University of the Western Cape
The Faculty of Economic and Management Sciences
Thought Leadership Series on the Digital Economy: 21 August

UNIVERSITY *of the* WESTERN CAPE

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Over the past two to three years, we have regularly been surprised by digital disruption: how it appears in new and unexpected areas, how it upsets and disrupts the incumbents in industries and sectors, and how it effects change across industries, functions and business processes. Typically, four forces (or a subset of them) trigger and underpin digital disruption: cloud, mobile, social media and big data. All the signs are favourable to see even more of it in 2015 and beyond.

Typical questions we need to respond to are: How do we prepare for digital disruption in our sector and/or business? How do we remain relevant? How do we recognise and capitalise on the opportunities it offers? What does this mean for the way we think and do in terms of innovation? What are the implications for organisational practices? What do successful companies do?
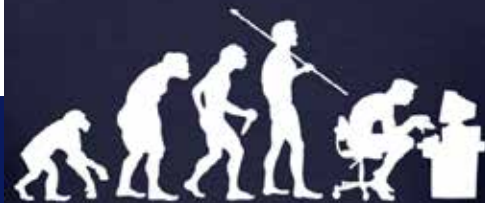
To deliberate, share and explore this topic in more depth, please join us on the **21st of August** for the second discussion in the 2015 **Thought Leadership Series on the Digital Economy.**

Topic: Organisational agility in the face of digital disruption

Speaker: Mr.Brian Pinnock, Head of Innovation, Internet Solutions, Dimension Data

The Thought Leadership Series is an initiative of the Faculty of Economic and Management Sciences aimed at providing a shared platform for the world of inquiry and analysis, on the one hand, and the world of work on the other, to discuss, explore, learn and research on matters relating to the digital economy. In this way we can enhance our individual and collective ability to engage with this new set of challenges and opportunities.

We look forward to your views, experiences and inputs.

Venue: School of Public Health, University of the Western Cape, Bellville

Program:
07:30 – 07:45   Light breakfast
07:45 – 07:55   Opening and welcome Prof. Kobus Visser (Dean: EMS Faculty)
08:00 – 09:00   Guest Speaker Mr. Brian Pinnock,
09:00 – 09:30   Questions and discussion

Brian has been in the information communications technology industry since graduating from the UCT in 1992 with a BSc in Computer Science. In that time he has worked in various roles for both South African and international organisations focused mainly on enterprise networking and telecommunications. He was also a founder member of a start-up ICT company that was listed on the JSE in the late 1990s. He is currently the General Manager for Innovation at Internet Solutions (A division of Dimension Data). He completed his Master's degree in Information Systems in 2011 and is currently pursuing a PhD at UCT.

Seats are limited so please book early.
Click here to RSVP with **Ms Melissa Maans**

FROM HOPE TO ACTION THROUGH KNOWLEDGE.