



João Silveira

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Education

Phd in Science Education and Communication
(Doctoral Exchange Program at Harvard University)
Federal University of Rio de Janeiro, UFRJ, Brazil
Thesis title: Art, Artists and Artistic Interaction with Science
Advisor: Denise Lannes (UFRJ)/ Roger Malina (UT Dallas)
2015 - 2018

Master of Science (M.Sc.), Education, Management and Science Communication
Federal University of Rio de Janeiro, UFRJ, Brazil.
Thesis title : Step by step of a dance and music performance inspired by scientific topic.
Advisor: Denise Lannes.
2012 - 2014

Doctor of Pharmacy (Pharm.D.), Pharmacy,
Federal University of Santa Catarina, UFSC, Brazil
2000 - 2004

Professional Experience

Harvard /Le Laboratoire - Cambridge

Harvard Fellow - John A. Paulson School of Engineering and Applied Sciences. Resident
Artscientist at David Edward's Le Laboratoire (<https://www.laboratoirecambridge.com>)
2017 - Present

The University of Texas at Dallas - ArtSciLab

Visiting ArtScience Researcher - School of Arts Technology and Emerging Communication
at Roger Malina's ArtSciLab (<https://artscilab.atec.io>).
2017 - Present

Researcher Arts, Science and Technology at Universidade Federal do Rio de Janeiro

Researcher at Laboratório Em Formação (<http://emformacao.org>)
2015 - Present

ArteCiencia Brasil - Founder and Director

A startup dedicated to the research, dissemination and execution of projects in the area of
interaction between Art, Science and Technology in Brazil (<http://artecienciabrasil.org>)
2016 - Present



Pint of Science- Project Coordinator

Festive science engagement around the globe. Pint of Science brings scientists to discuss their latest research with you (<http://pintofscience.com>)
2015 – 2017

Independent Artist - Dancer, choreographer and director

Dancer, choreographer, researcher and boleadoras' performer. With an experience of over 20 years on tours around the world and 4000 career shows, creator and director of the show "Life in Six- Eight" and "INFUSIÓN. More in www.joaosilveira.org
1996 – Present

CEDERJ - Academic Tutor

Academic Tutor – Genetics and Education - Center for Distance Higher Education, State of Rio de Janeiro (CEDERJ)
2016 – 2017

Shimadzu Scientific Instruments - Import and sales

Performance in sales of analytical equipment for Universities, Pharmaceutical Industries, Research Centers and several other public and private segments. Knowledge about the use and applications of analytical equipment such as UV-Vis, FTIR, GC, HPLC and MS.
2010 – 2015

Drogarias Pacheco SA - Pharmacy Operations Manager

Team management with more than twenty employees.
Experience in pharmaceutical retail with technical, managerial and administrative activities. Responsible for sales planning, selection of employees, technical training, sales training, customer service, among others.
2005 – 2010

Universidade Federal de Santa Catarina - Pharmacist - Toxicological Emergencies

CIT - Centro de Informações Toxicológicas - Hospital Universitário UFSC
Assistance to patients, physicians and other health professionals in the area of toxicological emergencies and clinical toxicology.
2003 – 2004

Publications (selected)

Book:

- From idea to applause. SILVEIRA, J.R.; MAIA, C.; LANNES, D. ed. Saarbrucken, Deutschland: Novas Edições Acadêmicas, 2015. 158p .

Articles/ (selected)

1. **What Is the Evidence that Art-Science-Technology Collaboration Is a Good Thing?**. Leonardo (Oxford), v. 51, p. 2-2, 2018. MALINA, ROGER F. ; TOPETE, ALEX GARCIA ; SILVEIRA, JOÃO
2. **An emerging role for design methods in transdisciplinary practice** - G. Mauricio Mejía ; NAZIR, C. ; MALINA, ROGER F. ; TOPETE, ALEX GARCIA ; LONDONO, F. C. ; ROLDAN, A. F. ; FARIAS, P. L. ; SILVEIRA, J. R. A.
3. **AVANT-GARDE IDEAS: THE HACKING ARTS FESTIVAL DESIGN**. Revista Eletrônica Científica da UERGS, v. 2, p. 24, 2016. SILVEIRA, J. R. A.; TELLES, E. G. ; LANNES, D.



