

61% OF MEN

would postpone treatment for BPH due to the risk of sexual side effects or urinary incontinence from traditional treatments

OF MEN

are interested in a treatment option that could improve BPH symptoms without cutting, heating or removing prostate tissue

84% 84% OF MEN

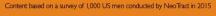
> would seek treatment for BPH if the treatment options available preserved sexual function

85% **OF MEN** 

surveyed had heard of BPH

## **Nearly Half**

were not aware that it is more prevalent than prostate cancer



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