

GTDW CHINA

Conference & Exhibition

16 – 18 June 2020

Shanghai, China

www.kwglobetrade.com

**19TH
EDITION**

TWO
CO-LOCATED
CONFERENCES

CONFERENCE
1

**Technology for
Trade Facilitation &
Compliance
Conference**

CONFERENCE
2

**Anti Illicit Trade,
Brand & IPR
Protection
Conference**



TRADE TECH EXHIBITION
BOOK YOUR SPACE NOW!

INCREASE CROSS BORDER LICIT TRADE

REDUCE CROSS BORDER ILLICIT TRADE

MEETINGS
G2G
G2B
B2B

19 EDITIONS

FREE TO ATTEND
Customs & Tax Authorities, Ministries of Trade /Economy /Finance, IP, Police & Judiciary Authorities, Heads of Brand Protection, Heads of Trade & Customs Compliance

SIMULTANEOUS TRANSLATION

About the Event

Global Trade Development Week (GTDW), now into its 19th edition, provides a connecting platform to global trade stakeholders to explore opportunities to facilitate and increase sustainable and seamless cross border trade and to detect and counter illicit trade by:

- Collaborating and linking existing initiatives
- Sharing resources and best practices
- Identifying commonalities and points of convergence
- Discovering emergent and interoperable technologies and innovation
- Initiating recommendations to overcome threats and challenges
- Facilitating closed door G2G, B2B, B2G meetings

Past event references

18th Edition: June 2019, Shanghai

[View Programme](#)

[View Post Event Report](#)

[View Video](#)

17th Edition: November 2018, Abu Dhabi

[View Programme](#)

[View Post Event Report](#)

[View Video](#)

Older Editions: Dubai, Kuala Lumpur, Jakarta, Singapore

[View Past Editions](#)

Capacity building

This is a FREE TO ATTEND capacity building and networking event for delegates from Customs & Tax Authorities, Ministries of Trade/ Economy/ Finance, IP, Police & Judiciary Authorities, Heads of Brand Protection, Heads of Trade & Customs Compliance.

Sponsors & exhibitors may invite these attendees as guests to the event.

GTDW Advisory Council Members

GTDW ADVISORY COUNCIL MEMBERS



Who attends?

TRADE LEADERS PLENARY

[ALL ATTENDEES]

STREAM A

TECHNOLOGY FOR TRADE FACILITATION & COMPLIANCE CONFERENCE

- Heads of Trade & Customs Compliance, Global Trade Management, Market Access, Trade Facilitation, Digital Transformation, Government Affairs
- Ports, Shipping, Logistics
- Trade & Customs Consultants and Legal Advisors

STREAM B

ANTI ILLICIT TRADE & BRAND PROTECTION CONFERENCE

- Heads of Brand Protection, Anti Counterfeiting, Intellectual Property, Investigations, Security, Government Affairs (Brand Owners)
- Tax, Police & Judiciary Authorities
- National IP Authorities
- IP, Legal & Tax Consultants

[ATTENDING BOTH STREAMS]

- International & Multilateral Organisations
- Ministries of Trade, Economy, Commerce
- Customs Authorities
- Investment & Trade Promotion Agencies
- Free Trade & Special Economic Zones
- Associations, Think Tanks, Chambers of Commerce

TRADETECH EXHIBITION

[ALL ATTENDEES]

EXHIBITOR & SPONSOR PROFILES:

- Technology/solution/innovation for: Blockchain, Artificial Intelligence, Supply Chain Security, Single Window, E-Trade, Border & Cargo Inspection, Global Trade Management (GTM), Brand Protection, Anti-Counterfeiting, Security Printing, Labelling & Packaging, Tax Stamps, RFID, Authentication, Track & Trace, Serialisation, Taggants etc
 - Investment Promotion Agencies, Free Trade & Special Economic Zones
 - Legal, Customs, Trade, IP Firms

Confirmed Speakers



Alan Bersin

Senior Fellow, Belfer Center for Science & International Affairs at the Harvard Kennedy School; Executive Chairman, Altana Trade & Technology; Former Commissioner of US Customs and Border Protection, Department of Homeland Security



Andrew Keable

CEO, KW Group; Chairman of GTDW Advisory Council



Douglas McKay

VAT & Customs Director Asia Pacific, Lear Corporation



Ethan Xu

Director, International Trade Compliance, Otis Elevator Co.



