

## THE IMPACT OF SELFIES AMONG STUDENTS: EDUCATION AND SOCIAL LIFE

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### Abstract

At present, the progress of social media which is selfies has changed most of our lives and it has become one of our interests for every human organism because it possesses the characteristics of a modern and versatile life. So hard at this age for us to avoid employing the new-fangled technology of its own, although we recognize what the pros and cons that will happen when practicing this new technology to the surroundings. The subject area will mainly focus on impact of selfies among students in education and social life.

**Keywords:** Selfies, social media, education, social life

### INTRODUCTION

In the era of globalization and full of technological advancement, social media which is selfies become a hot topics among society especially adolescents and for this research is focus more on students. This is because selfies gives big impact to its user in their daily life. Selfies can also be bridge as communication tools and improve interaction with other people. So, it is very suitable for students because in learning and teaching process nowadays needs technology to create a better outcome in future. So what is the first scientific 'selfie'? It is the photographs taken of oneself have become known as 'selfies', and the term was received the award of 'word of the year' by the Oxford English Dictionary in 2013.

Apart from that, there are many definitions of selfies besides from the scientific term. So, the other definition of selfies is according to Chalfen, (1987) he stated that selfie is part of the broader social process of home mode communication. This is because selfie is a photographic object that initiates the transmission of human feeling in the form of a relationship between photographer and photographed, image and filtering software, viewer and viewed, individuals circulating images, users and social software architectures, and many more. It is clear stated that selfie can makes the communication and interaction with others becomes easier and stronger day by day.

According to Gupta and Pooza (2016), they stated that selfie is also a practice gesture that can send information and it is often intended to send different messages to different receiver which means to its audiences. This gesture may be affect, reinforced, or modified by social media censorship, social censure, misreading of the sender's original intent, or adding additional gestures to the mix, such as likes, comments, and remixes. Other than that, selfie can also make their user recall the memory. Memory is very precious things that we cannot buy and pull back even we paid for it. So, every snapshot is memorable and can give effect in lifetime. That's why people especially

students is very interested in selfie because it can make them keep in touch with information in the past and be able to save the special moments in their life.

Selfies can give impacts to students in their education and social life. Plus, selfies can makes life more interesting and broad.. Selfies can be a good medium social networking in order to communicate and socialize with others. Through selfie we can know the user autobiography without have to ask the person directly and able to share information in short period of time. According to McQuarrie et. al., (2013), they stated that they function like microblogging, as personal journals of disclosure to intimate others. Besides, learning becomes easier because of the technology advancement. Learning based on a pictures and images is very good technique to make the education more fun and exciting. Selfie usage is worldwide and most of the people deeply in love with it because of its strong attraction that can make everyone addicted to it.

## **ISSUES**

In this research, we identify several issues regarding on how selfies has changed students in education and social life. Based on our observation from the previous study, there are still some limitations about the impact of selfies among students in education and social life, some of the limitations are:

- Distraction when using selfies in learning process
- Addicted with selfies trend
- Impression motivation and impression construction become broader
- Destroy relationship when use it in wrong way

## **RESEARCH QUESTIONS**

- Can selfies improve student self-esteem in education?
- How selfies improve student interaction in social life?

## **RESEARCH OBJECTIVES**

The purpose of this report is to assess the impact of selfies among students which is in education and social life; there are my objectives to accomplish:

- To investigate how selfies can increase students' self-esteem in education.
- To identify how selfies can improve students interaction in social life.

## LITERATURE REVIEW AND PROPOSED FRAMEWORK

In this era, we can see clearly that technology is growing day by day, especially in the manufacture of smartphones. From the various appearances of smartphones and also cameras, automatically selfies becomes one of the reasons on using that. This is because selfies plays a main role to the user in expressing themselves and socialize with others. For the students, selfies gives a lot of impact on their education and social life. This is because the percentages of taking selfies keep increasing by each day. So, it can be one of the opportunities for students to use it in beneficial way.

First and foremost, selfies gives impact to students in education by increasing their self-esteem. Students can learn a lot of things using selfies whether in school, college or outside the academic institution. There are many places for students to get knowledge. Given the pedigree that connects selfies for self-portraits, selfies has been the most frequently studied as a means of presentation and communication. Apart from that, the survey of taker pictures themselves marginalized because of poverty they have revealed that selfies are not expressions of self-love, conspicuous consumption or self-promotion but "selfies, instead empowering consumers to exercise freedom of expression, the practiced of self-reflection, a real spiritual purity, increased literacy skills and build strong interpersonal connection." (Kedzior & Allen, 2016).

According to Frosh, (2015) he stated that selfies appears to be an creative innovation and representation in everyday photography, potentially offering a degree of resistance to suppression nonrepresentational. He proposed to animate fertility concept of engineering of the selfie with a few brief encounter with some of the terms in the theory of photography, indexicality, composition, and contemplation. The emergence of photography as a medium "life", using digital networks platforms to connect interlocutors in space rather than in time, bringing it more close to the attracting practice conversations and referring them to the image in the nearest future interaction caper. Selfies extended the grammar photography of each day communication. They were a visual link immediately to the enactment of the linguistic routines carried out by self-reflexive.

Furthermore, by using selfies students can improve their interaction in social life. According to Thedora and Andreas, (2016) they stated that their paper highlighted a new phenomenon in current media practices that appear from an increasing inclination to send and share selfies via digital platforms. With the existing of selfies tools, not only young people but also older people have been excited since the last few years involving in the new network and now depend on social networking platforms to help maintain contact with friends, family and colleagues, and managed their daily communication that share links, images, videos, news and status updated. It also can be as the state of broadcasting communication, featuring reporters at various locations and where 'experience is mediated to the audience who did not have first-hand contact with them'.

