**Advisory Board Minutes**

**12 November 2012**

**Duke of Cornwall**

Present: Chris Arscott (CA), Sarah O’Leary (SOL), Annette Laurie (AL), Carla Williams (CW), David Kewell(DK), Chris Price (CP), Chris Unwin (CU), Anne Anderson (AA), Peter Cuddehaye( PC), John Cabello (JC), Cllr Chris Penberthy (in part) (CP)

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| **ITEM** | **NOTES and ACTION POINTS** | **LEAD** |
| **1.** | **Apologies:**  Charles Evans (CE), Nina Sarlaka (NS), Lizzy (Funky Poppy), Cllrs Sue McDonald, Ian Tuffin, John Buckley. |  |
| **2.**  **2.1**  **2.2**  **2.3**  **2.4**  **2.5** | **Minutes of Last Meeting**  Minutes of last meeting agreed:  Action minutes  Chris Price paper is now available  Contact via email – a letter is going out today chasing email contact info. There are also hand delivery issues of mail/newsletters.  Dog waste bins have been removed. The contractor was charging PCC £50k. to remove the waste. Clean team are logging “litter” increases. SOL is arranging for notices to go on the bins. In addition it was noted that rubbish bin openings should face either side of the pavement not one side to the road.  Task and finish group rolls on to January.  Members asked to check their details on the website to ensure up to date and correct  Requested that the road closure notices be removed, up to date minutes are now reflected as showing agreed – remove draft and look at slow speed in refreshing the site. These minutes will go on the website as a draft until agreed at next meeting.  Letter going out today on structure and elections for Advisory Board |  |
| **3.** | **Strategic Direction (CA/All)**   * PWP is now the principal consultee on Waterfront Planning issues. University is helping with opportunities. Sutton Harbour are doing their own regeneration as well around the Waterfront. * Planning application for cafe is believed to be the first of several – discussion as to blocking Waterfront/Barbican views. * PWP been invited to look at partnership working and share a broader vision. * University can become protectionist. * Questions on match funding and various other income streams were raised. SOL updated on street trading income. Undertaking was sought that stumbling blocks are not in the way. * Land ownership and legal issues are preventing street trading at the moment and perception of what is matched funding. * Grants are being applied for and work is in progress – European funding – we are doing this with University. * Discussion as to size of marketing budget * Suggestion that a communication be sent out stating what we have got back from PCC and what we do/did. * Discussion as to geographical boundaries that could be re-aligned in due course. * **Action:** Anne Anderson to provide names and address contact details of voluntary contributors who would like to be part of PWP membership scheme. * City icons need to be uplit including the Citadel. Nothing looks pretty at night on the Hoe! | **SoL**  **AA** |
| **4.** | **Advisory Board Consultation Feedback (CP)**   * Chris Price detailed on consultation document – small discussion as to whether or not types of areas are covered across all geographical locations. * All 6 Councillors do discuss issues between themselves. * All thought the paper was very good – ready to be taken forward. * Discussions as to categories – felt there should be one for transport – a small number of operators cover a lot of people. Paper was signed off – and agreed transport should be in the next stage and add a brief description of types of category and who currently sits within that – Unanimous. |  |
| **5.** | **PWP Project Development**   * Brittany Ferries – update given by SOL * Bretonside – update given by SOL – lighting is bad at night and it needs power washing weekly as it smells. The pavements are also bad * Christmas – update given by AL * Waterfront Regeneration Symposium – update given by SOL. What groups are engaging. * Ops task and Finish group could do Christmas – early Feb – to discuss lights etc. * Fuel has not contacted anyone that Peter C spoke to, reference advertising. * **ACTION:** Peter C to supply names to SOL. | **PC/SOL** |
| **6.** | **Summer Marketing Campaign – SOL**   * Covers July to September 2012. “Impressive” “Fantastic” * Questions raised as to tendering situation * Interactive web boards required to show what is available is required – use historical info or QR codes * PHA members want Explore – ACTION: can be dropped off at PCC reception for collection by members requiring copies. |  |
| **8** | **AOB**   * Cruise liners coming back to Plymouth * Timing questions raised as to decorating Bretonside with Christmas decorations **ACTION** – Forward email for Christmas Decorators to P Cuddehaye | **AL** |

Next meeting: 14th January 2013 2 – 4pm – Royal Plymouth Corinthian Yacht Club