Glyn Hughes

Global Head of Cargo, International Air Transport Association (IATA); Advisory Council Member of GTDW



Günther Marten

Minister Counsellor, European Union Intellectual Property Office (EUIPO), Delegation of the European Union



Huang Feng

Director General, Shanghai Asia-Pacific Model E-port Network Operational Center (SAOC); Advisory Council Member of GTDW



Dr Jan Hoffmann

Chief, Trade Logistics Branch, DTL, United Nations Conference on Trade & Development (UNCTAD); Advisory Council Member of GTDW



Dr Lars Karlsson

CEO & MD, KGH Global Consulting; Former Director WCO and Swedish Customs; Advisory Council Member of GTDW; Advisory Board Member of INCU; Chairman of the IBMATA Advisory Board



Lisa McAuley
Chief Executive Officer, Global Trade Professionals Alliance (GTPA)



Michael Yu
North Asia Brand Protection Head, Unilever



Miller Wang
Brand Protection Director & Legal Counsel, MCM APAC



Dr. Mohammad Saeed
Senior Trade Facilitation Adviser, International Trade Centre (ITC);
Advisory Council Member of GTDW



Ray Xu
Vice President, Legal, Pernod Ricard



Richard Morton
Secretary General, International Port Community System Association (IPCSA);
Advisory Council Member of GTDW



Prof. Samuel C. Bautista
Chief Learning Officer, Academy of Developmental Logistics;
Member, Management Committee, International Network of Customs Universities (INCU)



Stephen Dunn
Regional Director Of Investigations, Asia Pacific, Sanofi



Thomas Bagge
CEO & Statutory Director, Digital Container Shipping Association (DCSA)



Virginie Ticha
President
International Federation of Consular Chambers for Africa (F.I.C.A.)

day 1	TUESDAY, 16 JUNE 2020 TRADE LEADERS PLENARY
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- 0930** **Organiser Opening Remarks**
Andrew Keable, CEO, **KW Group**; Chairman, **GTDW Advisory Council**
- 0940** **Chairperson Opening Remarks**
- 0950** **Keynote Speeches**
- 1030** Morning Refreshments
- 1100** **TRADE LEADERS ROUNDTABLE**
Developing Strategic Collaborations between Trade Facilitation stakeholders to Create an Efficient Trade Environment
- 1200** Corporate Presentation (Lead Sponsor) – L1
- 1215** **Chairperson Remarks**
- 1230** Networking Lunch

day 1	TUESDAY, 16 JUNE 2020 (CONFERENCE ONE) TECHNOLOGY FOR TRADE FACILITATION & COMPLIANCE CONFERENCE
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- 1330** **Chairperson Opening Remarks**
- 1345** **PANEL DISCUSSION 1**
Tackling the Challenges of Interoperability and Data Harmonisation – How Can We Achieve Seamless Digitisation of Global Trade?
- 1445** Corporate Presentation (Sponsor) – A1
- 1500** Afternoon Refreshments & Networking
- 1530** **PANEL DISCUSSION 2**
Single Windows: Discussing Outcomes, Challenges, Lessons Learnt and the Way Forward
- 1630** Corporate Presentation (Sponsor) – A2
- 1645** **Chairperson’s Remarks & End of Day 1**

day 1	TUESDAY, 16 JUNE 2020 (CONFERENCE TWO) ANTI ILLICIT TRADE, BRAND & IPR PROTECTION CONFERENCE
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- 1330** **Chairperson Opening Remarks**
- 1345** **Border Lines, Global Flows and Transnational Crime: Toward a Revised Approach to Countering the Underworld of Globalization**
 - Alan Bersin, Senior Fellow, Belfer Center for Science & International Affairs, **Harvard Kennedy School**
 - Dr Lars Karlsson, CEO & MD, **KGH Global Consulting**
- 1445** Corporate Presentation (Sponsor) – B1
- 1500** Afternoon Refreshments & Networking
- 1530** **PANEL DISCUSSION 1**
Fostering productive collaboration among all stakeholders - government agencies, IP rights holders, law enforcement, industry associations, free zones, online marketplaces and international organisations to help remove dangerous, illicit and counterfeit products from the global marketplace

