



# *New Smyrna Beach Residents' Coalition*

- We are an independent non-partisan volunteer organization dedicated to educating and informing residents on issues regarding growth and development.
- Our mission is to preserve our small town character and charm.
- We seek alliances with other civic groups when our interests and concerns coincide.
- We strive to work with our government to find solutions to the challenges of growth and development.
- Our advocacy is data-driven. Facts based on careful research determine our position on issues relating to our residents' quality of life.

## **COUNT ME IN!**

*Fill in and mail, or sign up on our website, [ournsb.org](http://ournsb.org)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP \_\_\_\_\_

Email: \_\_\_\_\_

### **Membership levels:**

- Coalition Friends' Group
- Subscribing Member Group

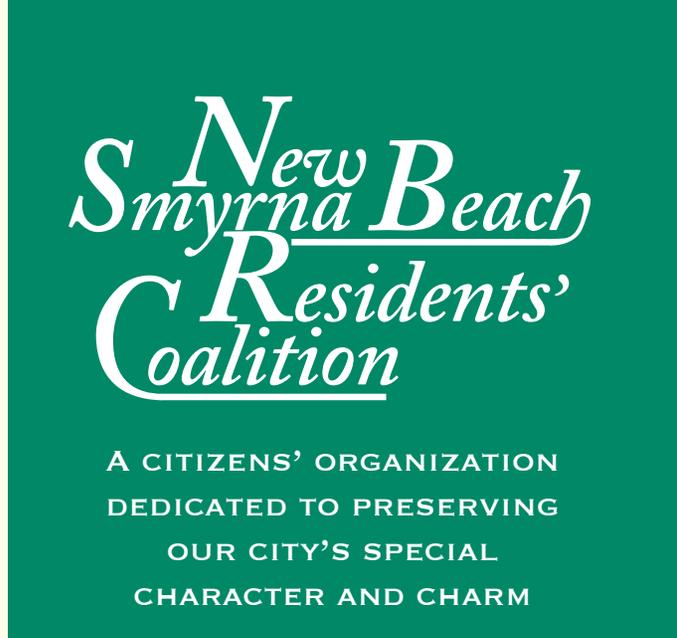
### **Mail to:**

New Smyrna Beach Residents' Coalition  
Coronado Beach CPU, PO Box 2274  
New Smyrna Beach, FL 32169

*or visit our website:*

**[www.ournsb.org](http://www.ournsb.org)**

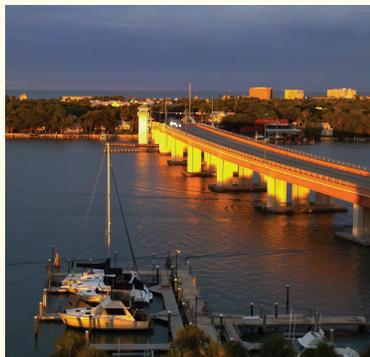
*or find us on* 



## NEW SMYRNA BEACH: A UNIQUE FLORIDA CITY

New Smyrna Beach is one of Florida's oldest cities with the rich history of a community that is genuinely "old Florida." This small coastal town was founded in 1768 as a colonial English indigo plantation. In the 1800's it evolved from sugar plantations to citrus farms, and became known worldwide as a sportsman's paradise. In the 1900's New Smyrna became a hub of the Florida East Coast Railway and began its growth into the popular city that it is today.

To preserve the special character and charm of all that history, diligent citizens, especially in the 1970's, managed to reign in the destructive forces of unchecked development. However, as new challenges in growth and development arise in this century, it is up to today's citizens to make a concerted effort to preserve those qualities that make New Smyrna Beach so special.



## CHARM FUELS OUR ECONOMIC ENGINE

New investors are attracted to our city's small business model. Our appeal has also created a strong market for permanent residences and second homes, and our city's natural beauty and genuine charm contributes greatly to tourism year round. The desirability of our community has created and robustly sustains:

- The best collection of individually-owned, top-quality restaurants in the area.
- Unique one-of-a-kind boutiques, gift shops, art galleries, and art centers.

- Businesses catering to active recreation, including surfing, bicycling, kayaking, fishing, jet skiing, boating, and golf.
- High property values for both homes and businesses that exceed those of other area cities by a wide margin.

## WHAT WE'VE DONE SO FAR

Coalition members have already made a difference by petitioning for density limits. This community outreach received the unanimous approval of the City Commission, ultimately resulting in changes to our Comprehensive Plan that reduced density limits for new construction by one-third on the beachside and in our mainland historic districts.

## HOW YOU CAN HELP

"The one constant is change." This truth directs us to unite as citizens to make certain that the special character and charm of our city will be preserved in the midst of inevitable growth and change. Citizens must be proactive in insuring that all development is consistent with our small-town scale. The charm that still defines New Smyrna Beach will be lost if existing out-of-scale buildings become the template for the future.

Together we can make a difference. You can help by joining the NSB Coalition. You can choose to become a member of the **Coalition Friends Group**, where you can volunteer to spend whatever time your schedule will allow and help as an adjunct member of one of the Coalition's standing committees. If you have limited time to volunteer, but wish to learn about the changes coming to our city, become a **Subscribing Member** to receive our email updates. Choose your participation level, complete and mail the form or sign up online at [ournsb.org](http://ournsb.org).

Of course, donations are always welcome to help support our activities.

