

## FACTORS OF CYBER BULLYING IN SOCIETY: A PROPOSED FRAMEWORK

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### Abstract

The aim of this research is to identify the factors of the cyber bullying and it's towards the society. This paper proposes a framework to identify the factors of cyber bullying. In order to achieve this aim, the proposed framework identifies the factors that influence cyber bullying in society. As a result, the study reveals the factors of cyber bullying. This paper is also expected to act as a society to avoid the cyber bullying in society or student.

**Keywords:** Factors of cyber bullying, gender, application use, experience victimization, bystander

### 1. Introduction

Based on the previous study, Cyber bullying is the use of the use digital communication such as internet and telephone. Cyber bullying can make the person feel like angry, sad or scared to use it again. Cyber bullying also posts something online about another person that they didn't like. As an examples of cyber bullying represent connection hurtful texts or instant messages, posting embarrassing photos or video on social media, and spreading mean rumors on-line or with cell phones. If you were a victim, you will can make offer with cyber bullying to some extent by limiting laptop association time, not responding to threatening or denigrate messages, and never gap e-mail messages from sources you were not recognize or from famous sources of unwanted communications. Because with use the online communications and mobile has developed so quickly and the crime is fairly new, several authorities were considering above cyber bullying laws. Besides that, cyber bullying also upward organization of research about cyber bullying between primary and secondary school students, cyber bullying among university students has been less discovered, and most of the studies showed to date have tried to know the popularity of cyber bullying performances in higher education institutions without analyzing risk or defensive factors by (Tokunaga, 2010; Santiago Yubero, 2017). Besides that, based on the previous study by Beran & Li, (2007); Ybarra & Mitchell, (2004); Vassilis Barkoukis, (2016) over the last decade, cyber bullying has attracted wide media and analysis attention. It's a variety of intentional bullying against people or teams of people, however not like ancient face-to-face bullying, cyber bullying transcends time and physical house boundaries, as victims may be attacked on-line anytime and in anyplace while not realizing it.

The aim of this study is to identify the factors that affect cyber bullying in society. In order to achieve this objective, this research proposes a framework to determine factors of the cyber bullying. The remainder of this paper is organized as follows.

Section 2 is literature review. Proposed framework is in Section 3. Final section contains some concluding remarks.

## **2. Literature Review**

This research is expected to analyze the factors that affect the cyber bullying in society. For the factors affecting cyber bullying, we focus on four main factors; gender, application use, experience victimization and bystander which are believed to be the leading factors that will influence the cyber bullying in society in this world.

### *2.1 Gender*

The effect of gender on cyber bullying mostly focused on girls or boy. Cyber bullying has been a growing development among pre-teens and young adults. The outcomes were suicide, physical altercations, and might result in emotional, verbal, and mental abuse. Attributable to the advancements of contemporary technology, cyber bullying makes it potential for folks to post data on media sites whereas still retentive their identity. Another that, females were a lot of probably to cyber bullying others than men and also found that females cyber intimidated others at equal rates as males, and that females were additionally a lot of probably to be cyber bully victims in comparison to the males. Based on Fenaughty & Harre, (2013); Changho Lee & Namin Shin, (2016) in the present context, cyber bullying more focused on girls with used the electronic harassment among boys. Besides that, (Olweus, 2010 ; Fabio Sticca et al, 2013) based on the previous findings, shows that boys more attracted in more physical, oral, and interactive bullying between those girls based on the outcomes for gender that between in cyber bullying stand varied.

### *2.2 Application Use*

Nowadays, people in this world mostly use the application to communicate with each other or to do the online searching. Many people in this worlds use the online communications to communicate with their friends as an example Facebook, whatsapp or another social media. But on the research shows that the facebook were the most common stands on the cyber bullying. According to a study through with Korean adolescents on Shin & Ahn, (2015); Changho Lee & Namin Shin, (2016) time spent gambling on weekdays and active use of an itinerant was completely associated with adolescent's involvement in cyber bullying. With the prevalence of social media and digital forums, comments, photos, posts, and content shared by people will usually be viewed by strangers furthermore as acquaintances. The content a private shares online of each their personal content furthermore as any negative, mean, or hurtful content. Besides that, based on the previous study by Whittaker & Kowalski, (2015); Robin M. Kowalski, Susan P. Limber & Annie McCord, (2017) first, the technology wont to act cyber bullying reflects the sort of technology most frequently utilized by people of a selected age bracket. Thus, among primary school youngsters, as an example, online gambling is that the means that by that most cyber bullying happens.

### *2.3 Experiences of victimization*

Besides that, victimization has been found to be completely related to cyber bullying. Although that, victimization have prompt that in cyber bullying dynamics there were several adolescents United Nations agency are each cyber bullies and cyber victims at identical time. Based on the previous review by Law et al, (2012); Fabio Sticca et al, (2013) the authors postulated that this could ensue to the very fact that there's less direct contact which power imbalances aren't as salient and important in Internet as within the world. Therefore, reacting in an aggressive manner to an expertise of victimization is also a lot of seemingly than within the world.