4. **HISTORICAL REFLECTIONS: THE LANDSCAPE THROUGH THE ARTISTIC LOOK OF THE CAMEROSCOPE.** In: 1o Workshop Arte e Ciência: Reflexão integrada no percurso histórico da paisagem, 2017, Rio de Janeiro. TELLES, E. G. ; SILVEIRA, J. R. A. ; LANNES, D.
5. **CULTURAL AND SCIENTIFIC INCLUSION THROUGH DANCE AND SCIENCE: LESSONS FROM A PROJECT IN BRAZIL.** International Journal of Arts & Sciences, v. 07, p. 395-402, 2014. SILVEIRA, J. R. A. ; MAIA, C. ; LANNES, D. .
6. **Art and Science on SciELO: study article summaries using the words science and art in Brazil.** In: Scientiarum Historia VIII Filosofia - Sciences and Arts: Interdisciplinary Connections, 2015, Rio de Janeiro. Scientiarum Historia VIII. Rio de Janeiro, 2015. TELLES, E. G. ; COSTA, I. S. ; Silveira, João R. ; LANNES, D. .
7. **Science and Art in a metaphorical language: the scientific knowledge open to subjectivities and interdisciplinary.** In: Scientiarum Historia VIII Filosofia - Sciences and Arts: Interdisciplinary Connections, 2015, Rio de Janeiro. Scientiarum Historia VIII. Rio de Janeiro: Federal University of Rio de Janeiro / Center of Mathematical and Nature Sciences.2015. SILVEIRA, JOÃO R. ; MAIA, C. ; LANNES, D. .

Oral Presentations (selected)

1. Why Art-science? **National Academy of Sciences** (CPNAS- DASER)
2. How to Create Things & Have Them Matter: João Silveira at **Harvard SEAS**, 2017
3. Art-science: transdisciplinary experiences. **Brasília**, 2016
4. Art + Science: Experiences from a Project in Brazil (workshop). 2015. **Imperial College London**.
5. ChairBot at MIT Hacking Arts. 2015. (Presentation/Others). **Massachusetts Institute of Technology (MIT)**
6. Promoting Scientific and Cultural Literacy through Dance and Science. 2014. (Presentation/Congress). - **Ryerson University, Toronto**.
7. Talking About Scientific And Cultural Literacy in Brazil - Science in Society - (Presentation/Congress). **Vancouver. 2014**.

Professional Affiliations

- Sociedad del Rayo – Comité Internacional de Arte, Ciencia y Tecnología (Core founder – Colômbia)
- Leonardo - International Society for the Arts Sciences and Technology
- SciArt Center – New York

Advising and Supervising

Scientific Initiation

- Tarso Oliveira – Dance and Neuroscience – Start: 2016. Scientific Initiation– Federal University of Rio de Janeiro. (Advisor).
- Ericka Guimarães Telles. Art and Science on SciELO. Start: 2015. Scientific Initiation (Undergraduate in Scenics Arts – dressing) – Federal University of Rio de Janeiro. (Advisor).
- Isabela S. Costa. Art and Science on SciELO. Start: 2015. Scientific Initiation (Undergraduate in Engraving) – Federal University of Rio de Janeiro. (Advisor).
- Maria Gabriela G. P. De Moura. Cameroscópio. Start: 2015. Scientific Initiation (Undergraduate in Conservation and Restoration) – Federal University of Rio de Janeiro. (Advisor).