Panelists:

- Michael Yu, North Asia Brand Protection Head, **Unilever**

1630 Corporate Presentation (Sponsor) – B2

1645 Chairperson’s Remarks & End of Day 1

day 2
WEDNESDAY, 17 JUNE 2020
(CONFERENCE ONE)
TECHNOLOGY FOR TRADE FACILITATION & COMPLIANCE CONFERENCE

- 0900 **Chairperson Opening Remarks**
- 0915 **Data and Digitalization for Optimization in Trade Logistics**
 Dr Jan Hoffmann, Chief, Trade Logistics Branch, DTL, **United Nations Conference on Trade & Development (UNCTAD)**
- 0945 **TOPIC 2**
- 1015 Corporate Presentation (Sponsor) – A3
- 1030 Morning Refreshments & Networking
- 1100 **PANEL DISCUSSION 3**
Blockchain and its Impact on Trade Flows for Increased Efficiency and Security at Borders
- 1200 Corporate Presentation (Sponsor) – A4
- 1215 Networking Lunch
- 1315 **PANEL DISCUSSION 4**
Leveraging on Data and Innovative Technologies to Comply with Trade Regulations, Mitigate Risks and Maintain Operating Margins in an Increasingly Uncertain Cross-Border Trade Environment

Panelists:
 - Douglas McKay, VAT & Customs Director Asia Pacific, **Lear Corporation**
 - Ethan Xu, Director, International Trade Compliance, **Otis Elevator Co.**
- 1415 Corporate Presentation (Sponsor) – A5
- 1430 **PANEL DISCUSSION 5**
How is Big Data and Artificial Intelligence Revolutionising and Streamlining International Trade?

day 2
WEDNESDAY, 17 JUNE 2020
(CONFERENCE TWO)
ANTI ILLICIT TRADE, BRAND & IPR PROTECTION CONFERENCE

- 0900 **Chairperson Opening Remarks**
- 0915 **Authenticity Solutions for Brand Owners and Consumers – Do New Solutions Present Sufficient Evidence for Enforcement Authorities or Basis for Judicial Judgements?**
 Günther Marten, Minister Counsellor, **European Union Intellectual Property Office (EUIPO), Delegation of the European Union**
- 0945 **Criminal Network Investigation: Best Practices from MCM**
 Miller Wang, Brand Protection Director & Legal Counsel, **MCM APAC**
- 1015 Corporate Presentation (Sponsor) – B3
- 1030 Morning Refreshments & Networking
- 1100 **PANEL DISCUSSION 2**
If Technology is Fuelling Illicit Trade, What Can Governments and Brand Owners Do To Stay Ahead?
- 1200 Corporate Presentation (Sponsor) – B4
- 1215 Networking Lunch
- 1315 **PANEL DISCUSSION 3**
How Can Effective Online Monitoring Strategies and Scanning Technologies Support Offline Investigations and Enforcement Efforts?
- 1415 Corporate Presentation (Sponsor) – B5
- 1430 **PANEL DISCUSSION 4**
Leveraging Consumer Engagement to Defend Against Illicit Trade: Improving Public Education and Awareness
- 1530 Corporate Presentation (Sponsor) – B6

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| 1530 | Corporate Presentation (Sponsor) – A6 | 1545 | Chairperson’s Closing Remarks & End of Conference |
| 1545 | Chairperson’s Closing Remarks & End of Conference | 1600 | Networking & Refreshments |
| 1600 | Networking & Refreshments | | |

day
3

THURSDAY, 18 JUNE 2020
SITE TOURS

Site visit venues will be announced soon – spaces are limited.