#### 2.4 Bystander

Although that, the factors of bystander refers to cases within which people don't supply any means that of facilitate to a victim once others were gift. Based on the viewer factors, it's been assumed that bystanders square measure a lot of seemingly to defend victims once witnessing bullying alone. Assessing the seriousness of the cyber bullying scenario is a very important situational issue which will determine whether or not or not a bystander can intervene. Besides that, based on the previous study by Obermaier et al., (2014); Olenik-Shemesh et al, (2015); Jiyeon Song & Insoo Oh, (2017) In addition, it absolutely was found that bystanders were less probably to defend victims once there were several others look while not serving to, as a result of they assume that the bullying isn't serious enough for intervention, a development remarked as pluralistic mental object.

Table 1: Analysis of Review

No.	Author	Gender	Application use	Experiences of victimization	Bystander
1.	Changho Lee & Namin Shin, (2016)	✓	✓		
2.	Vimala Balakrishnan, (2017)	✓			✓
3.	Yubero et al, (2017)	✓			
4.	Song & Oh, (2017)	✓			✓
5.	Kowalski, Limber & McCord, (2017)	✓	✓		✓
6.	Barkoukis et al, (2016)	✓			
7.	Stica et al, (2013)	✓		✓	✓
8.	Cleemput, Vandebosch & Pabian, (2014)	✓			✓
9.	Fernández, Félix & Ruiz, (2015)	✓			
10.	Merrill & Hanson, (2016)				

### 3. Proposed Framework

This figure shows the framework to guide this research with factors of cyber bullying which are genders, application use, experiences of victimization and bystander. In this case, we are identified four different independence variables. Independence variables are defines based on the previous discussion in the literature. These independence variables are important to implementing the factors of cyber bullying in society.

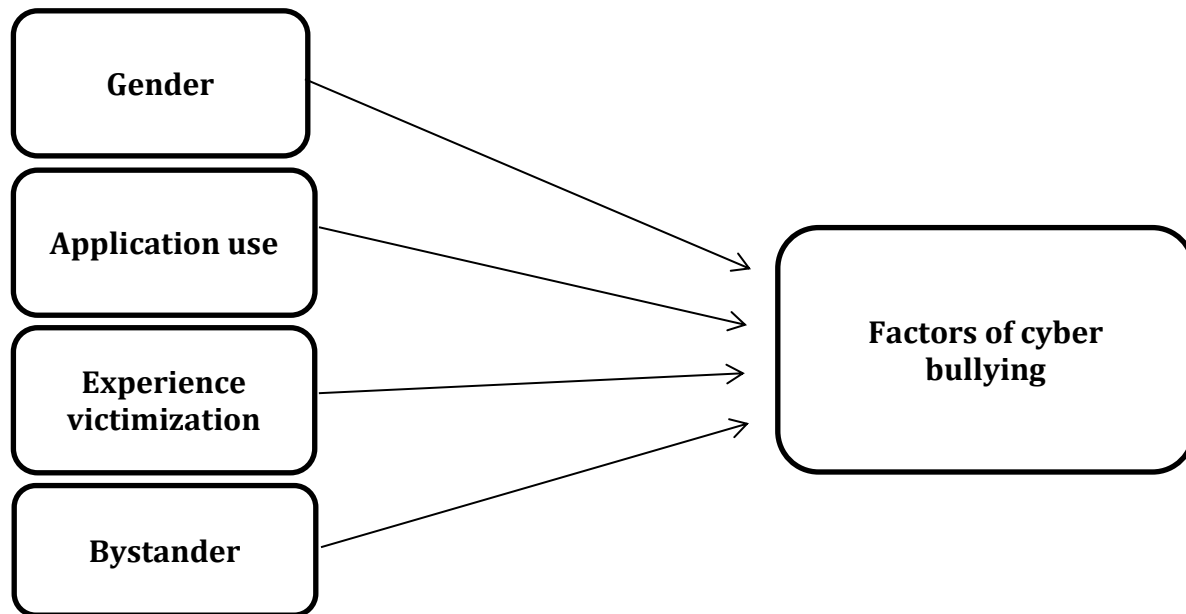


Figure 1: Proposed research framework

### 4. Conclusions

As the conclusion, many factors that will give the cyber bullying among society. Cyber bullying already familiar among our people in this world. Additionally, victims of cyber bullying would giving back, option to identical bullying, therefore making a positive feedback inside the bully or victim cluster. Therefore, educators and oldsters should facilitate and educate victimized students, so they'll report cyber bullying incidents to adults, as well as lecturers and oldsters, and move past it in an very healthy means, instead of by once more turning into concerned in cyber bullying, however as bullies. Parents should play a role in educating children not to be trapped in cyber bullying because they have a bad effect on the person through them. Besides that, Cyber bullying has a bad effect on people through it. It can give soul pressure to the person. Otherwise, bullying cyber can affect which can lead to fighting with bully and others. Although being oppressed on college property or cyber bullied are related to larger risks of psychological state issues, being each cyber bully on college property and cyber bully carries the top risk. Any school or colleges must play the roles to avoid the cyber bully in student with the do the lectures and cyber bully classes with their student.

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