

Atkins and Moovit partnership to help shape the future of urban mobility

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Design, engineering and project management consultancy, Atkins, part of the SNC-Lavalin group, and Moovit, the world's largest transit data and analytics company, have signed a global agreement that will help cities improve their transit systems and become more efficient smart cities.

The Atkins-Moovit partnership brings together the extensive infrastructure experience of Atkins' designers, engineers and project managers and Moovit's data-driven analytics that are gleaned from up to 500 million data points a day on the world's number one Moovit transit app which is available in more than 1,500 cities in 78 countries and 43 languages.

Together, Atkins' and Moovit's services will aid the design and delivery of people's movement in cities across all transport systems, along with the ability to meet the demands of new intelligent mobility opportunities. These services include:

- **Urban mobility analytics:** a capability that combines multiple aggregated data sources with advanced algorithms assessing population movements around a city to support transport modelling and network operations.
- **Transit surveys:** an online system which creates, distributes and analyses transport related surveys in real time with anonymised results to better understand users views on transit operations and proposed changes.
- **Transit data studio:** a data management capability with an easy-to-use web interface that enables you to create, edit and manage public transit information enabling the quick and easy development and deployment of transit services.
- **Mobility as a Service:** the ability to provide end to end user focused mobility tailored to the users' needs with integrated payment services.

Lee Woodcock, global product director for Intelligent Mobility at Atkins, commented on the new partnership: "Leaders of cities are under more pressure than ever to develop easy-to-access transport systems, creative hubs and liveable places for residents and visitors. Through the Atkins-Moovit partnership, we will be able to provide real-time, value-driven insights that will allow civic leaders, transport agencies and national governments to discover and explore in more depth the mobility and movement of people throughout their public spaces and on transport networks. These new evidence-based insights can then be used to support financial investment decision making and ensure each city is applying a user centred design approach to future infrastructure."

“Moovit believes the future of urban mobility lies in the quality of data provided to cities and municipalities so they can plan and implement smart, efficient transit systems that meet the demands of ever-increasing populations,” said Josh Wine, Moovit’s chief revenue officer. “Moovit was an early pioneer in developing Mobility as a Service and is now ensuring cities around the world have the right transit data and analytics to achieve truly smart city status.”

Atkins has collaborated previously with Moovit on several projects:

- Exploring how people’s movement can support crowd management at large events in Asia
- Developing early demonstrators for Mobility as a Service to support people movement across transit modes in North America
- Using movement and analytics fused with traditional approaches of transport modelling to better understand the impact of infrastructure changes in North America

Notes to editors:

Atkins

Atkins (<http://www.atkinsglobal.com>) is one of the world's most respected design, engineering and project management consultancies, employing some 18,300 people across the UK, North America, Middle East, Asia Pacific and Europe. We build long term trusted partnerships to create a world where lives are enriched through the implementation of our ideas. You can view Atkins’ recent projects on our website.

SNC-Lavalin

Founded in 1911, SNC-Lavalin is a global fully integrated professional services and project management company and a major player in the ownership of infrastructure. From offices around the world, SNC-Lavalin's employees are proud to build what matters. Our teams provide comprehensive end-to-end project solutions – including capital investment, consulting, design, engineering, construction, sustaining capital and operations and maintenance – to clients in oil and gas, mining and metallurgy, infrastructure and power. On July 3, 2017, SNC-Lavalin acquired Atkins, one of the world’s most respected design, engineering and project management consultancies. www.snclavalin.com

Moovit

About Moovit

Moovit (www.moovitapp.com) is the world's largest transit data and analytics company and the #1 transit app. Moovit simplifies your urban mobility all around the world, making getting around town via transit easier and more convenient. By combining information from public transit operators and authorities with live information from the user community, Moovit offers travelers a real-time picture, including the best route for the journey. Launched in 2012 and already with more than 80 million users, Moovit was named Best Local App of 2016 by Google.

Moovit amasses up to 500 million anonymous data points a day to add to the world's largest repository of transit data. The data gathering is aided by Moovit's network of more than 200,000 local editors called "Moovitors." These passionate users help map and maintain local transit information in cities that would otherwise be unserved. Moovitors account for 65 percent of the hundreds of cities Moovit opens every year and make Moovit the Wikipedia of Transit.

Moovit is an early pioneer of Mobility as a Service (MaaS). The company helps people change the way they consume mobility by fully integrating other forms of transport, such as local bicycle services, into its app. In 2017 Moovit launched its Smart Transit Suite of products to help cities, governments and transit operators improve urban mobility in their cities.

Moovit is available for free on [iOS](#), [Android](#) and the [Web](#) in more than 1,500 cities, across 78 countries, and can be used in 43 languages. More than 100 cities and global events, including Rio de Janeiro for the 2016 Olympics, have made Moovit their official transit app.