THE AWARENESS OF INFORMATION SEEKING BEHAVIOR AMONG STUDENTS TOWARD ACADEMIC PERFORMANCE

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Abstract

The aim of this research is to evaluate the awareness of information seeking behavior among students toward academic performance. This paper provide the information seeking behavior's awareness that faced by the students and the effect of the information seeking behavior towards students' academic performance. It also states the analysis from the previous literature and others research about awareness of information seeking behavior among students towards academic performance.
Keywords: Information seeking behavior, information needs, academic performance, academic competence, self-efficacy

INTRODUCTION

Information seeking is an effort to acquire information in response to a need or gap in individual's knowledge (Halder, Roy & Chakraborty, 2010). According to Hamid and Bukhari (2015), to fulfill their desired needs, people seek information and they interact with some system to satisfy their satisfaction and to gain the information. Information behavior is an analysis that we do to the literature when we do search information we want. Meanwhile information seeking behavior is a part of the action or effort or analysis of the information behavior.

Additionally, an individual's information seeking behavior is usually related with one's information needs (Sugihartati & Harisanty, 2014). Other than that, the effectiveness, usefulness and the evaluation of information accessed via several information resources were not only depending on the formulating efficient search strategies beside appropriately revising them, but it also retrieving the information should be evaluated as to its truthfulness (Mokhtari, 2014).

Besides, the awareness is the individual knowledge about something that exists based on their experience or information. The awareness about information seeking behavior among student is really vital for their study. The reason of that is students' information seeking behavior will impact to their academic performance. The awareness of information seeking behavior nowadays are increased because there have a lot of information sources that student can used. The problem is, students should know about capability of their self when searching information. All of this awareness can help student in improvised their academic performance because the information that they retrieve are mostly related to their study task and activities.

Moreover, students' academic performance is the result of students accomplished their information needs through their information seeking behavior. Students' academic performance can be measured through the student academic achievement. Besides, students' academic achievement is the outcome that indicates the extents to students accomplished their activities in educational institution. Thus, based on the students' academic achievement, we can determine either the awareness of information seeking behavior among student is significant or not.

ISSUES AND PROBLEMS STATEMENT

In this paper, we identify an issues regarding to information seeking behavior towards academic performance. Based on our observation from the previous study and literature, there are still some limitations about the awareness of information seeking behavior among students towards academic performance. Some of the limitations are:

- Students' academic performance was affected by students' information seeking behavior.
- There have an obstacles among students when do information seeking.
- Technology such as social media has influences with information seeking behavior.
- There have significant relationship between students' information seeking behavior with students' information needs.

RESEARCH OBJECTIVES

- To evaluate the affected information seeking behavior towards students' academic performance.
- To know the challenges of information seeking process towards students.
- To determine an important of relationship between students' information seeking behavior with students' information needs.
- To ascertain technology such as social media influences the students' information seeking behavior.

RESEARCH QUESTIONS

- How students' academic performance will affected by students' information seeking behavior?
- What are the challenges students faced when information seeking process does?
- How information technology will influence the information seeking behavior?
- What is the essential relationship between students' information seeking behavior with students' information needs?

LITERATURE REVIEW AND PROPOSED FRAMEWORK

Based on literature review, we can identify the awareness of information seeking behavior among students towards academic performance. The awareness of information seeking behavior is the self-efficacy among students when information seeking, social and academic competence in information seeking behavior, and the importance of information seeking behavior.

First, student' self-efficacy can affected students' information seeking behavior. Self-efficacy is an endeavor of individual in believing their self in information seeking process. According to self-efficacy theory, Zhu et al. (2011), they suggested that information seeking via internet by students is positively influenced with students' academic self-efficacy, which in turn affected students' academic performance.

Next is about social and academic competence among students' in information seeking behavior. The condition of having the social, emotional, and intellectual skills is a social competence that is needed to succeed as a member of society. According to Adetoro (2010), social competence contains of a variety of behaviors that support adaptive and successful functioning within interaction. A good information seeking behavior is vital because the triumphant academic of student have related with their social competence. Academic competence can be seen as positive sense about individual's ability to be excellent academically (Payakachat, 2013).
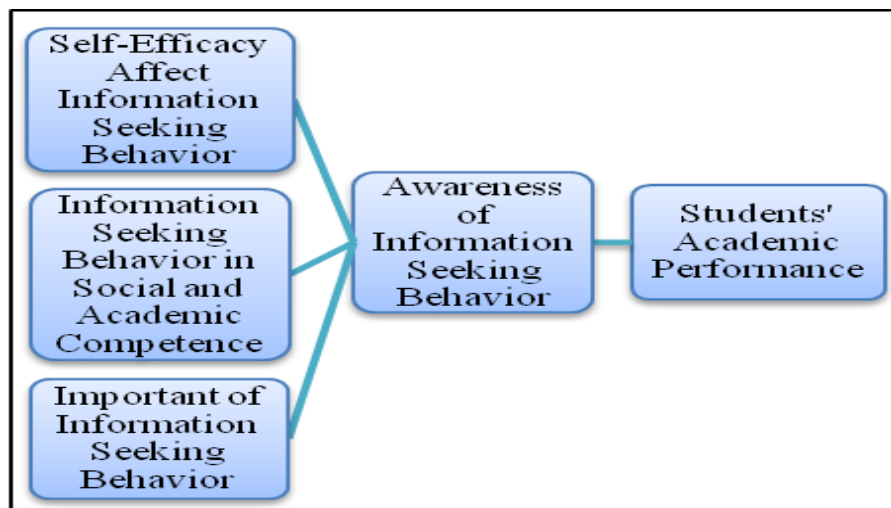

Figure 1. Proposed Theoretical Framework.

Last but not least is the awareness of information seeking behavior is an important of information seeking behavior among students towards academic performance. According to Samuel and Richard (2011) librarian should learn more about the students' information needs use and value and what effected students' information searching, obtaining, and use to fulfill an information needs. Engel, Robbins, and Kulp (2011) also agreed with a same opinion effective tools in information search is needed which the

more the students' academic degree, the less they were depending on colleagues for information searching make they were more to depending on the corporate library for information seeking process.

Students' academic performance has impacted with students' information seeking behavior. This is because students' information seeking behavior is vital elements for student search their information while they are study. Students with good information seeking behavior can achieve excellent academic performance because they have their own self-efficacy and academic competence in searching information.

CONCLUSION

It can be concluded that there are many issues in 'The Awareness of Information Seeking Behavior among Students towards Academic Performance'. The issues are related with students' academic performance, students' information seeking behavior, capabilities of information sources, and the connection between information seeking behavior with information needs. Students should understand about the awareness of information seeking behavior towards their academic performance.

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