Professional Experience in Arts:

- 2016 – Choreographer and director of the Performance “HERE” – Museum of Tomorrow (project between UK and Brazil)
- 2016 – Choreographer and director of the Performance “Self-Organization” – (project in partnership between Sorbonne University, CNRS and Museum of Tomorrow – Brazil)
- 2006 – 2016 – Lead dancer and choreographer in the show Go Brazil, Plataforma, Rio de Janeiro.
- 2014 - Performance and co-production on the film “Anteato”, directed by Giovanni Canan. Performance and lecture on APAP- Global Performing Arts Conference, New York.
- 2013 – Creation, choreography and direction of the spectacle “The Life in Six-Eight”. Production held in partnership with Em Formação Laboratory – UFRJ and sponsored by the Research Support Foundation of the State of Rio de Janeiro.
- 2012 – Special Guest of the spectacle “Cariocas”, directed by Juan Marc in the premiere season of the Radio City Hall in Moscow, Russia.
- 2011 – Interview on the TV show “Programa do Jô”, the most popular talk show in Brazil. Performance and co-production on the video “Gaucho Vibes”, directed by Giovanni Canan.
- 2010 – Special Guest of the spectacle Brazilian Vibes, directed by Arthur Lipner at the 92 St Y Tribeca, New York.
- 2008 – Special Guest of the Bellagio Bucharest, Romania. Professor invited to minister workshops for the cast of the Deutsches Showballett, Berlin.
- 2007 – Special Guest of the opening choreography of the Pan American Games - Rio 2007 under the supervision of Eleonora Gabriel and general direction by Doug Jack.
- Acting as a dancer invited to the opening of show “Carmen”, Copacabana Palace, with Ciro Barcelos choreography and directed by Zeca Marques.
- 2005 - Lead dancer and guest choreographer of the Star Brazil spectacle, by Armand Piziruli. Season of 175 consecutive performances at the legendary Scala theater in Rio de Janeiro.
- 2004 - Lead dancer and guest choreographer at the Brazarte, a spectacle by Numa Toyoharu. Season held in the city of Hamamatsu, Japan.
- Invited choreographer at the National School of Folklore of Montevideo – Uruguay
- 2003 – Creator, choreographer and Lead dancer of the show "Taps and Tones" held in partnership with Bia Mattar and Rodrigo Paiva. Several spectacles in the state of Santa Catarina, Brazil.
- 2002 - 2003 – Lead dancer and guest choreographer of the group Brazil Skindo, by Robert Dias. Season held in several cities in the state of Florida, United States.
- 2002 – Lead dancer and guest choreographer of the spectacle “Oba Oba” – by Franco Fontana. Season held at Casino Du Liban theater, Beirut, Lebanon.
- 2001 – Lead dancer and guest choreographer of the spectacle “Oba Oba – by Franco Fontana. Season held at Casino Le Sporting theater - Monte Carlo, Monaco.
- 2000 - 2002 – Lead dancer in the show’s tour “Brilhos de Um Novo Milênio”, the Garotos de Ouro group acting for more than 200 cities acting in more than 200 of the South, Southwest and Midwest of Brazil.
- 1995 – 1999 – Dancer of the international group of Chaleira Preta, participating in several national and international events as the season of 96 spectacles held in 33 cities of southern France including international festivals of folklore Voiron, Montseveroux and Marseille. Choreographer and artistic director of the Group Capitão Rodrigo.
- 1990 – 1994- Several performances in festivals and small presentations in the state of Rio Grande do Sul, Brazil. Participation in the festival Martin Guemes - Cordoba - Argentina - Award of “Malambo” champion.



Grants/Fellowships/Awards

- Young Pioneer - WORLD FRONTIERS FORUM, Cambridge – MA
- Scholarship award from the CAPES Foundation, an agency under the Ministry of Education of Brazil, in order to conduct part of his doctoral research as a Visiting Researcher at Harvard University.
- PhD Fellowship - CNPq - The Brazilian National Council for Scientific and Technological Development (CNPq), Brasilia, Brazil – Received from 2015 to 2019.
- Brazilian candidate selected to Hacking Arts – 2015, the only hackathon exploring the intersection of art, science, technology, and entrepreneurship at Media Lab, Massachusetts Institute of Technology (MIT), Cambridge.
- EURAXESS science slam finalist – Brazil 2015 – by European Commission.
- Foundation for Research of the State of Rio de Janeiro - FAPERJ - Grant by the "Science Involved in Art" Project.

Language Skills:

Portuguese - native

Proficient in English (written & spoken)

Proficient in Spanish (written & spoken)

Intermediate French (written & spoken)

Very Good verbal communication skills, Ability to handle multiple tasks, Strong management and organizational skills