GTDW CHINA Conference & Exhibition

16 – 18 June 2020 | Shanghai Pudong, China

CO-LOCATED CONFERENCES:

CONFERENCE 1: Technology for Trade Facilitation & Compliance Conference

CONFERENCE 2: Anti Illicit Trade, Brand & IPR Protection Conference

COMPLIMENTARY	DELEGATE RATES
<p>The event is a FREE TO ATTEND capacity building event for delegates from Customs & Tax Authorities, Ministries of Trade/Economy/Finance, IP, Police & Judiciary Authorities, Heads of Brand Protection, and Heads of Trade & Customs Compliance.</p> <p><i>NOTE: Your registration is not confirmed unless you receive confirmation from the organisers.</i></p>	<input type="checkbox"/> USD 1,995 (2 FOR 1 PROMO) <i>(Book & pay by 31st Oct 2019)</i>
	<input type="checkbox"/> USD 1,995 <i>(Book & pay by 28th Feb 2020)</i>
	<input type="checkbox"/> USD 2,295 <i>(Book & pay by 30th April 2020)</i>
	<input type="checkbox"/> USD 2,695 <i>(From 1st May onwards)</i>

** All tickets must be booked and paid by the pricing dateline. All late payments will automatically be adjusted to the next rate tier

** 10% discount for group of 3+

** 20% discount for group of 5+

REGISTRATION FORM	
ATTENDEE DETAILS	COMPANY DETAILS
(1) Name (Dr/Mr/Mrs/Miss):	Company Name:
Job Title:	Address:
Email:	
Office Tel:	Postcode:
Mobile:	Country:
Nationality:	Tel:
(2) Name (Dr/Mr/Mrs/Miss):	Fax:
Job Title:	Nature of Business:
Email:	Country:
Office Tel:	AUTHORIZATION
Mobile:	Manager's Name:
Nationality:	
(3) Name (Dr/Mr/Mrs/Miss):	Job Title:
Job Title:	Email:
Email:	Tel:
Office Tel:	Fax:
Mobile:	Mobile:
Nationality:	Signature (Mandatory):

TERMS & CONDITION
<p>Upon the completion and receipt of the registration form, payment is required within 5 working days of the issuance of the invoice. Walk-in delegates with payment will only be admitted on the basis of space availability at the conference and with immediate full payment. Full payment prior to the event is mandatory for attendance.</p> <p>Cancellation must be received in writing at least 14 business days before the start of the event, to receive a refund less 50% processing fee per registration. No refund will be made available for cancellation notifications received less than 14 business days before the event.</p> <p>KW Group reserves the right to make any amendments and/or changes to the programme, venue, speaker and/or topics if warranted by circumstances beyond its control.</p> <p>Upon receiving this booking form, you the client hereby consent to KW Group to keep your details for the use of future marketing activities carried out by KW Group and 3rd part organisations and partners.</p>
<p>COPYRIGHT AND INTELLECTUAL PROPERTY Unauthorised duplication, redistribution and reproduction of part or all of the contents in any form in connection to this event is prohibited without the written consent of KW Group.</p>

PAYMENT METHODS	
<input type="checkbox"/> BANK / TELEGRAPHIC TRANSFER <i>Overseas delegates may pay by telegraphic transfer to KW Group Sdn. Bhd. (in 5 working days)</i>	<input type="checkbox"/> CREDIT CARD <i>Please note that a non-refundable 4% credit card administration fee applies.) Please email to tetsoon@kwconfex.com for online credit card payment request.</i>
Bank Name: STANDARD CHARTERED BANK MALAYSIA BERHAD Address: 30-36 Jalan 52/4, PJ New Town 46050 Petaling Jaya, Malaysia Swift Code: SCBLMYKXXXX Account No: 794-1945494-78 (USD)	For enquiries and registration: KW Group Sdn Bhd (Malaysia) A-2-11, Glomac Damansara, Jalan Damansara, Bukit Kiara, 60000 Kuala Lumpur, Malaysia Website: www.kwglobaltrade.com
<i>All TT costs is the responsibility of the client - KW Group accepts no liability for payment charges</i>	

ORGANISER CONTACTS
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