

# 2017 WEST MICHIGAN DESIGN AND CONSTRUCTION EXPI AWARDS

## Sustainable Construction and Innovation Award

This award recognizes sustainable construction and innovation that is having proven economic, environmental and/or social benefits, contributing to sustainable building practices. The innovation should be recognized as a robust **building project, product, or service**, to which the market is responding with enthusiasm.

## Criteria

In order to be eligible for consideration the company has done one of two things:

1. Developed an **innovative product** that is having proven economic, environmental and/or social benefits, contributing to sustainable building practices, or;
2. Developed an **innovative service** that is having proven economic, environmental and/or social benefits, contributing to sustainable building practices.

### Sustainable Product Design

Sustainable products might have one or more of the following characteristics:

- Create no waste (e.g. they are compostable (biodegradable plates/ bags), made from recycled materials or fully recyclable) and designed to reduce green house gas emissions.
- Use clean energy (e.g. use solar panel, wind turbine, person- powered (like a wind-up radio), rechargeable batteries etc) or produced by renewable energy
- Run with less (e.g. efficient cars, water or energy efficient appliances or collect rain water) and have low embodied energy (i.e. made locally and produced using energy efficient practices) or diminish unnecessary materials use and enhance recyclability.
- Are Safe (e.g. organic, non toxic, low VOC content)
- Care for people (e.g. fair trade, provide information on sustainability such as sustainable building, schools etc)
- Have a recognized third party label (e.g. environmental choice, fair-trade certification, organic label etc)

### Sustainable Service Design

Sustainable services include developing new services that support sustainability by either:

- purchasing
- using
- advising
- supporting or promoting sustainable products, practices and/or behaviors

The service therefore encourages:

- reduction of waste
- increased use of clean, renewable energy, (i.e. reduce GHG emissions)
- efficient use of resources (raw materials, energy water etc)
- increased use of safe/ non toxic products
- care for people
- sustainable practices throughout business operations

# Sustainable Construction and Innovation Award Nomination Form

Name of Company/Individual applicant): \_\_\_\_\_

Worksite location of Innovation (city/town): \_\_\_\_\_

Company President or CEO: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone/Fax/Email: \_\_\_\_\_

Application submitted by: \_\_\_\_\_ Position: \_\_\_\_\_

Mailing address of person submitting: \_\_\_\_\_

Phone/Fax/Email of person submitting: \_\_\_\_\_

Name of recipient as it should be inscribed on the award if received: \_\_\_\_\_

## Industry Sector

- General Contractor
- Trade Contractor
- Manufacturer
- Supplier

Name of Innovation: \_\_\_\_\_

## Brief Description of Innovation

Submissions must clearly address and identify in their brief description (250-500 words per answer) of the innovation the following:

- Why is this program, process, or technique unique or innovative?
- What barriers had to be overcome?
- How does the innovation contribute to sustainable building practices?
- Is the information current?
- Does the innovation translate new ideas into practice? Explain.
- If a product or service provide (3) specific end user references.

Submissions not addressing these criteria may be returned for further attention.

Submissions need to be attached to the Nomination Form and become the property of EXPI Awards and will not be returned. A maximum of (5) attachments per nomination will be accepted. The decisions of the judges are final and binding.

**A complete nomination package must be delivered to the Builders Exchange office by September 8, 2017**

Please mail/hand carry or email package to:

Elizabeth Bovard  
Builders Exchange of Michigan  
P.O. Box 2031  
Grand Rapids, MI 49501  
678 Front Ave NW Ste 330, Grand Rapids MI 49504  
email: [elizabeth@grbx.com](mailto:elizabeth@grbx.com)

Phone: 616-949-8650  
[www.wmdcexpo.com](http://www.wmdcexpo.com)