1st Joint Personalized Health Day Switzerland
Friday, 23 March 2018, Zentrum Paul Klee (www.zpk.org), Bern

08:30 Registration Coffee
08:55 Welcome – Adrian Kohler – master of ceremony

Introduction:
What is Personalized Health? Two Complementary Programs in Switzerland

09:00 Swiss Personalized Health Network (SPHN) Initiative
Peter Meier-Abt, SAMS, President SPHN National Steering Board

09:10 Strategic Focus Area of the ETH-Domain:
Personalized Health and Related Technologies (PHRT)
Detlef Günther, ETH Zurich, President PHRT Strategic Committee

Official part:
Why did Switzerland launch the two PH programs? What is the long term vision?

09:20 State Secretariat for Education, Research and Innovation (SERI)
Gregor Häfliger, Vice Director SERI

09:30 ETH Board
Fritz Schiesser, President ETH-Rat

09:40 Swiss Academy of Medical Sciences (SAMS)
Daniel Scheidegger, President SAMS

Stakeholder implication and contribution

09:50 Why does our Society need Personalized Health?
Pierre Alain Schnegg, Health Minister Canton Bern

10:00 Personalized Medicine: a Patient’s View
David Haerry, Positive Council Switzerland, EUPATI

10:10 Medical Informatics: How do we use data at a University Hospital?
Thomas McKee, University Hospital of Geneva (HUG)

10:20 Ethical Framework for Responsible Data Processing
Effy Vayena, ETH Zurich

10:30 Interoperability of Health Data Enabling Personalized Health Research
Torsten Schwede, SIB & University of Basel

10:40 Reproducible Personalized Health Research in a Privacy-Conscious Collaborative Environment
Olivier Verscheure, SDSC, Jean-Pierre Hubaux, EPFL

10:50 Q&A session

11:00 Break

11:20 Delivering the clinical impact of Personalized Medicine
Ashok Venkitaraman, University of Cambridge, Medical Research Council Cancer Unit
## Projects Awarded in the First Coordinated Call for Proposals – Session 1

11:55  
**Personalized Medicine from the Perspective of Big Data and Genomics**  
Ewan Birney, Director EMBL-EBI, Hinxton  

12:30  
**Lunch**

13:30  
**Swiss Molecular Pathology Breakthrough Platform (SOCIBP)**  
Gunnar Rätsch, ETHZ

13:45  
**E-General Consent: Development and Implementation of a Nationwide Harmonized Interactive Electronic General Consent**  
Ramon Saccilotto, University Hospital of Basel

14:00  
**Swiss Personalized Oncology**  
Olivier Michielin, CHUV / University of Lausanne

14:15  
**Q&A session**

## Projects Awarded in the First Coordinated Call for Proposals – Session 2

14:30  
**Personalized Swiss Sepsis Study**  
Adrian Egli, University Hospital of Basel

14:45  
**Protein Structures as Biomarkers of Disease Progression to Support Personalized Patient Care**  
Paola Picotti, ETH Zurich

15:00  
**Towards Personalized Precision Medicine for Stroke Recovery: a Multi-modal, Multi-Domain Longitudinal Approach**  
Friedhelm Hummel, EPF Lausanne

15:15  
**Q&A session**

15:30  
**2nd Coordinated Call for Proposals (SPHN, PHRT)**

15:45  
**Aperitif**

### Photo material:
During the event a photographer will take pictures of the audience and the speakers. Please let us know if you do NOT wish to appear on photo material: marinapierer@ethz.ch

### Simultaneous translation:
During the morning session there will be simultaneous translation for French, German and English. Headsets are available at the entrance to the Auditorium.