



Dr. Ky Dele

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PROFILE

Psychologist + Brand Strategist + Global
B2B Matchmaker + Speaker & Coach

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**TRUE HUMILITY IS NOT
THINKING LESS OF YOURSELF,
IT IS THINKING OF YOURSELF**

C.S. LEWIS

BIO

Dr. Ky Dele has built her career on the foundations of passion, purpose and humility. She is a transparent leader who fearlessly and unapologetically embraces her own imperfections to mobilize and empower others. As a respected Psychologist, Dele applies her expertise in merging the power of psychology and the mindset of the consumer, market, and the community as a foundation of brand marketing, strategic business partnership development and philanthropy on a global level.

As the Principal of Blueprint Global Group (BGG) Dele has spent over a decade building one of the world's most respected marketing and philanthropic re-engineering practices. BGG specializes in brand marketing, international business relations, celebrity procurement & endorsement.

BGG has worked with notable corporations such as BMW, NBA Washington Wizards, Comcast, Wells Fargo, PNC Bank, Andrew J. Young Foundation, DKNY, AT&T, Tommy Hilfiger USA, CAA Sports, 100 Black Men of America Inc, Coca Cola, Bronner Bros & entertainers such as Tim McGraw, Dwayne Wade, Jill Scott, Christina Aguilera, Chris Rock, Roy Jones, Magic Johnson, Usher, Ne-Yo, Nicki Minaj, Wiz Kid, Davido and many more.

Dele serves her clients with goodwill and humility, earning her awards from global leaders, public and private organizations, and dignitaries around the world. This recognition includes global media outlets, such as The Associated Press, Huffington Post, USA Today, World News, CNN and morning television show appearances on CBS, Fox, and NBC.

Dele has always understood the importance of building global partnerships. With her international background as a launching point Dele has developed relationships with key global stakeholders including the United Nations, heads-of-state, embassies, commerce/banking institutions, and white-house officials to organize charity fundraisers, civil and social advocacy projects, economic development training, and community connection events.

Her experience as a Psychologist & Brand Strategist has allowed Dele to interact with many diverse influencers, companies, and causes to strategically partner and connect.

Dele serves as Founder & Executive Producer of The Made Man Foundation. A non-profit organization that advocates for mentorship, education, effective leadership, gender empowerment and equality, as well as economic development and social justice. Staying true to her mantra "It takes a village we are all its results and its function," Dele has been instrumental in integrating the spirit of collaboration, upholding the standards of accountability and responsibility as the gateway to empowerment of self and others, into a global mission of building a network of "doers."

Ky Dele is a "boundary provocateur" who believes in never turning a sky into a ceiling and that there is no box. Her unorthodox approaches and unconventional tactics allow her as a global visionary, philanthropist, marketing maven, celebrity brand connector and entrepreneur to create a sustainable business model that highlights, engages, connects and supports individuals and corporations. With educational accomplishments including honors and graduate degrees in Psychology, Education, & Humanities (h.c), Dele has embarked on her life's journey with great tenacity with the intent to invest, empower and optimize the most asset which is in people & the global community.