

## ATTENTION ARTISTS AND GRAPHIC DESIGNERS

As the Bowen Island Arts Council enters its fourth decade, exciting changes are underway. We have opened the Gallery @ Cove Commons and unveiled a new brand and a new name! Now it is time for the frosting on the cake, the jewel in the crown. We need a new visual identity that graphically captures the heart and soul of all these changes.

We invite you to submit your initial concepts for a graphic treatment of our new visual identity, including a logo and word mark. Once a design is selected from submissions received, we will work with the designer to develop final art. We are offering a \$1,500 honorarium for this design work.

### To submit an entry:

Please join us at the Gallery @ Cove Commons on Tuesday evening, **March 13**. (Please use the Cardena Road entrance.) Please attend from **5:30 pm – 6:30 pm OR 7:00 pm – 8:00 pm** for a one hour creative briefing. You will learn about origins of the new brand and the new name, be briefed on expectations and deliverables, and have the opportunity to ask questions.

All submissions must be submitted by **5:00 pm on Friday March 30**.

Final selection will be announced **April 6**.

In addition, to the \$1,500 honorarium, the designer of the new visual identity for BIAC will be publically acknowledged and credited for the work.

For more information, please contact Jacqueline Massey, [admin@biac.ca](mailto:admin@biac.ca).