



Celebrate Community, Diversity & Local Love

in partnership with



About FlatbushFest

A festival fundraiser taking place in Spring 2017

Flatbush Fest is a **multi-day festival fundraiser** taking place in Flatbush, Brooklyn. Event festivities will include a kick-off party and a storytelling event leading to an outdoor festival. Our festival will feature local food and craft vendors, activities including yoga, games, drum circle, art, entertainment for kids and more. Our goal is to **grow connectedness, empathy, and community** among all residents of Flatbush and neighboring areas. We aim to create an opportunity for neighbors to gather, meet and have fun, while at the same time celebrating the unique characteristics of this historic and ever-changing neighborhood in Brooklyn.

Flatbush & neighboring communities

More than 100 languages spoken among 600,000+ residents

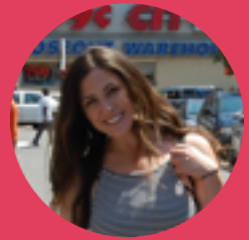
Flatbush is one of the **most economically and socially diverse neighborhoods** in Brooklyn representing a range of cultures including West Indian, Caribbean, Indian, Pakistani, Bangladeshi, Asian and Jewish communities with a growing population of young professionals moving in. This neighborhood is bordered by Kensington and East Flatbush, and shares Prospect Park with Prospect Lefferts Gardens and Crown Heights. Together, this part of Brooklyn includes **600,000 residents**.

Building harmony & giving back

Because "love is love" (Lin-Manuel Miranda)

Flatbush Fest exists to build harmony and give back to Brooklyn. We want to make sure that Flatbush and its neighboring communities maintain their diversity, as we seek to create connection and cultivate love among all residents in the face of economic and social change.

Who are we?



Daniella Kahn
co-creator



Heidi Woo
co-creator



Hannah Njoku
producer

+ FDC partners
and a dozen
volunteers!



Multi-day Event

Flatbush Fest is a 3-day celebration and will include...

- **Day 1: A kick-off party!** Celebrate local artists and get to know amazing people who live in your neighborhood.
- **Day 2: “Flatbush Talks,”** a storytelling event featuring presentations from local nonprofit organizations.
- **Day 3: Festival fun!** Enjoy great food and great company as we present entertainment from local artists, make music and art, and play together!

Local Love

Flatbush Fest is an opportunity for businesses and organizations to connect to the community and build excitement and loyalty for their brand.

- 20+ expected food vendors & merchants
- 10+ expected nonprofit organizations
- 10+ artists & performers
- 5+ local business demos

600,000+

area population

500+

expected guests

20+

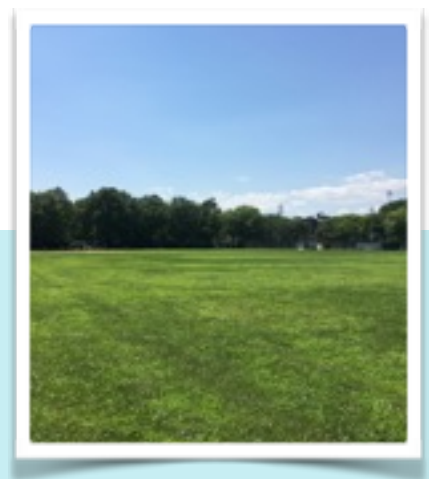
food vendors

10+

nonprofit orgs

10+

artists & performers



PARTNERSHIP OPPORTUNITIES

Connect to love for community by supporting this event! Given the current economic and social climate of today's world, show your commitment to building harmony and celebrating diversity with us!

Contact us at flatbushfest@gmail.com

Sponsor

Logo inclusion on website
& event journal

On-site presence at event

Digital coupon

Vendor

Sell food or merchandise at
the event!

Different options for food
vendors

Ads

1/2 Page and Full Page
advertising options

Printed in color in event
journal

5.5" x 8.5" journal to be
distributed to ALL guests



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Partnership Opportunities

Community Sponsor

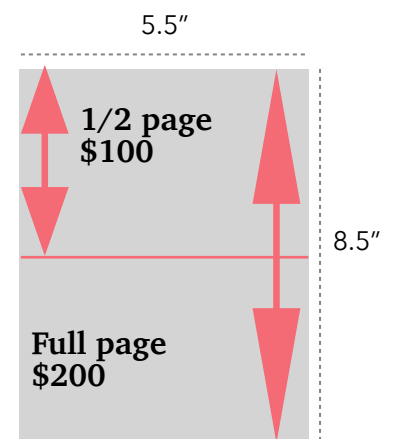
- Logo inclusion within the event journal, event banner, website & printed posters
- Opportunity for on-site presence during the event
- Social media inclusion leading up to, and during the event
- Sponsor mention during the event and in 'Thank You' email

Vendor Packages

- \$150 for packaged food or merchandise / (1- 6' x 2' table + 2 chairs) / option for shared space at reduced rate
- \$250 for prepared food (includes 2- 6' x 2' tables, no electricity + 2 chairs)
- \$350 for cooked food (includes electricity & 2- 6' x 2' tables + 2 chairs)
- extra \$70 fee for tent rental; reduced rate available for non-profit organizations

Print Ads

- 1/2 page or Full page advertisement in event journal (5.5" x 8.5" journal)
 - \$100 for 1/2 page
 - \$200 for full page
- Printed in color and distributed to guests
- Includes feature in 'Community Life' local newspaper



Next steps....

To begin your participation please contact flatbushfest@gmail.com.

We look forward to working with you to celebrate this wonderful community!

