**MEDIA ALERT**

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**The Rincon Band of Luiseño Indians to Present Check to**

**Escondido’s Cruisin' Grand™**

*Cruisin' Grand™ Celebrating their 20th Anniversary*

***Valley Center, CA…*** The Rincon Band of Luiseño Indians announced today that they will be presenting a $10,000 gift to Escondido’s 2019 Cruisin’ Grand, **today, Friday April 5, 2019 at 6:00pm at the main DJ Booth** **located at Broadway and Grand Avenue in Downtown Escondido.** This $10,000 donation will support the music venue which will highlight local musicians and talent.

“We are proud to support this event and are incredibly appreciative for our long-lasting friendship with founder of Cruisin’ Grand Steve Waldron,” expressed Chairman of the Rincon Band of Luiseño Indians, Bo Mazzetti. “This event makes a huge impact in our region and are thrilled we can give back and help this venue become a memorable occasion for visitors and residents alike.”

Cruisin’ Grand has become the number one car cruise in the nation due to its attendance, community support and venue. Its where the high-end hotrods cruise and park, but more importantly it’s a gathering place for friends and families to spend time together, visit local restaurants and businesses and rediscover all that downtown has to offer.

“We are very grateful by the outpouring amount of support we have received from our local community,” said founder of Cruisin’ Grand, Steve Waldron. “With the Rincon Band of Luiseño Indians supporting our music venue we can expect a very successful program recognizing local talent as well as our local historic downtown, our car community and the people of North County. Thank you Rincon for partnering with our community.”

Cruisin’ Grand is open Friday nights from 5:00pm – 9:00pm, April through September. For more information and for an updated calendar of events, please go to: [www.cruisingrand.com](http://www.cruisingrand.com)

**ABOUT THE TRIBE:** The Rincon Band of Luiseño Indians reside on a 5,000-acre reservation in Valley Center, California. Established in 1875, the Rincon Band is recognized by the federal government as a sovereign nation, and is governed by an elected Tribal Council.

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