



# EXHIBITOR INFORMATION

## OCTOBER 26, 2017

Expo Floor 12:30 pm - 6:00 pm

### Booth Choice

### What can you Expect by Exhibiting?

- Brand Exposure
- Collaboration with colleagues
- Networking
- Optimal Selling to your target audience

- **Basic Booth:**

8x10 booth, carpeting, Wi-Fi, standard power, skirted table, two (2) chairs and wastebasket.

- **Executive Booth:**

Basic booth - **Plus**

Power point running on a loop during the Expo hours in the exhibit hall on four (4) large screens (20 slide max).

### Registration Application

You can apply for your Exhibit Booth by emailing or faxing the attached application form with your top three (3) choices for booth location to Builders Exchange of Michigan.

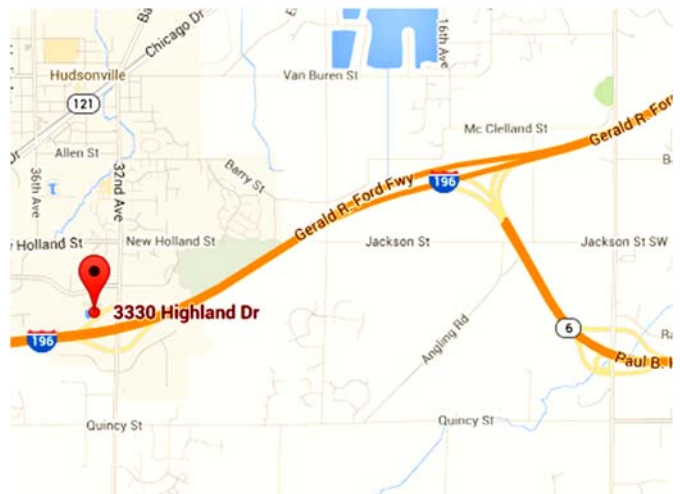


THE PINNACLE CENTER

3330 Highland Drive,  
Hudsonville, MI 49426

### Questions?

Email: [Expo@grbx.com](mailto:Expo@grbx.com)  
Phone: 616-949-8650





# October 26, 2017

12:30 pm – 6:00 pm

**The Pinnacle Center**  
3330 Highland Drive, Hudsonville, MI

## EXHIBITOR SPACE APPLICATION FORM

Exhibitor	Early Submittal	After 05/01/2017
Basic Booth	\$700	\$800
Executive Booth	\$850	\$950

PLEASE LIST YOUR FIRST THREE SPACE CHOICES:

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

*Each booth is 8x10 with an 8' back drape and 3' side drapes, standard electrical hook up, WiFi, skirted table, 2 chairs, wastebasket and carpet.*

*\*Executive Booth receives up to 20 slides to run on 4 large screens during Expo, plus logo on handout.\**

### PAYMENT

Check Enclosed for \$ \_\_\_\_\_

Visa  MasterCard  American Express

Acct.# \_\_\_\_\_ Exp: \_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Amount \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Email Address: \_\_\_\_\_

**\*\*PAYMENT PROCESSED AFTER QUALIFIED APPLICATION APPROVAL\*\***



**EACH APPROVED EXHIBITOR IS REQUESTED TO POST EXPO INFORMATION ON THEIR COMPANY WEBSITE AND/ OR FACEBOOK PAGE AND LINKED IN PAGE**

**LIABILITY:** The Builders Exchange of Michigan and Construction Specification Institute shall not be responsible for any loss, damage or injury that may occur to the exhibitor or to the exhibitor's employees, or property, from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor or his employees must be paid for by the exhibitor causing the same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the conference area, and shall indemnify and hold harmless the hall agents, servants and employees of The Builders Exchange of Michigan and Construction Specification Institute from any and all such losses, damage and claims.

NOTE: Exhibitors and attendees of the EXPO must be from US owned companies only.

**SIGN & RETURN TO:** Builders Exchange of Michigan, PO BOX 2031, Grand Rapids, MI 49501

Phone: (616) 949-8650 / Fax: (616) 949-6831 / Email: Expo@grbx.com

### Products / Services Show Directory:

Please Print Clearly

Company Name: \_\_\_\_\_

Exhibition Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

#### Alternate Contact Information (if different from above):

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

**\*\*Constant Contact is used as a resource to send out additional information. Please make sure Expo@grbx.com is added to your Safe Senders List.\*\***

#### Description of New Product/ Services You Will Display:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Internal Use Only:*

Date Received: \_\_\_\_\_ Approval Date: \_\_\_\_\_ Assigned Booth Number: \_\_\_\_\_