








OSU Endowed Professorship

Promotion Plan

Channel	Date	Content	Photo
Instagram	12/13/2017	Over 70 years ago, an @oregonstate engineering professor and his three students began CH2M. In 1971, they merged with Clair A. Hill Associates to become CH2M HILL. Now we're honoring these visionaries with an endowed professorship at OSU. Link in bio.	
Twitter	12/7/2017	We're celebrating 70+ years of collaboration with @OregonState and honoring our founders by creating a \$1M endowed professorship in the College of #Engineering. #STEM Link	
Twitter	12/8/2017	Over 70 years ago, an @OregonState #engineering professor and his three students began CH2M. Now we're honoring these visionaries with an endowed professorship at OSU. #STEM Link	
Twitter	12/11/2017	We're honoring CH2M's legacy at @OregonState by creating an endowed professorship in the College of #Engineering #STEM Link	

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Twitter	12/13/2017	Announcing a \$1M grant to @OregonState to create an endowed professorship in the College of #Engineering, commemorating our mutually beneficial relationship. #STEM Link	 A photograph of a large, multi-story brick building with a central entrance, identified as the Hill Building at Oregon State University. The building has a dark roof and many windows. A "ch2m" logo is visible in the bottom right corner of the image.
Twitter	12/16/2017	Our grant for an endowed professorship in @OregonState's College of #Engineering underscores CH2M's continued commitment to investing in the future workforce and supports our clients' talent pipeline. Link	 A photograph of four men in suits standing together, with a quote from Jacqueline Hinman, CH2M Chairman and CEO. The quote reads: "I will always be grateful to our founders for starting this purpose-driven company. CH2M has grown from a professor and his three students to an innovative, sustainable industry leader in communities we serve." The "ch2m" logo is visible in the bottom right corner of the image.
Facebook	12/13/2017	Over 70 years ago, three @OregonStateEngineering students and their professor began CH2M. After merging with Clair A. Hill and Associates in 1971, the company grew into an innovative, sustainable industry leader. Now we're honoring these visionaries with an endowed professorship at OSU.	 A black and white photograph of three men in suits sitting at a table, looking at documents. The "ch2m" logo is visible in the bottom right corner of the image.