



	Board meeting. <b>ACTION</b>	<b>SOL</b>
<b>7.</b>	<p><b>Advisory Board Update</b></p> <p>CA gave an overview of work completed so far with the Advisory Board and feedback received including a request for more communication with main Board.</p>	
<b>8.</b>	<p><b>Advisory Board Next Steps</b></p> <ul style="list-style-type: none"> <li>➤ Strategic review with main Board – half day workshop scheduled for January</li> <li>➤ Plymouth Plan &amp; Barbican Review; Task &amp; Finish group set up, 1<sup>st</sup> meeting scheduled for January</li> <li>➤ Code of Conduct – papers being signed by both Boards, SOL and Sky Cole. Deadline for receipt of completed papers is end January.</li> <li>➤ Terms of Reference – created and agreed by the Advisory Board.</li> </ul>	
<b>9.</b>	<p><b>PCC Update</b></p> <p>SOL and Pete Smith have scheduled fortnightly briefing meetings to ensure closer working with PCC. CA plans to attend these too.</p>	
<b>10.</b>	<p><b>Key Project Review</b></p> <ul style="list-style-type: none"> <li>➤ Iconic lighting progress: Successful lobbying outcome! Fully costed the entire Hoe and West Pier lighting requirements. PCC has agreed to fund permanent lighting of Smeaton's Tower, Mountbatten and Charles Cross roundabout. PWP to fund £5k permanent lighting of The Mayflower Steps.</li> <li>➤ Trade Waste: aspiration to create bin stores in the Barbican, will be costed and reviewed. SOL to circulate further trade waste recommendation to the Board for January sign off and 2015 implementation.</li> <li>➤ Conference Plymouth: GMB conference requires subvention and a request of £10k contribution from PWP in 2017, which would be ring fenced from annual £10k allocation to Conference Plymouth activities over the next two years. PWP and Conference Plymouth working together on attracting further memberships for subvention monies and planning the 2015 International Confex exhibition presence to include a new, tailored stand and materials.</li> <li>➤ Cruise Terminal progress: CA presenting to Tudor Evans and PCC colleagues, will update further at next Board meeting in January.</li> <li>➤ Working with the Lenkiewicz Trust: responding to trader concerns PWP to fund the £2.5k costs of specialist analysis of the Lenkiewicz mural at the end of the Barbican Parade, likely January. Findings of the analysis will be reported to the Board.</li> </ul> <p>Agreed to begin lobbying MPs and Ministers in support of Plymouth and Plymouth Waterfront investment, including improved rail connectivity, road network enhancements and cruise terminal creation. <b>ACTION</b></p> <p>Agreed dedicate, increased PR for the Waterfront BID should be achieved. A PR plan should be created and implemented. Jamie's team to lead on the communications in the first instance, if not fully achieved due to workload or conflicts with partners' needs, an external PR agency service would be sought to underpin the team's work. DCA may be approached due to their previous effective communications for the BID.</p> <p><b>ACTION</b></p>	<p><b>SOL</b></p> <p><b>SOL/Sky</b></p>
<b>11.</b>	<p><b>Events 2015</b></p> <p>SOL shared list of agreed events and put forward proposals for financial contribution to additional events:</p>	

	<p>Sutton Harbour Classic Boat Rally - £1k each year for next two years  The Eddystone Pursuit - £1k each year for next two years  2015 Rolex Fastnet - £5k  2016 Transat - £10k</p> <p>Agreed to circulate to main Board in advance of the January meeting for sign off.</p>	
<b>12.</b>	<p><b>Sutton Harbour Boardwalk Proposal</b>  SOL to draft a letter and circulate to the Board for submission to PCC Planning team.  PWP supportive of the proposal as long as it meets job creation, connectivity needs and support for independent businesses criteria. <b>ACTION</b></p>	<b>SOL</b>
<b>13.</b>	<p><b>AOB</b>  No further business was discussed</p>	

**Next Meeting:**

27<sup>th</sup> January 2015

10am – 1pm, Duke of Cornwall Hotel