

**September 19th, 2017**  
**PRESS RELEASE**



**The Class of 2020 presents**

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**The Class Conference 2017**

LISBON, PORTUGAL – The Class of 2020, Europe’s leading platform and think tank for all topics related to student living, will be presenting its annual The Class Conference on November 15<sup>th</sup>- 16<sup>th</sup> 2017 in Lisbon, Portugal. Our goal is to build ecosystems where cities, universities, and the real estate community cooperate to make student living efficient, international, and welcoming. At The Class Conference we will discuss how cities and universities can attract and retain the brightest young minds, where to house them, and lead the way to social and economic success in return. This year’s theme is “Building Bridges Over Growing Barriers”, and we will focus on how collaborations between cities, universities, and providers/developers can increase and embrace internationalization in times of political uncertainty. We are looking forward to welcome 600+ attendees and providing a stage to identify the current needs and shape the student living of tomorrow. To register as an attendee [click here](#).

Panels will include the following topics:

- Crafting Talent Ecosystems: city: university cooperation for attracting talent
- The Co-Revolution: Co-living, Co-working, and community building
- Designing Interactions: shaping the student experience
- Hacking Student Living Through Tech: how technology will impact the way we live and study
- Feeding The Travel Bug: increasing student mobility and its effects
- ...and many more

The event will present an exciting opportunity to connect with the student living European network, and gain an insightful look into all topics related to talent attraction and student housing.

Speaker will include:

- Eduardo Marçal Grilo, Former Minister of Education for Portugal, Current Director of The Calouste Gulbenkian Foundation
- Jo Ritzen, Former Minister of Education for The Netherlands
- Miguel Fontes, CEO of Start Up Lisboa
- Chris Holloway, General Director at Nexo
- Gunther Schmidt, CEO of Medici Living, Quarters
- David Tigg, Director at Tigg Coll Architects
- Paloma Lisboa, Head of Student Accommodation at Kings College London
- Davide Dattoli, Co-Founder of Talent Garden

The Class Conference is sponsored by The Nido Collection (Platinum Partner), Milestone (Gold Partner), Staytoo (Gold Partner), and ASK4 (Official Conference Provider).

Press tickets requests must be made in writing to the press contact prior to the event. For a video of The Class Conference 2016 in Vienna [click here](#).

#### **LOGISTICS**

**Event:** The Class Conference 2017  
**Date:** November 15<sup>th</sup> – 16<sup>th</sup> 2017  
**Location:** Convento Do Beato,

#### **PRESS CONTACT**

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