Lastly, in the form of sharing selfies on social media platforms, people are looking for human connection and wait for the confirmation from others in the form of likes and comments. Selfies were "our sign to the world" or "mini-me's that we send to give others a sight of whom we are". Selfies point out the "transitional figure from the memorial to

the means of communication", thus "changing photography itself". In the culture full of visual technology, verbal conversation was not enough to communicate feelings. As people's social lives getting more digitalize, selfies becomes "more than communication tool marks pointlessness". In this network, users used brands selfies to document their relationship with the brand and communicate their feelings about the brand. Selfies also documented the relationship with the brand users, for example, the feeling of the brand was externalised through pictures of themselves as in the case of the simple brand selfies according to Presi, Maehle and Kleppe, (2016).

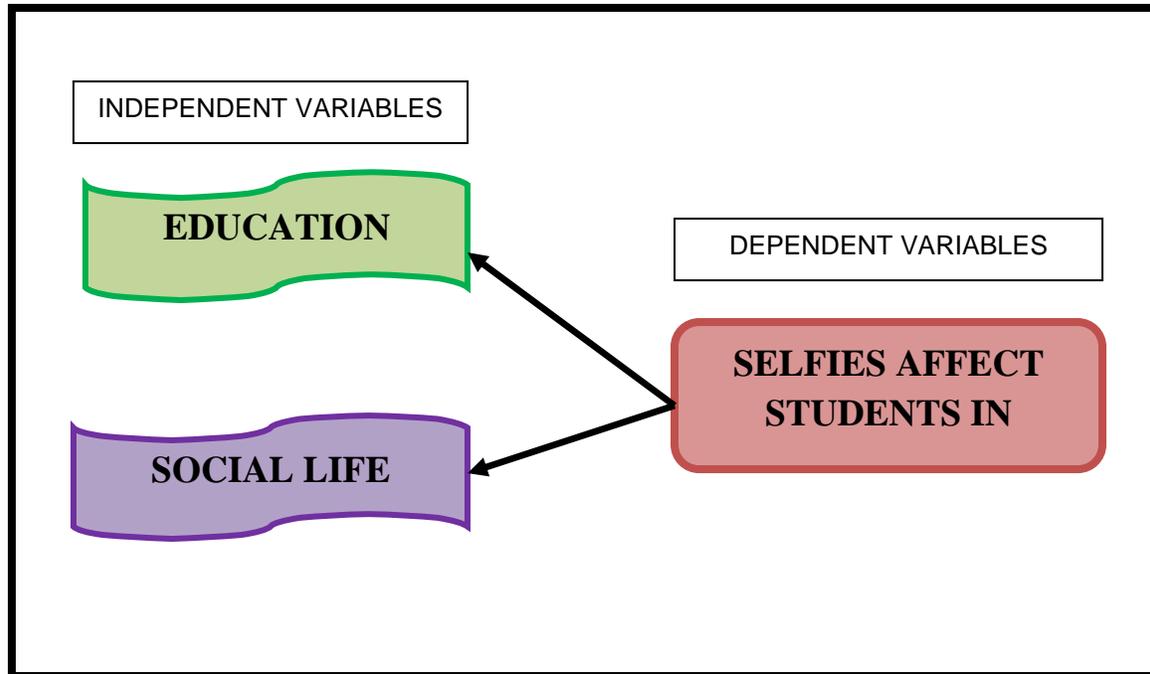


Figure 1: Theoretical Framework

Figure 1 shows a proposed theoretical framework that will be used to guide this research and determine what things that has to measure. Based on the previous study, the proposed theoretical framework illustrates a dependent variable which is selfies affect students in their education and social life; and for the two independent variables are the impact selfies among students in their education and social life. The framework will be used to answer the main research question, that is, how well selfies play the role in order to give effect to students. The relationship between the independent and dependent variables can be affected, positively or negatively by the number of other factors that may not focus on the study. The extraneous variables might be psychological impact, purchasing impact or security impact. The extraneous can increase and decrease the strength of the relationship. Merely the most impact is in education and social life that we can watch today. The impacts have in positive and negative consequence of using selfies among students.

## EXPECTED OUTCOME

The aim of this research is to determine how selfies can give benefits among students in education and how students carry themselves in proper way while interact with others to achieve better results in future. This research will give results how far each of every issue that was discussed in the literature review will reveal the benefits by having selfies for each and every student because it gives them an advantage for long term period as an independent student. Throughout this research, we also hope that this research will give a benefit to the school, college, and parent as well community to interact well with having selfies in order to create a good connection with each others, especially in student life. They are assets of our country because they will become a leader in future. So, they must know how to choose wisely of the correct medium in learning process and when they socialize with others. So, by having social media which is selfies can help much in making them be good independent learners. Throughout this research, we hope that our respondents or research participants show good contribution toward our questionnaire that will be distribute later and give a positive response on giving deep understanding of our research topic. Besides that, through this research, we want to gain deep knowledge about our research topic which it meaningful where our objective or purposes on doing this research can accomplish well with good cooperation from any person who may involve directly and indirectly during our research process.

## CONCLUSIONS

In conclusion, there are many benefits of using social media in education and social life. To make this thing more effective, students must know how to use selfies in proper way and how to get a better outcome by using selfies. This is because, there are many students did not know how to use it in learning process but they use it to do other things that not related with education and good socialization with others such as just want to be glamorous and to attract others with their personality. So, students must take these things seriously in order to be a successful person in this modern time.

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