

Building Responsibly

Promotion Plan





Channel	Date	Content	Photo
Twitter	4/7/2017	CH2M launches new industry group to protect worker rights: http://ow.ly/2EE830aDgly	<p>"We're thrilled to see this organization become a reality and are looking forward to substantive collaboration with our industry peers and others to effect positive change for workers, companies and our clients around the world." — Tawny Clifton, CH2M Director of Social Impact</p>
Twitter	4/9/2017	Learn about "Building Responsibly," a new industry group to protect the rights & welfare of workers: http://ow.ly/2EE830aDgly	
Twitter	4/13/2017	In collaboration with five other industry-leading companies, we've launched Building Responsibly, to protect the rights & welfare of workers worldwide: @BSRnews	
Twitter	4/15/2017	Building Responsibly focuses on company recruitment practices, working & living conditions, and subcontractor & supply chain management: http://ow.ly/2EE830aDgly	
Twitter	4/21/2017	We launched a new industry group to protect worker rights: http://ow.ly/2EE830aDgly	
Twitter	4/24/2017	We've committed to respect the rights and improve the welfare of workers within our operations and supply chains: http://ow.ly/2EE830aDgly	<p>Leading the industry in protecting worker rights</p>

Commented [DN1]: Can you send me a high res version on Tawny's photo?

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Twitter	4/28/2017	Proud to effect positive change for workers, companies and our clients around the world: http://ow.ly/2EE830aDgly	
Twitter	5/2/2017	In collaboration with five other industry-leading companies, we've launched Building Responsibly, to protect the rights & welfare of workers worldwide: http://ow.ly/2EE830aDgly @BSRnews	
Facebook	4/10/2017	In collaboration with five other industry-leading companies, we've launched Building Responsibly, a new industry group to protect the rights and welfare of workers worldwide: http://ow.ly/2EE830aDgly	 FB Shared Link size
Facebook	4/25/2017	Proud to effect positive change for workers, companies and our clients around the world. Learn more about the recently launched Building Responsibly industry group: http://ow.ly/2EE830aDgly	
Elevate	4/7/2017	Proud to work for a company that is dedicated to protecting the rights and welfare of workers.	N/A