing BDCA's 'Celebrate' strategic objective, and generating income to promote BDCA's sustainability and/or subsidise its other activities.

52 respondents offered substantive suggestions for other possible new ventures. Again, these were wide-ranging and have been grouped by theme:

Children & Families

- After school activities
- Children's activities
- Weekend club (scaled down version of summer scheme)
- Homework groups
- Larger children's space & new toys/sort out toy cupboard
- Family drop-in singing sessions

Sports

- Evening exercise activities
- Sport for over 40s
- Variety of fitness classes
- All-weather sports facilities
- Free gym stuff

Café & facilities

- Coffee shop & breakfast
- Evening coffee shop/restaurant at BMP
- Better facilities (kitchen, toilets) [unclear whether this relates to The Well or Pavilion]

Work & skills

- Volunteering & employment opportunities
- ESOL classes/English language classes
- Regular careers advice for 16+
- FE for adults, especially IT skills for the elderly
- Support for social enterprise to raise funds
- Cooking on a budget
- Cheap business hubs for start-ups

Garden/environment

- Community allotment
- More green projects (recycling, composting, growing own produce, nature survival skills).
- Recycling clothes, etc

Mental health/therapeutic

- Low cost evening yoga/mindfulness
- Mental health/addiction wellbeing groups
- Mental health support
- Adult mental health workshops
- Relaxation/reflective groups (meditation/Reiki)
- Drama/art therapy for abuse victims

Trips

- Trips: shows, theatre, restaurants, pubs
- Trip to France & other places
- Collaboration with Asperger team to arrange cheap day trips by coach for those who find public transport difficult
- More organised trips to the countryside or beaches
- Monthly field trips

Advice, advocacy, supporting vulnerable people & minority groups

- Advice centre
- Budgeting
- Safe places for homeless people (to sleep, shower, laundry)

Support for vulnerable adults

- Safeguarding vulnerable adults
- Engaging hard to reach communities (eg: East European)
- Greater outreach to BME communities/minority ethnic groups
- Dementia & carer support groups
- LGBT services

Creative/recreational

- Reading/writing groups
- Value of books, reading, imagination
- Poetry/music events
- All-age creative workshop
- Music tuition
- Talks: food, diet, wine, beekeeping, nature, wildlife, manicures, crochet

Community engagement/cohesion

- Political engagement groups
- Neighbourhood meet-ups (evenings & weekends)
- Quizzes

Local community events

- Community language classes/exchange
- Local business database (recommended tradesmen, cake makers, driving instructors, babysitters, etc)

Youth

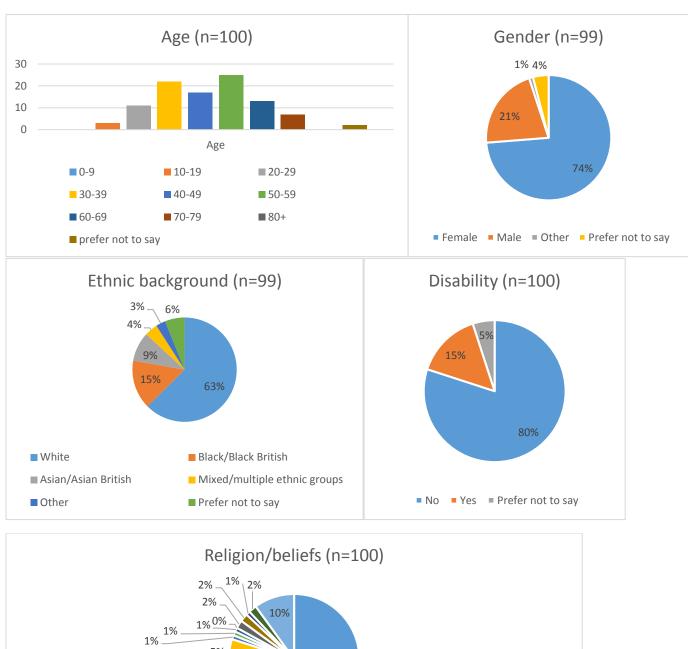
- Youth centre
- Youth club
- Youth counselling
- Confidence-building & self-respect for young teenagers
- Youth mentoring
- Engaging vulnerable youth & families
- More facilities for older children/teenagers

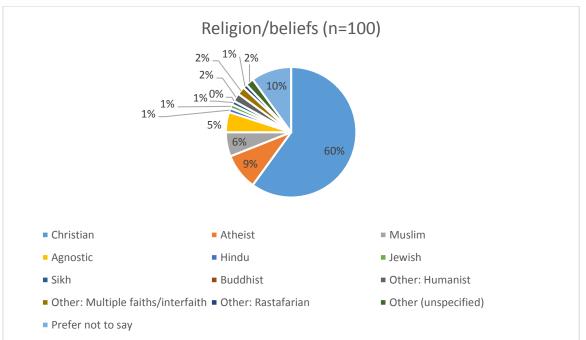
This question gave rise to a variety of higher- and lower-order suggestions. A number of these activities are already offered (highlighted green): this may be a case of marketing more effectively, or testing whether there is demand for more.

In many cases, suggestions would fall naturally within existing projects, and are listed under the relevant heading. Where suggestions do not obviously sit within an existing project, BDCA may wish to consider whether new projects should be established (or existing projects adapted) to include these activities.

Which suggestions should be taken forward? How? By whom?

Equalities monitoring data





Bonny Downs Community Association is a registered charity no. 1071625 and a registered company no. 3625785.

Our registered office is The Well Community Centre, 49 Vicarage Lane, East Ham, London E6 6DQ.