

# Agenda

**Tuesday, November 13, 2018**

**8:45–9:15 am REGISTRATION AND MORNING COFFEE**

**9:15–9:30 am** Welcome and Workshop Overview

Andy Polk, *Senior VP, FDRA*

**9:30–10:15 am** Romans CAD and The Future Digital Development Structure

**Jean Pierre Pedeboy**, *CEO Stratégies, Romans CAD*

*Topics include:*

- What Your Product Development and IT Structure Will Become in the Future (3D CAD/PDM/PLM)
- The Role of Each 3D and Tech Division in Your Company
- Productivity, Quality, Duties, and ROI in the Future Related to 3D
- How to Really Prepare Your Next Business Model B to C => E-commerce

**10:15–10:30 am BREAK**

**10:30–11:30 am** A Full 3D Roadmap for Your Product Development Program – Helping Reduce Sample Validation from Weeks to Days

**Patrick Aurvray**, *Romans CAD*

*Topics include:*

- Last Dev and Control
- 3D Sketch (original design, from 2D images)
- 3D Design (3D sample printing, 3D virtual)

**11:30 am–12:15 pm** Case Study: How Girotti Design Studio Went 3D and Never Looked Back

**Geogi Anev**, *Girotti Shoes*

*Topics include:*

- The Process of Setting up 3D
- The Challenges and Successes During the Process
- How Their 3D Program Allows for Customization of Fashion Footwear
- How 3D Feeds into Their E-commerce Strategy
- Tips and Best Practices, Q&A

**1:15–2:30 pm** A Deep Dive into PDMs and RCS Database Management Systems

**Patrick Auvray, Romans CAD**

*Topics include:*

- Material/Components/Tools Database
- Variants (SKU) Creation From 3D (Colorize module)
- Pre-costing
- New CAD Features to Help Drive Costs Down Like Adding Duty Calculations as You Design
- Reporting Capabilities
- 3D Models Publication (web access)

2:30–3:00 pm X-Rite and Material Exchange – How New Scanners and Software Are Changing How We Digitally Interact with Materials to Save Time and Cost

Dr. Marc Ellens, Senior Software Engineer and TAC Specialist  
Andy Polk, Senior VP, FDRA

*Topics include:*

- How New Software is Changing How Brands Search and Filter for Raw Materials, as well as Having Specs by Materials That Can Pull into PDM
- How Material Scanners are Changing How We Visualize and Speed Up Design and Development

**3:00–3:15 pm BREAK**

3:15–4:00 pm How You Can Better Customize Your Products

**Patrick Auvray, Romans CAD**

4:00–5:00 pm A Deeper Look at Technical Aspects of CADs to Help You Better Execute

**Patrick Auvray, Romans CAD**

**Jean Pierre Pedeboy, CEO Stratégies, Romans CAD**

*Topics include:*

- How to Perform the Variants/SKU/Color Declination/BOM Creation
- The New Colorize Module
- Why the Material DB Must Be Integrated in the PDM

**5:00 pm EVENT CLOSE**